

ETHOS™

UBI

**UNIVERSAL BASIC INCOME
SYSTEM**



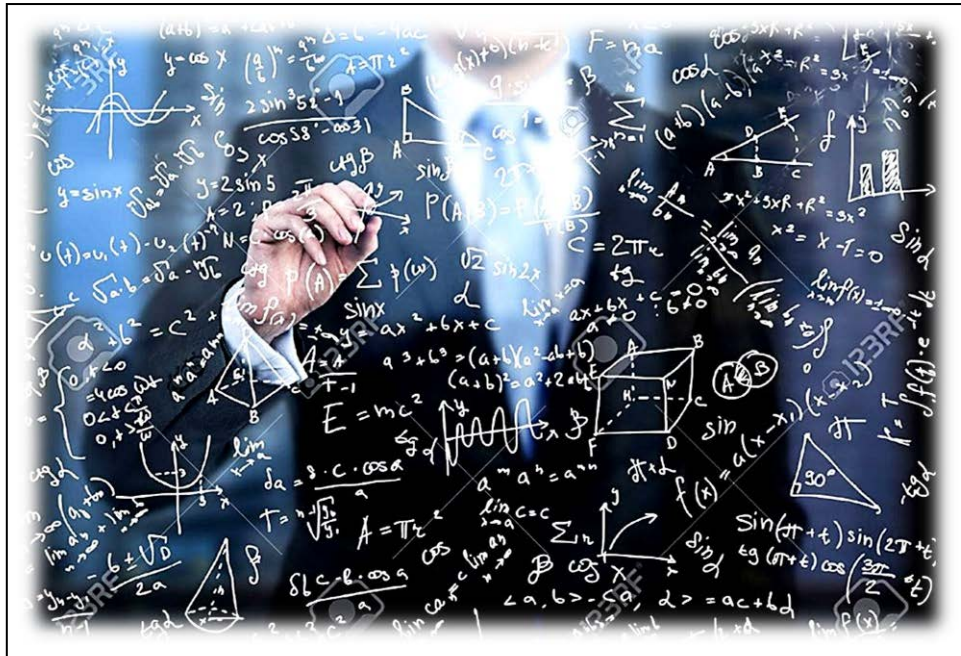
DISRUPTIVE BY DESIGN™

White Paper

EARTH 
Corporation

The ETHOS™

It's all in the System Algorithms...



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www.RealGifting.io www.Get-Real.io

What If...

You could solve many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

WHITE PAPER

EXECUTIVE SUMMARY / FORWARD

How the ETHOS™ Synergistic Economic System(s) will alter Civilization
– **The Vast and Comprehensive Network of...“Free”** –

Many hundreds of pages in disclosures have been written to describe the vast ETHOS™ BIIOSPHERE™ Eco System and R.E.A.L.™ RCF™ Platform. Here’s one that will attempt to sum up what understandably can’t be adequately summed up.

“Free” EVERYTHING...

What does a World / Society look like when an Eco System can provide everything “Free” to its Citizens?

Allow yourself to think about this for a moment: Imagine a world where...the vast majority of mankind enjoy a quality of life that far surpasses anything historically achieved – up until now...

And – What If...

You could solve many of the world’s problems with a Revolutionary Algorithm and a System designed and engineered to support and accomplish it?... Unrealistic? Not so fast...

EXECUTIVE SUMMARY

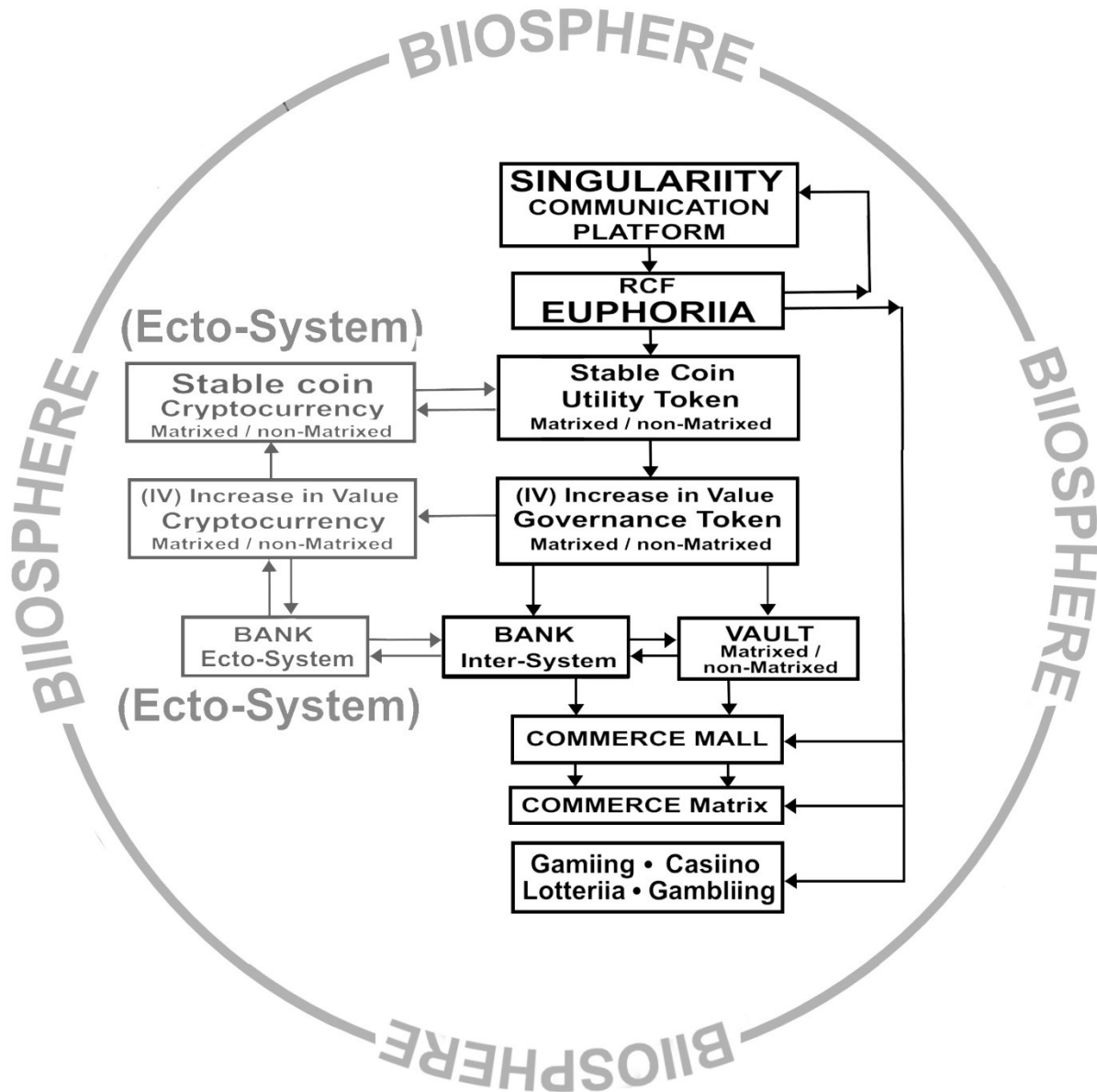
The ETHOS™/BIIOSPHERE™ System is far more than merely just about “Autonomous (Free) Money, it’s an entirely organic, holistic system, concerned with the totality of “Quality of Life”. And as hard as it may be to believe, the ETHOS™ architecture therefore systemically, synergistically, and comprehensively provides Fully Paid-For - Goods and Services - such as:

1. Food, Clothing and Shelter;
2. Wellness and Healthcare – Pre-Natal thru Elderly Goods and Services.
3. Health Insurance – Medical, Dental, Vision;
4. General Insurance – Life, Home, Vehicle, Property;
5. Education – Pre-school thru College;
6. Paid Vacations / Paid-for;
7. Utilities and Telecom Services;
8. Legal and Accounting Services;
9. Auto-Investment in Commodities;
10. Resulting in - Shorter work weeks;
11. Resulting in - Earlier Retirement.

A WORLD ALL ITS OWN

What If...

You could re-create the world – or create a better world – and superimpose it upon the existing, often broken world? That’s *exactly* what we’ve done. And here’s what it looks like in summary - diagrammatic overview. The following chapters will fill in the blanks. Enjoy!



FORWARD

(not Backward)

No (True) Progress without (Sound) Methodology

Throughout the centuries, in fact, for millennia, the human race has contemplated and longed for an ever seemingly evasive **Utopia**[™]. Some believe this human yearning harkens all the way back to the distant past of a Garden of Eden, a place of perfect peace, contentment, and happiness. The vast majority of humankind is certainly far from those living conditions. Tears, sorrows, and sufferings follow us everywhere at some point, in some way. But...

No (Sound) Solution without (True) Equity

Although we can't solve all the miseries of the human condition, at least not in the foreseeable future, we can arguably do far better than has been done. And, in general, the human condition has tremendously improved over the course of the last century, to be sure.

The vast history of deplorable conditions for the great majority of humankind has proven but one thing: "You can't take it with you, and you often can't have it here either." But...

There has always been a perfect and equitable way for humanity to treat each other, to cooperate as an integrated whole, an organic entity, an 'All for one, and One for all', even though it's been entirely elusive as an organic whole, found only in its separate parts (the "haves vs. the have not's", and often reserved for the few who can capture the low hanging fruit off the high hanging tree branches.

Capitalism, Communism, Socialism, and other isms

Regardless of what ideological side of the fence you're on or what ism you embrace, inequity abounds in every system mankind has proposed; often, more radically, the more equity is promised. And thus, we're sadly forced to admit that nothing's *really* worked to address inequality, and cognitive dissonance simply won't change that hard cold *fact*.

Back to Lack

The simple reason is that people have diverse and different gifts, lack of gifts, lack of opportunity, and/or lack period. But how to level out *that* playing field? With heavy handed brutality? Forcibly *taking* from some and partially giving to others while pocketing the lion's share? Threats and intimidation? Ineffective blowhorn calls for peace and harmony in the height of battle and chaos? OR...

Enter ETHOS[™]

FREE EVERYTHING. Seriously! How? For that you'll simply have to read on. It's not a bad read either. The Chapters are intentionally Summarized. And if you actually care enough about yourself, your family, your group, culture, society, and civilization, you will. Otherwise, you'll miss the juice – and probably the opportunity of a lifetime – to get on the ground floor of an absolutely amazing Technology that is definitely and massively Disruptive on so many levels it's almost difficult to adequately describe and definitely difficult to know where to begin.

BACK to the FUTURE

Going backwards isn't any fun, but sometimes we have to go back just a little to move forward – *a lot*. The Executive Summary is actually the Table of Contents. This was just the long way to get you there.

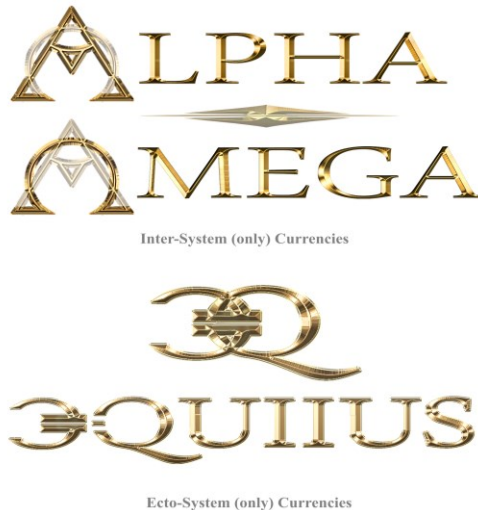
Hopefully, this “Forward” will juice your curiosity enough to inspire a sincere and thorough investigation of this remarkable System and Technology. Or, you can just simply Sign-up on the R.E.A.L.™ Platform and try it out for yourself – and see if it actually gives you “Free Money”...

Don't get left behind – you can always read our White Paper...but every minute you wait to sign up you're losing “Autonomous” (Free) Money... *The People's System...*

The ETHOS™ BIIOSPHERE™ Team

www.ETHOS-UBI.com

www.Get-REAL.io





DISRUPTIVE BY DESIGN

ONE OF THREE PATENTS PENDING

What the ETHOS™ “Autonomous (Free) Money™” Patent Applications Look Like

Although the Patents Pending Applications are monstrous and complex, the System is relatively simple, organic, intuitive, and easy for users to control and navigate. The idea was to make the System fun, as well as a place people simply wouldn't want to leave. Besides, it “pays” you to use it; the more you use it, the more money you receive. So why would you want to use anything else?

Money and “Free” has a way of motivating people, especially if there's a *lot* of money *and* free involved, and it can actually make a significant difference in their lives. That was the whole point of putting together the ETHOS™ BIIO System™. We thought you'd enjoy seeing the following patent disclosure. After all, it's your (the people's) System. Why not see what it's about?!

TITLE

A SYSTEM AND METHOD FOR CIRCUITOUS, SELF-PERPETUATING COMMERCE PRODUCTS, SERVICES, AND MONETARY GENERATION, REGENERATION, DISTRIBUTION, REDISTRIBUTION, AND COMPOUNDING

CROSSREFERENCE TO RELATED APPLICATION

The present non-provisional patent application is a continuation-in-part of U.S. Provisional Application Serial Number 63/000,000, filed on April 21, 2021.

TECHNICAL FIELD

- [0001]
This invention relates to an intercorrelated Finance and Commerce system utilizing various types of monetary and commerce generation platforms.

BACKGROUND OF THE INVENTION

- [0002]
It can be said that humanity is its own greatest resource, and the technologies that have been developed have greatly enhanced and elevated the lifestyles of much of mankind. However, the vast majority of humanity nevertheless continues to labor under monetary want and deprivation, notwithstanding all of the modern technologies meant to supply mankind with sufficient to abundant money, goods, and services.
- [0003]
The technology system concerned herein is monetary, product, and services generation through crowdfunding and residual income type systems. These are coincidentally comprised of finance, commerce, and communication; systems which are typically well

known and generally accessible to the vast majority of humankind. However, the utilization of these systems for the monetary benefit of the vast majority of humankind has been lacking in efficacy for any number of reasons, not the least of which concerns the lacking of technical prowess or any varied ability and the shortcomings of the systems themselves. The ability of people to earn or generate money, therefore, becomes societally lopsided, leaving the average to disabled person without the talent, education, or any varied personal means to easily and readily earn or generate money utilizing crowdfunding or residual income type systems. This inability often extends to even ordinary employment means of generating sufficient money to adequately support themselves in the near-term, or moreover, for individuals to provide for their future and retirement needs.

- [0004]

For the average person faced with erratic economic conditions, declining wages, inflation, reduced or non-existent retirements or healthcare benefits, rising rates, insufficient education, mental or physical health issues, and a host of other inhibiting factors, monetary generation or acquisition is the number one need and concern. The system disclosed seeks to lessen or near entirely resolve these problems.

- [0005]

Loans can be difficult to come by, and qualifying for them can be prohibitive for those with a medium to low credit score. This, along with inflation and high-interest rates, can prohibit the purchase of cars and homes and even lesser modern necessities which are the mainstay of life. Even employability can be compromised when employers judge employees by their credit standing. Furthermore, insurance companies can, and often do, deny applicants based on a poor credit score. Therefore, the savings and loan area of finance is crucial to the livelihood and well-being of individuals and families. The system disclosed seeks to resolve these problems.

- [0006]

Government assistance programs are dependent upon a strong economy and a strong consequent tax base. Government retirement programs are equally likewise dependent. Corporations and businesses rely on the strength of economic activity to generate sufficient revenue to provide their employees with sufficient wages, retirements, and healthcare. Therefore, economic systems are key to the health of individuals, societies, their governing bodies, and businesses. The system disclosed seeks to support or supplement government benefit systems.

- [0007]

Monetary policies of governments, banking, lending, and financial institutions, along with monetary systems including fiat currencies, cryptocurrencies, DeFi, stock and bond markets, and financial and monetary instruments in general, are systems largely outside the deeper or operative understanding of the average person, but within their general knowledge. These systems operate often to the exclusion of the vast masses, if not their detriment, generally benefiting and enriching only those who are keenly adept at them. The greater masses of humanity, therefore, are unable to utilize these systems to readily generate wealth for themselves. Additionally, these systems tend to be complex, manipulated, exclusive, and sometimes unreliable, resulting in uncertainty and subsequently unusable for even the above-average person to benefit from them, and certainly not without any significant social

standing, background, education, or effort. The system disclosed seeks to entirely resolve this problem.

- [0008]

A need, therefore, exists to provide for a crowdfunding type donation or gifting system which works all of the time for all of the participants involved, as well as a Social Network Marketing system which does not require the participants to unreasonably self-educate, other-educate, sell any product, or recruit others.
- [0009]

Additionally, a need also exists to provide a more stable, globally and societally beneficial economic system; a useful and workable UBI or residual income type combined monetary, finance, commerce, services, and economic system that can effectively generate, re-generate, distribute and re-distribute money, goods, and services, easily and attainably by, and to the benefit of, the vast masses of humanity, from the young to the elderly, the uneducated to the disabled, from cradle to grave; a system which additionally supports businesses and governments, and stimulates world economies; a system which can be superimposed upon existing world and existing technology systems wholistically and organically.

SUMMARY

- [0010]

In one embodiment of the invention, the system provides a more useful and productive way for users to give and receive money relating to crowdfunding platforms. It is to the provision of such that the present invention is primarily directed.
- [0011]

Furthermore, since the aggregate (Eco) System requires a means of generation of wealth, that wealth being (initially) crowdfunding related, and otherwise Commerce (“Module”) related, it is to the provision of such that the present invention is also primarily directed.
- [0012]

Additionally, since the primary drawback to most all proposed Universal Basic Income (UBI) Systems is due to the main, if not sole, source of monetary capitalization being through taxation, the invention intends an entirely novel and unique methodology of monetarily capitalizing a Universal Basic Income; as well as any other Residual Income type system.
- [0013]

The invention ultimately and ingeniously provides a unique and entirely workable mechanism for a non-tax based Universal Basic Income (UBI) System, as well as an Economic Stimulating System, due to its Monetary and Commerce Generation, Re-generation, Distribution, and Re-distribution mechanism(s) achieved through the System’s Reciprocating Crowdfunding and Multi-Module Matrixed aspects.

- [0014]
In another embodiment of the present invention, the system and method are comprised of separate, several, and combined business and financial models relating to various types of Social and Retail Commerce and monetized reciprocity platforms, creating a self-contained, self-regulating, self-perpetuating, self-supporting, self-sustaining (Eco) System.
- [0015]
Additionally, the invention is comprised of a system and method of synchronistic monetary generation, transaction, banking, and depository savings model and platforms, some of which involve DeFi, cryptocurrency, smart contracts, blockchain, and stablecoins.
- [0016]
Furthermore, the shortcomings of DeFi and public cryptocurrencies produce major drawbacks from its usage as a mainstream financial vehicle in a traditional goods and services commerce sense, as well as a reliably stable “currency”. Since its usage is predominant in the (Eco) System described, it is to the provision of such that the present invention is primarily directed.
- [0017]
Additionally, since the (Eco) System utilizes a means of banking of wealth as relates to credit, debit, and loans, in addition to the storage of wealth, that wealth being DeFi and cryptocurrency related, or otherwise, and uniquely matrixed, it is to the provision of such that the present invention is coincidentally primarily directed.
- [0124]

CLAIMS

While particular embodiments of the invention have been shown and described, numerous variations and alternate embodiments will occur to those ordinarily skilled in the art. Accordingly, it is intended that the invention be limited only in terms of the appended claims.

- [0125]

What is claimed is:

1. A method comprised of a monetary, or products, or services generating and sharing system that does not require sponsoring, recruiting, selling, or informing others of the system in order to receive money, products, or services.
2. Everything else...

What If...

You could solve many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...



ETHOS

Economic Technologies
(of)

Heterogeneous Optimized Synergy

WHAT IS ETHOS™? ETHOS™ was engineered to fix the epidemic injustice problems associated with antiquated world Systems; Cryptocurrency problems, Banking and Inflation issues, failing Social Service Welfare and Healthcare systems, failing to non-existent Retirement and Pension systems, etc.

BIOSPHERE™ is the *Where* – ETHOS™ is the *How*.

It is said that “Virtue lies in the middle, between excess and defect.” ETHOS™ takes the middle ground between two conflicting visions for society: The constrained or tragic view of human nature, and the unconstrained or utopian view. In the constrained view, virtually nothing can be solved, every social injustice will always prevail. In the unconstrained utopian view, the belief is that nothing is impossible or unattainable, such as entirely eliminating war, poverty, etc.

The middle ground is this: Humankind creates problems, yes, but also fixes problems; that nothing is ever perfect, but we can always strive to do better, in fact we’re morally obligated to. However, in some ways, systems are so desperately damaged and broken that they’re unfixable at a core level. The powerful mechanisms of governments, business, and finance are getting far too much power and money from *their* systems, at the expense of the masses of humanity, with zero incentive to change. These entrenched systems won’t, or simply can’t be undone.

The solution: To create an entirely “New World”, from the ground up, superimposed upon the “Old World”, and let the people decide where they want to reside. Why not? The various Financial and Political systems have been trying - and failing - for centuries. But we now have the technology – and the absolute proof – that the solution couldn’t have come at a better time.

e·thos - /'ēTHäs/

noun

the characteristic spirit of a culture, era, or community
as manifested in its beliefs and aspirations.

WHAT IS THE BIIOSPHERE™ (ECO) SYSTEM?



Next Generation Advanced Technology

In summary, the BIIOSPHERE™ Eco System utilizes a combination of existing Systems, in some cases with revolutionary modification, *to resolve entire sectors of the world's transfer, distribution and storage of wealth, via Socio-Commerce, to facilitate an entirely New Societal World Order – predicated on providing a form of Universal Basic [Incentivized] Income (UBII™).*

Think PayPal (Banking-but-far-bigger-and-better), fueled by Compound Interest, Secured by Blockchain Technology, combined with Amazon, Walmart, and every conceivable Commercial and Retail Commerce business (Commerce-but-on-steroids), combined with Facebook and Twitter-type (Communication-but-with-Higher-Purpose), combined with the Stock Market (Retirement and Wealth Generation - Without-Risk), combined with the Insurance Industry (Safety and Security - Medical thru Property) – but essentially-for-free, i.e. without any work or other inherent activity involved – excepting what is *incentivized*; combined with Food and Shelter (Purchased-through-the-System). In other words, the world's largest Financial, Economic, Commerce, and Social entities all merged into one holistic and organic system, to the benefit of the Masses of Humanity.

Hard to believe? Of course, it is, but only because you don't [yet] fully understand it and how it's technologically accomplished. Once you fully comprehend the System, you're going to sit in stunned silence, wondering how fast can we get this out to the world so *everyone, particularly the poor and down-trodden, the beaten-down middle-class, and in fact everyone who needs*, can have a better life. Yes, there will be those places in the world the System can't help, for one sad reason or another. But for the *majority* of mankind, it's not only entirely possible, it's *morally imperative*.

The BIIOSPHERE™ Eco System is a series of advanced technologies woven together, that are the greatest gift to the masses of humanity the world will ever see. This isn't an over-statement. It's a statement of systemic fact because it progressively affects nearly every part of the entire world's systems, structurally, comprehensively, inherently, pervasively, and extensively, in the most positive way possible. The only question is – *when* and how will its full implementation occur?...

PARADIGM SHIFT of ALL PARADIGM SHIFTS

AUTONOMOUS MONEY

MONETIZED SOCIO-COMMERCE

Apart from Microsoft, Apple computer, and a few historic others, one of the greatest, most significant Paradigm Shifts in history has been Amazon.com. Advanced *Commerce* Technology is key to ETHOS™. In fact, the (Eco) System was designed with Amazon's neoteric Commerce paradigm in mind, a business model Walmart is now zealously and resolutely embracing. However, Amazon's mere Commerce pales in comparison to our *Socio-Commerce*. Our Socio-Commerce approach *is all encompassing*, because people actually do *need* so many things, and some form of truly supportive income to afford them. Why not pay them respectable money to shop, or communicate and chat, i.e., *Monetized Socio-Commerce*? It's actually already being done, just unfortunately minimally, and terribly ineffectively.

We are brought to the advent of the New Society through a New Humanitarian Technology. There is a great awakening among the masses that something needs to be done about the desperately sad affair of systemic failures ranging from abject poverty and homelessness to mismanaged pension funds and rampant government mismanagement. Among Google's list of the World Problems that need solving are *Social Economic development*, Hunger and Malnutrition, Food and Water, Education, and Credit Access. But there are so many more to be fixed.

The ETHOS™ Socio-Economic, Wealth Generation, Distribution and Re-Distribution (Eco) System provides a revolutionary and absolutely rock-solid framework to solve these, and many of the world's problems, holistically and organically, *all contained within a simple solid framework that is easily comprehended and operated by virtually anyone and everyone. It is an immense paradigm shift of massive proportions, offering the highest rewards to any Government and Society willing to embrace and employ it.*

However, ETHOS™ is entirely "Private Sector", as the most successful Tech systems have been. And the best part is, it doesn't rely on massive tax burdens of any kind to produce money and inter-System capitalization, not to mention its safeguards against waste - and corruption.

What If...

You could solve many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

“AUTONOMOUS” MONEY™

What ETHOS™ “Autonomous (Free) Money™” Is – vs. “Free” Money Methodologies

What If...

What if you could solve many of the problems associated with “Free” money systems, to create a New, Virtual, (but entirely real) World, where everyone prospered – and “Free” money actually worked, and worked consistently, effortlessly, for *everyone*...

Reimagine

What if you could reimagine and reengineer *existing* monetary and commerce systems to generate *not just* “Autonomous” (Free) Money, similar to what Crowdfunding systems do, but also *fully paid for* Goods and Services, similar to what Social Network Marketing systems do, but far easier, far better, far more abundantly, and far “free-er” ...

Free Money and Free Necessities of Life

No joking around. Free money and necessities of life, you say? How’s that even possible or realistic? Well, let’s take a look...Because, in order to understand ETHOS™ “Autonomous” (Free) Money, we need to first understand key (Free) Money types and methods.

What Are Free Money Types and Methodologies?

Types of “Free” Money:

PRIMARY

1. Compound Interest.
2. Stock Market.
3. Passive Income: (Investments - Dividends, Interest, Accrual).
4. Residual Income: (Royalties, Affiliate Sales, Subscriptions).
5. Gifts, Donations, Inheritance.
6. Pensions (Private), Severance.

SECONDARY

7. Gambling: (Lottery, Casino, Sweepstakes, Betting).
8. Theft: (White collar and Street crime, Fraud, Schemes, Embezzlement).
9. Lawsuits.
10. Government Benefits: (Hand-outs / Entitlements), Pensions: (Public).
11. Advanced / Speculative Technology (Cryptocurrency, etc.)

Requirements for “Free” Money:

In general, to legally obtain free money, you first have to start with money or perform some labor, to some extent, to get the ball rolling, or both, such as in the Passive Income and Residual Income stream scenarios, both of which can require a significant amount of time and labor to initiate, develop, and maintain.

Categorically

In the **Gifts, Donations, and Inheritance** scenarios, you’re either needy, lucky, or industrious. The same goes with **Gambling**. The **Theft** and **Lawsuits** category requires you to be either stupid, evil, or unlucky, but some form of personal industry is still required to get that “Free” money.

Stock Market money requires money to begin with, the more money the better. But you can easily lose as well as gain, and it requires industry to maximize gains and minimize losses.

Compound Interest is a beautiful thing, but again, you need money, the more the better, to start with.

Corporate Pensions are extremely rare, and *if* the pension fund is still solvent when you finally retire, it’s some really good “free” money.

Corporate Severance is something you *might* receive, but you have to lose your good paying job to receive it for a few months, then you’re back to zero.

Government Assistance (GA) money technically isn’t “Free”. Someone has to pay for it, and it’s nearly impossible to qualify for. If you’re destitute and homeless you’re out of luck.

Passive and Residual is something we’ll necessarily touch upon in a moment.

That said...

All these forms of “Free” money have one central thing in common, they all involve some form of labor, luck, qualification, or craft, but most importantly, and with few exceptions, they’re not perfect, not effortless, and most all are definitely not “Autonomous” ...

The Tremendous Advantages of “Autonomous” Money

What does Autonomous Money Accomplish?

- *A basis for a viable, realistic, Universal Basic Income...*
- *Shorter work weeks.*
- *Earlier Retirement.*
- *More Financial Security.*
- *Free Healthcare.*
- *Free Education.*
- *And Much, Much, More...*

Delineation

To explain this new concept of “Autonomous Money”, we first need to define our terms.

What does “Autonomous” mean?

Taken from ancient Greek, the word means 'self-legislation' or 'self-governance'. In its broadest sense, autonomy is about a thing or person's ability to act on their own values and interests. Self-driving cars are “Autonomous” vehicles. Then there's robotic manufacturing and Intelligent Data Processing Automation, and the list goes on. You get the idea.

Set It and Forget It

The ETHOS™ Eco-System of generating money, goods, and services autonomously is a process of capital generation acting on its own principles and being entirely automated or mechanized; a process working by itself with little or no need for direct human contact, control, or intervention. In other words, it's “easy money” in the sense that it doesn't need to be constantly modified, monitored, or self-directed. You simply *set it and forget it*.

What does “Autonomous Money” mean?

In its simplest sense, Autonomous Money is money generated from mathematical algorithms through the use of matrixed^[1] modules^[2]. It's money that doesn't have to be worked for - at all, in any sense; a concept well beyond passive^[3] or residual^[4] income.

In one sense, it's similar to money one gets from winning a lottery, or from the stock market, or from simply *buying only one dollar's worth* of Bitcoin in its beginning at \$0.0008 (1,250 Bitcoins per dollar) and selling when Bitcoin hit \$62,000, generating a staggering \$77,500,000 from your mere one dollar.^[5] Proving yet again, that “Free Money” is alive - and very real. Let that *reality* sink in...

Is “Free Money” Possible?

Passive and Residual Income (Systems) are a form of “free money”. Crowdfunding is a form of “free money”. So are the Lottery, Casinos, and the Stock Market. Basically, anything that doesn't require you to bust yourself and work for, or “trade your time for money”, is “Free Money”.

Is “Free Money” Realistic?

Obviously, “Free Money” is entirely possible and a way of life for many people. So, we're not talking about something entirely out of the question or realm of possibility or reality. Free money abounds. You just need to know how to get it, or get lucky, or be born into it... or enter into the ETHOS™ BIIOSPHERE™ Eco-System.

Revolutionary Technology

The ETHOS™ difference is, ETHOS™ revolutionary technology safely, consistently, powerfully *generates* money through a Patent Pending *generation* and *re-generation* process, absolutely effortlessly. Modern technology has made the *possibility* of “Free Money” entirely *doable*. Engineering *genius* has made it a *reality*.

ETHOS™ Autonomous Money

Autonomous Money generated from hybrid mathematical algorithms is at the heart and soul of the ETHOS™ Eco-System. It's an engineering marvel, primarily because it's essentially very simple in its methodology and architecture. The base algorithms used by ETHOS™ have been commercially

available, developed, and perfected, in some cases over many decades, and successfully used worldwide in a large number of applications.

What does ETHOS™ “Autonomous Money™” mean?

Simply stated: “Free”, as in no-holds-bar free. There is, however, a “qualifications” scale that enable System Participants to gain more and more of it or to gain more and more benefits, but the System architecture is engineered to produce money, goods, and services, essentially for free, through a unique set of algorithms and compounding, potent, hybrid technology.

The Next Level

What ETHOS™ did was essentially take those varying technologies and slightly alter the algorithms and processes, to overcome the limitations and deficiencies of those systems, and enable Systemic Synergy, thereby taking them to an entirely Next Level, producing an entirely Next Generation Technology.

Generation, Re-Generation, and Self-Perpetuation

For an Autonomous Money generating system to be truly worth anything, it would need to Generate and, more importantly, *Re-generate* money. Then, taking that to the next level would also require the capability of the System being extraordinarily *Self-Perpetuating* so that the money is not just Re-generated once but Re-generated *continually*, perpetually.

Synergy

Furthermore, the Eco System required a foundational methodology and architecture that would provide for and enable the independent system algorithms and methodologies to function within a holistic framework, organically. And not just that. The Eco-System needed to produce a compounding effect upon the Generated money to the benefit and perpetuation of the entire systemic whole, but also operate organically, seamlessly, effectively, and endlessly.

Compounding

Einstein famously said “Compound interest (compounding money) was the 8th wonder of the world.” Add to that powerful equation, Synergy between multiple monetary and commerce generating systems, and you’ve exponentially magnified the compounding effect. Most importantly, though, it’s an effect that was engineered to benefit the vast masses of humanity, vs. benefiting a few technocrats at the expense of the multitudes.

Existing Systems ETHOS™ is Based On

Trading Static for Hybrid Technologies

Predictably, many new technologies emerge as hybrids, taking the best qualities of various existing and proven technologies, improving upon them, and doing so by combining those improvements to emerge with an often entirely new system.

This has been common practice in the pharmaceutical and biotech industries, where chemical compounds are easily manipulated on a biochemical level, creating entirely new chemical compounds, or in the case of industrial compounds on a molecular level, where there’s virtually no mathematical limit to the number of modified or entirely new compounds that can be created in plastics, metals, liquids, almost anything.

This is entirely the case with ETHOS™, taking the best, improving upon it, in some cases radically, and leaving the old-world system problems behind.

The Tremendous Advantages of Passive and Residual Income

Before getting into the juice of the “Free Money” mechanics of ETHOS™, we need to briefly touch upon one of the basics – of life...

Trading Time for Money

Stating the obvious, we work to survive. If we’re fortunate enough, perhaps even to thrive. If we’re beyond fortunate, we work to attain self-fulfillment. And if we’re extremely fortunate, we can avoid common labor entirely, pursue self-fulfillment as a matter of course, and enjoy the higher and sweeter fruits of the tree of life.

Ordinary Income

Again, stating the obvious, the vast majority of us, the bulk of humanity, are common laborers who work simply to survive. We must work to provide for our basic needs, food, clothing, and shelter.

Slightly beyond that, what’s leftover, if anything, goes towards our secondary needs. These are what we need to enable us to labor more effectively, such as an education, and modern conveniences such as a car, phone, etc.

Whatever is left over, if anything, goes towards our security or future needs, such as health insurance, retirement, etc. If fortunate enough, we may even be able to squeeze out a stay-cation or even vacation once every few years. Modest expenditures on entertainment and relaxation to help us cope with the rigors of common labor are hopefully in the budget, along with all the other essential non-essentials. And, beyond all that?...

Passive vs. Residual Income

The definition of Residual Income we’re most concerned with is income that occurs repeatedly after a single activity. You write a song and record it, it becomes a hit, and you make continual royalties from it whenever it’s used or played commercially. Likewise, if you produce a movie, you produce it once, and every time thereafter, you earn money whenever it’s played, rented, or sold.

Income refers to money a person or business entity receives to provide a service or when received from an investment. Passive income and residual income are two separate categories of income. Although these terms are often used interchangeably, they are fundamentally different. While residual income may be passive, passive income isn't always residual.^[6]

Residual Income – Two Types

There can be said to be two types of Residual income. In one case, residual income is what resides after or is leftover after all necessary expenses are paid from ordinary income.

The second form of Residual income is income that one continues to receive after the completion of the income-producing work. Examples of residual income include royalties, rental/real estate income, interest and dividend income, and income from the ongoing sale of consumer goods (such as music, digital art, or books), among others.

PASSIVE INCOME– KEY POINTS

- Earning passive income comes from a project that requires little personal effort to run.
- Most often, passive income costs time and money to set up.
- Residual income is a calculation determining how much discretionary cash is available after all bills and debts are paid.
- You must pay tax on both active and passive income streams.
- Passive income can be earned in many ways, from selling goods online to running a rental or vacation home.
- Residual money from active income could be used to support a passive income endeavor.

RESIDUAL INCOME – KEY TAKEAWAYS

- Personal residual income is not the result of a job or hourly wages—it requires an initial investment either of money or time with the primary objective of earning ongoing revenue.
- Residual income is regularly referred to as "passive income" for individuals or businesses.
- Examples of residual income include real estate investing, stocks, bonds, investment accounts, and royalties. Social Network Marketing is a method of residual income.

The Tremendous Advantages (and Disadvantages) of Social Network Marketing and Crowdfunding

Although ETHOS™ isn't Social Network Marketing or Crowdfunding, it does take some technological cues from them, so we need to talk about these two very different systems for clarity and insight, because both systems (can) generate money and commerce quite effectively.

Everyone's heard of Amway and Tupperware. But did you know that Avon is a Social Network Marketing company? So are many other successful, long-standing companies you've probably never heard of.

You've also probably heard that Social Network Marketing is a scam or pyramid scheme. But think about it. They'd be shut down if they were. If you think about it, the corporate world is based upon a true pyramid structure, from the CEO at the top of the pyramid structure on down, with many other inherent disadvantages, glass ceilings and limiting pay scales being among them.

What is Social Network Marketing?

Simply stated, Social Network Marketing is "Direct Sales", meaning members of the company are sales representatives of those companies, selling their products directly to the public. The public can either just purchase those products, like they do from any store, or they can also become sales representatives and earn commissions on products they also subsequently sell.

The beauty of the network system is that all sales representatives are linked together and earn commissions on the products that the sales reps they sponsored into the commissions side of the system sell. This linking and commission payout system most often used is called a matrix, a mathematical

system developed and perfected over the course of more than a century, starting with the German company Vorwerk back in 1883, Avon in 1886, to Amway back in 1959,^[7] and onwards from there.

The ETHOS™ Matrix

ETHOS™ borrows and utilizes the mathematics of the matrix system for the distribution and redistribution of money, goods, and services, of course, modified, and of course without requiring anyone to sell anything or recruit anyone. That's the absolute pure beauty and power of the ETHOS™ Hybrid Mapping Technology and Methodology.

Set Apart

This sets ETHOS™ entirely apart from the Social Network Marketing paradigm because ETHOS™ provides not only money but *also* goods *and* services (Commerce), among other things, such as banking and finance. The significant difference is that ETHOS™ Commerce isn't limited to any specific company the way Social Network Marketing is. ETHOS™ Commerce is virtually unlimited.

High Failure Rate

And lastly, Social Network Marketing itself works exceptionally well if, and to the degree, that you're a great salesperson. But because of this, the system unfortunately systemically fails 95% of the people 100% of the time, suffering a 95% drop-out rate for any varied number of reasons, not the least significant of which is lack of sales ability, a stiff learning curve, education required, time investment, and the long 'build' time before seeing any significant profit and income results. So, this form of Residual Income isn't for everyone, and for those whom it is, prepare to invest a significant amount of time and labor, even after you've achieved Residual success, because downlines are fickle and fragile.

What is Crowdfunding?

Simply stated, crowdfunding is the practice of funding a project or venture by raising many small amounts of money from a large number of people, typically via the internet. There are four main types of crowdfunding: rewards, donation, debt and equity.

To run a successful crowdfunding campaign, you need to capture the attention of a large number of backers and convince them that your project is worthy of their altruistic donations or investment. Depending on the type of equity crowdfunding, investors either donate money altruistically or get rewards such as equity in the company that raises the money.

High Failure Rate

The failure rate for crowdfunding is remarkably high. In fact, not even a quarter of crowdfunding campaigns reach their goals. According to The Crowdfunding Center, the average success rate of crowdfunding campaigns is a scant 22.4%.

The ETHOS™ Solution

You're arguably in trouble when you're forced to rely on pure generosity to generate money, or high investment return (greed or opportunism) to fund even a truly worthwhile cause. This merely proves that generating money isn't easy, at all, unless you tick all the right boxes and hit all the right emotional chords. Even then, it's still work, and sometimes ongoing labor, to be sure. You can expect to spend \$5,000 to \$15,000 or more to launch an Equity Funding Campaign, with zero guarantees, and a rather intimidating failure rate.

Effortless and Perpetual Capital Generation and Re-Generation

And of course, this makes the *absolutely effortless and perpetual* capital generation, and regeneration produced by the solid and unique approach of ETHOS™ even more appealing, enduring, and inestimably valuable. This is partly because of, and incredibly, a *one-time* out-of-pocket input of only \$10 to \$100 gets the entire ball rolling. The System algorithms take care of the rest. It's ingenious to say the least. It's entirely revolutionary to say the other least.

Capitalization and Re-Capitalization

Capitalization and Re-Capitalization of the System takes place by various methods. Firstly, there is a continual stream of people entering into the System. And why not? Who wouldn't want Free Money, Free Everything? The legal age limit to participate in a monetized system is generally 13 years old, and as long as the world population increases the System will perpetuate by this external method.

Secondly, the System has an internal Auto-Re-Entry mechanism to assist in self-perpetuation.

Thirdly, participation by external Commerce and Services entities to supply the System with their Products and Services pay a percentage for the privileged inclusion, which appreciably supports the System.

Fourthly, the circuitous nature of the System's Module monetization of Products and Services keeps the money flowing and circulating within the System.

Fifthly, the powerful RCF working independently and synchronistically with the myriad monetized Modules assure the perpetuation of full inter-System Capitalization and Re-Capitalization.

And lastly, the System is dynamic and fluid enough to enable further design and engineering in the unlikely event that any varied aspect of the System would need adjustment to ensure System Capitalization.

The ETHOS™ Success Side-Effect Problem

But success always presents problems, and massive success tends to generate massive problems. Some problems are good problems to have. In the case of ETHOS™, the problem is that the System is so powerful and capable of generating money, i.e., *producing a livable income*, that no one would have to work.

Imagine a scenario where the vast masses of humanity wouldn't bother working. Key industries would entirely collapse. Every supply chain would be radically disrupted, in some cases irreversibly. What about food processing plants, transportation, or any industry that is heavily dependent upon human labor?

The ETHOS™ Solution

Apart from the elderly, the disabled, the truly needy and incapable, a Qualification System needed to be developed in order to keep Key industries, in fact, all industries, supplied with workers.

So, what then is the advantage of "Autonomous" (Free) Residual, Passive Income type Money if everyone still has to work?

Supplemental Income

The ETHOS™ Eco-System, by and large, is a supplemental income system, but a highly powerful and significant one. It is fully meant to raise the standard of living of everyone, especially benefiting those truly in need.

The Working Classes

The working classes are receiving less and less as prices rise higher and higher through inflationary and other factors; from Education to Housing to Insurance rates and everything in between, costs are continually rising. Primary Physicians are feeling the crunch, as they get paid less and less, and more is being required of them due to rapid advances in all areas of medicine and declines in residencies.

The Elderly

The elderly, who depend entirely on a Social Security pittance, can barely make it. When your monthly “benefit” is a mere total of \$1,500, and your rent is \$1,000 a month or much more, you know you’re in serious trouble...especially if you can’t earn a supplemental income from work due to health issues, advanced age, location, dislocation, and any number of reasons.

If that wasn’t bad enough, then there’s the significant problem of the United States Medicare system that, after 65, requires supplemental health insurance that can cost up to \$4,000-6,000 a year or more! The sad fact is, medical bills are reported to be the number one cause of U.S. bankruptcies^[8] with no responsibly achievable solution in sight.

The Point Is

The point is, people are seriously hurting and in trouble. For the masses of humanity, their quality of life is being systematically eroded. The ETHOS™ Eco-System is engineered to factor in many of the world’s issues, not the least of which are quite unnecessarily caused by pure ambition and greed. But in order to deal with complex world issues, the ETHOS™ Eco-System had to encompass a significant amount of landscape while remaining extremely simple for its users to use.

Quality Of Life

The ETHOS™ Eco-System is all about “Quality of Life”, so it’s not just about money but also goods and services, and well beyond that. Because the ETHOS™ BIIOSPHERE™ is a comprehensive Eco-System, it encompasses and provides for everyday life needs, from food, clothing and shelter, to education and healthcare, to banking and no-interest to low-interest internal loans (for everyone – regardless of credit history), and well beyond. These topics are covered in other articles and publications.

Quality of Life Transformation

The point is, the ETHOS™ Eco-System was engineered “For the People, By the People” and was purposefully done so to bring about a revolutionary “Quality of Life” transformation, “For the People” - for a change...

Want some “AUTONOMOUS (FREE) MONEY”?

Finally, a workable, stable, reliable solution to the problems of “free” money...and a whole lot more...The world will never be the same – and Thank God for that.

Footnotes:

- [1] **ma·trix**
/'mātriks/
noun
1. an array.
 2. a set of numbers arranged in rows and columns so as to form a rectangular array. The numbers are called the elements, or entries, of the matrix. Matrices have wide applications in engineering, physics, economics, and statistics as well as in various branches of mathematics.
- [2] **mod·ule**
/'mäjool/
noun
1. an independent self-contained unit of something.
 2. each of a set of standardized parts or independent units that can be used to construct a more complex structure.
 3. any of a number of distinct but interrelated units from which a program may be built up or into which a complex activity may be analyzed.
- [3] [Passive Income vs. Residual Income: What's the Difference?https://www.investopedia.com/ask/answers/040615/what-difference-between-residual-income-and-passive-income.asp](https://www.investopedia.com/ask/answers/040615/what-difference-between-residual-income-and-passive-income.asp)
* Passive income is earned with little to no effort whereas residual income is passive income with different meanings depending on the context.
- [4] <https://www.investopedia.com/terms/r/residualincome.asp>
- [5] <https://www.investopedia.com/terms/b/bitcoin.asp>
- [6] <https://www.investopedia.com/ask/answers/040615/what-difference-between-residual-income-and-passive-income.asp>
- [7] <https://onlinemlmcommunity.com/top-10-oldest-mlm-companies/>
- [8] <https://www.thebalance.com/medical-bankruptcy-statistics-4154729>

What If...

You could solve many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

The “*Everything App*”?

How R.E.A.L.™ Technology will Positively Affect the App of Business and Socio Spheres

Is an “*Everything App*” even possible? Or even desirable?

The Problem

The multitude of apps available are nothing short of incomprehensible; most apps getting lost-in-the-sauce. The ability for people to keep up with the changes and influx of apps is humanly impossible.

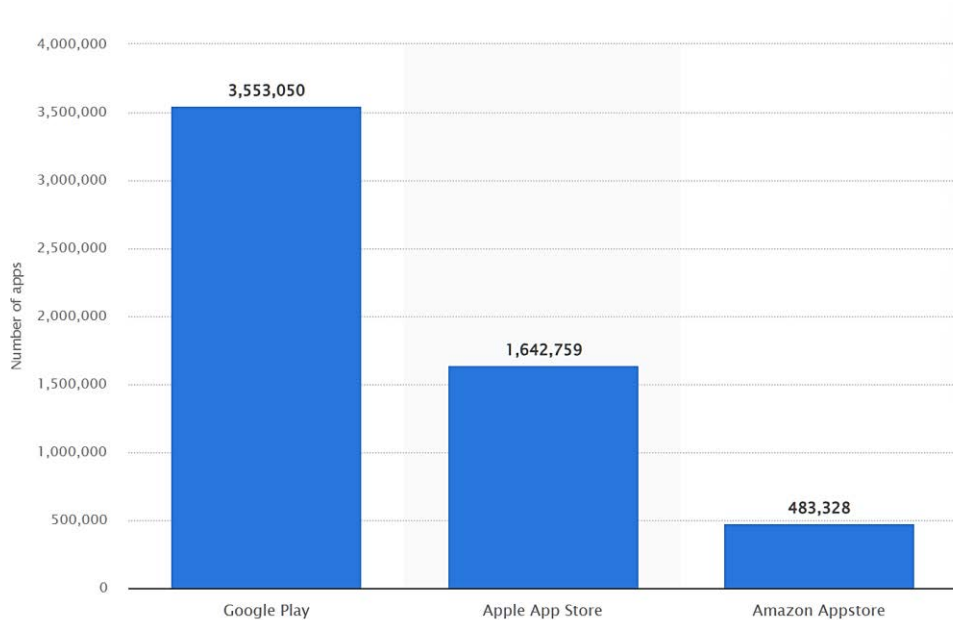
As of August 2023, there are **8.93 million apps worldwide**. Out of that, 3.553 million apps are on Google Play Store and 1.642 million on the Apple App Store. If you are curious to know how many apps are downloaded a day, there were around 250 million app downloads *daily* last year. ^[1]

How many Apps are created a day?

How many apps are released on Google Play per day? Apps Published per Day (Avg.) An average of 1009 new apps are released on Google Play per day. ^[2]

STATISTICS

Number of apps available in leading app stores Q3 2022



R.E.A.L.™ Technology and Apps

Before we go any further, let's clearly point out that there are very few apps that actually pay you to use them, and even fewer to none that pay you *substantially* to use them, and *none* that pay you whether you use them or not. The one and only thing that could monetarily and numerically set one app apart from another is if the user was paid to use it, and not simply paid, but paid *substantially*.

So why bother trying to be an “Everything” app, when “Every” app can benefit from your R.E.A.L.™ technology? And again, the most effective way to achieve market saturation and dominance is having only a few - but *Key* apps that are capable of producing enormous wealth, like a Lottery, a Casino, Gaming, Social Media, Products and Services Outlets, Insurance, Medical-Health, you get the idea.

That said, let's continue to take a look at why an “Everything” app is neither necessary to undertake, nor perhaps even desirable to do so. Hint: Firstly, it's already been done and competing with well-established and entrenched Tech Giants would be a losing battle; and, Secondly, they don't have R.E.A.L.™ technologies, and whoever does have R.E.A.L.™ will doubtless dominate the dominators.

Number of Apps

Does Apple or Google have more apps?

Broadly speaking, mobile apps fall into two primary categories: apps and games. Google Play currently offers 2,049,566 mobile apps and 284,467 mobile games. The App Store, meanwhile, offers 1,764,984 apps and 233,378 games.

During the third quarter of 2022, Android users were able to choose between 3.3 million apps, making Google Play the app store with the biggest number of available apps.

[The Apple App Store](#) was the second-largest app store with roughly 1.8 million available apps for iOS. Whereas the exact number of apps may fluctuate as Apple and Google regularly remove low-quality content from their app stores, the number of apps has been increasing over the years.^[3]

Which is the World's No 1 App?

Instagram was the most downloaded app worldwide in Q1 2024, with 166 million downloads. Temu was the most downloaded shopping app worldwide in 2023, with 337.2 million downloads, 1.8x more than Amazon Shopping. TikTok was the most downloaded iOS app worldwide in May 2024, with 15 million downloads.

Average App Price

Applications generate revenue in several different ways, such as charging users a price for the download of an app, charging for access to premium features of an otherwise free app or simply selling ad space. As of November 2021, [the average price of an app in the App Store](#) amounts to 0.88 U.S. dollars per app.

Google Play may have the bigger number of apps available for download, but the [Apple App Store is doing a better job at monetizing its mobile content](#). In the third quarter of 2021, global consumer spending on mobile apps via the Apple App Store amounted to \$21.5 billion U.S. dollars, absolutely crushing the still impressive \$12.1 billion U.S. dollars of the Google Play platform.

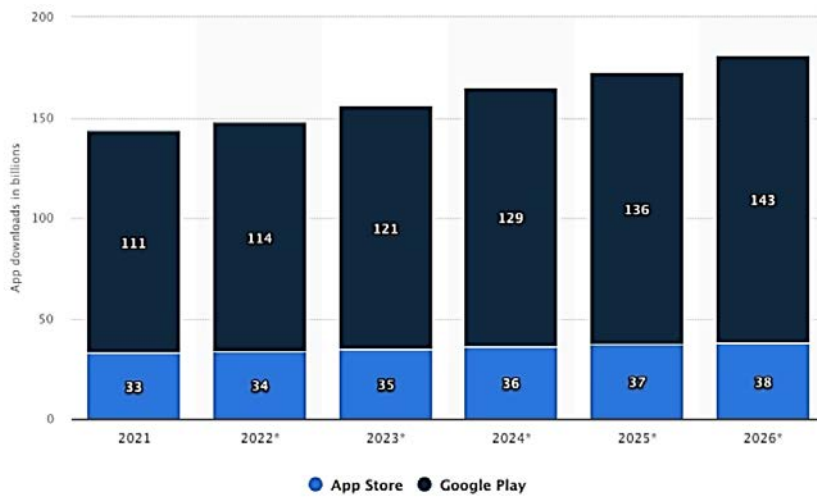
Other App Stores

Whereas Apple and Google dominate the conversation regarding downloads and spending, there are a few other players with various degrees of market success and relevance. The Amazon Appstore offers approximately 476,00 Android apps to worldwide audiences.

The [most popular app categories in the Amazon Appstore](#) are gaming, education, and utilities apps. There are also several third-party Android app stores in China, including the [Tencent Appstore with over 43,840 available apps](#) as of February 2021.^[4]

Mobile App Downloads Expected by 2026

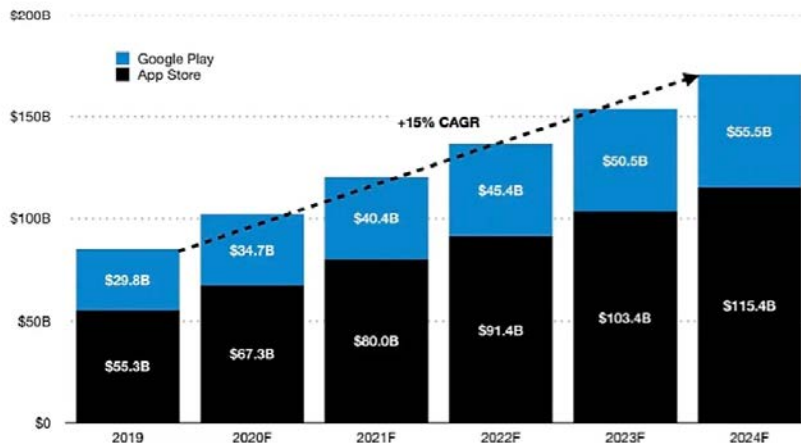
By 2026, it is projected that consumers will download approximately [143 billion](#) mobile apps from the Google Play Store, marking a nearly 30 percent increase from the 111 billion apps downloaded in 2021.^[5]



Estimated Spending on the Google Play Store

As per the findings of the [Sensor Tower Report](#), spending by users on the Play Store is forecasted to rise by \$55.5 billion in 2024, up from \$50.5 billion in 2023.

Global App Store and Google Play Spending 2019-2024



Price Distribution

As per [Statista](#), in March 2024, the Google Play Store offered more than 34 thousand apps priced under \$1, with an additional over 25 thousand apps priced between \$1 and \$2. Additionally, there were 1,949 apps priced between \$9 and \$10.

Free and Paid Apps Downloads Statistics

Apps in general consist of two kinds – Paid and free apps. According to research, the Apple App Store has more paid apps in comparison to Google Play Store. The reason is because Apple users tend to make more in-app purchases, something that is the one concrete reason why startups choose the former in their Android vs iOS choice. ^[6]

Free Android Apps

According to Statista, in March 2024, approximately 97% of Android apps were free, with the remaining 3% requiring payment. Throughout the period analyzed, the quantity of free apps on the Google Play Store consistently exceeded that of paid apps. ^[7]

Well, you might be surprised to know that most of the revenue earned by mobile apps comes from free apps by [app monetization strategies](#) like in-app purchases, which is equivalent to 98% of app revenue worldwide. This overwhelming amount of free apps on the Play Store signifies a major shift towards the freemium model. This is the reason why people prefer to develop Android apps. ^[8]

Lastly, let's talk Everything GOOGLE

What Companies Does Google Own?

When you think of Google, what first comes to mind?

For most, it's probably the famous Google.com we all know so well. This is reasonable considering 2.3 million Google searches are performed per minute – making it the most-visited website worldwide.

But Google represents much more than just a search engine now.

Since its publishing, in August 2004, Google has made a substantial name for itself. A name so big, the company decided it needed a parent company. In 2015 Google had all acquired businesses organized under Alphabet, Inc.

The parent company is currently administered by Larry Page (Google's founder and current CEO) and Sergey Brin (co-founder of Google.). In 2016 Alphabet Inc.'s revenue skyrocketed to nearly \$90 billion thanks to Google and its affiliates.

Those numbers weren't just temporary either. In 2018 Google reported a whopping \$97.1 billion in revenue from January to September. Together, Google and Alphabet own over 200 companies.

And it doesn't stop there; by implementing Google's aggressive acquisition strategy, the companies continue to grow. ^[9]

A Short-list of Companies Owned by Google:

- AdSense
- Android
- DoubleClick
- Google Chrome
- Google Drive
- Google Maps
- Google Play
- YouTube
- Google Fiber
- Nest
- Looker
- Waze
- Pointy
- AppSheet
- Fitbit
- Socratic
- Elastifile
- Aloomo

The Point IS...

Google IS the Everything App, or darn close to it.

BUT...

Apple IS the next closest Everything App, or darn close to it.

As of July 2024, Apple has acquired more than 100 companies, and some say the actual number is closer to 125, with an approximate value of \$8 billion. Apple often buys smaller technology companies and incorporates them into its own products instead of letting them operate independently.

Some companies that Apple owns include:

- Beats Electronics and Beats Music
- Siri Inc.
- Shazam
- NeXT Software
- AuthenTec
- Mobeewave
- Intel's smartphone modem business, to name but a few.

What companies could Apple buy in the future?

Apple has bought a lot of companies over the years. However, most of its deals have been smaller purchases of talent and technology. Beats has been its biggest acquisition at \$3 billion – a drop in the bucket for the multitrillion-dollar technology titan.

The company has the financial firepower to acquire almost anything it would want to buy. Apple ended its fiscal first quarter of 2024 with \$172.6 billion in cash against \$108 billion in debt. The company is also a cash-flow machine. It produced \$40 billion in operating cash flow during the period, returning \$27 billion to shareholders through dividends and repurchases.

The Point IS...

Although these titans, and others, have a firm and ever-expanding grip on the market place where apps and connectivity and productivity are concerned, there's one thing that they don't have, R.E.A.L.™ Technologies.

And this point is the final monetizing point to encompass and monetize all other points. After all, if you can pay people to use your products and services, and or license that ability out to other companies, you change the entire landscape of how business does business, and permanently altering business structures and strategies Worldwide at a core level.

The Final Point IS...they will all need to Get R.E.A.L.™. Those who don't will suffer the obvious consequences. Those who embrace the technology will cause the technology to grow exponentially, and further enrich society, as well as holders of R.E.A.L.™ equity.

www.ETHOS-UBI.com

www.Get-REAL.io

Footnotes:

- [1] <https://ripenapps.com/blog/mobile-app-industry-statistics/>
- [2] <https://42matters.com/google-play-statistics-and-trends>
- [3] <https://www.statista.com/statistics/779768/number-of-available-apps-in-the-apple-app-store-quarter/>
- [4] <https://www.statista.com/statistics/276623/number-of-apps-available-in-leading-app-stores/>
- [5] <https://appinventiv.com/blog/google-play-store-statistics/>
- [6] <https://www.statista.com/topics/1729/app-stores/>
- [7] <https://www.statista.com/statistics/266211/distribution-of-free-and-paid-android-apps/>
- [8] <https://appinventiv.com/blog/android-app-for-your-business/>
- [9] <https://www.hatchwise.com/blog/2019/12/12/what-companies-does-google-own>
[Updated for 2024]
- [10] <https://www.fool.com/investing/how-to-invest/stocks/what-does-apple-own/>

What If...

You could solve many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

ETHOS™ and ACTION™

How R.E.A.L. ACTION™ will Positively Affect the Humanitarian Industry

In Brief

The Problem

The **Primary problem**: Few people give to humanitarian charities, because few people have enough money to give, and little personal incentive to do so. Charity indeed, is “waxing cold”.

The **Secondary problem**: People are fed up with inflation and taxation eroding their lives, reducing their lifestyles, and there’s no end in sight to the deterioration of buying (living) power.

In fact, the problem is accelerating, resulting in further contraction in charitable giving, resulting in further downward pressure on the general public’s ability and desire to finance Charities; a vicious cycle with no end in sight.

The Fix

In short, the only equitable fix is to provide both incentive and ability. If you can fix the ability problem, you can more effectively address the incentive problem, how to generate money for critical humanitarian needs. The answer is **ACTION™**. We’ll show you exactly how and why in a moment.



What is ACTION?

ACTION™ is a 501(c)3 Corporation formed for the express purpose of providing other qualified Charitable Foundations and Organizations with financial capital to increase their Humanitarian Relief Aid, scope, and effect.

ACTION™ offers an inescapable incentive for its Members to donate, and not just donate, but donate significantly large sums of money to Charity, Globally, and effortlessly. Why? Because of the incredibly massive tax write-off advantages, and we’ll show you how you’ll simply have to take advantage of this Patent Pending technology. But first...

What do the Major Religions say about Charity? ^[1]

Buddhism:

- The Buddhists have a required action called Dana. This concept includes giving, sharing, and selfless giving without anticipation of return or benefit to the giver.

- There is also sweat Dana, where the giver can donate time and effort such as working in a soup kitchen or on a construction project. ^[2]

Christianity:

"Charity covereth a multitude of sins." 1 Peter 4:8

- Christian giving originates from the beginnings of Christianity where early Christians shared with each other and the larger community. Other concepts of charity are based on Judaism through the teachings of the Old Testament and through the life of Jesus based on the teachings in the New Testament. Christianity historically developed charitable institutions such as schools, hospitals, and social service agencies that remain strong pillars in today's communities. ^[3]

Islam:

- Zakat is the third pillar of Islam, compulsory giving for those Muslims whose incomes are at a particular level; it is considered a purifying tax. The concept becomes much broader as zakat can only be spent on eight specified categories according to Surah 9:60: (1) the people who do not have anything, so they are in need of asking others for food, clothing, health services and shelter; (2) the poor who may have money, but it is not sufficient for their basic needs; (3) *zakat* collectors (which can include Islamic charities in absence of a Caliph); (4) for God's cause (which includes every kind of struggle for a righteous cause); (5) debtors; (6) wayfarers (or travelers); (7) freeing captives; (8) reconciling hearts.
- If a person does not fall into any of the listed categories, then they are prohibited from receiving *zakat*, though they may be eligible to receive other sources of charity. ^[4]

Judaism:

- Jews have an obligation to perform charitable works known as tzedakah. Maimonides, a great rabbi, organized the levels of charity from least to most meritorious: ^[5]
 - Giving begrudgingly
 - Giving less than you should, but giving it cheerfully
 - Giving after being asked
 - Giving before being asked
 - Giving when you do not know the recipient's identity, but the recipient knows your identity
 - Giving when you know the recipient's identity, but the recipient doesn't know your identity
 - Giving when neither party knows the other's identity
 - Enabling the recipient to become self-reliant

We could readily conclude that the strong impulse to give in the United States may be based in part on strong pluralistic religious teachings that either command or encourage the act of giving with an understanding that giving may occur in several forms.

In these lean economic times, where the average person has had to scale back their standard of living, where does that leave charitable giving?



The R.E.A.L. ACTION Advantage

WHAT IS IT?

In short, it's an advancement in the R.E.A.L. (RCF) technology called "Parallel Gifting", a massive **ZERO TAX** event game-changer.

1. **Crypto and Crowdfunding are both individually taxable.**
2. **The unique, Patent Pending "Parallel Gifting" System nullifies up to 100% of taxes.**

HOW DOES IT WORK?

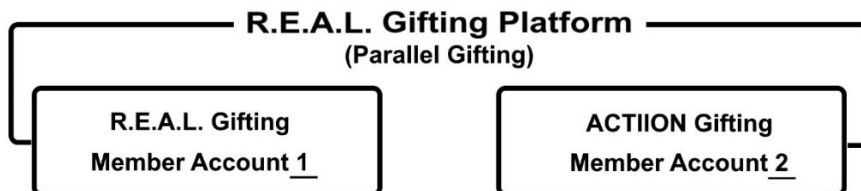
The money you Receive in the R.E.A.L.™ Gifting/Receiving Platform is *largely-to-entirely offset* by what you (auto) "Donate" in the ACTION™ Charitable Foundation platform. The end-result is a **ZERO TAX** to near-zero taxable event.

The platforms share the same Smart Contracts and Operational Database for a seamless and cohesive UI/UX. See the website and video here: <https://ACTION.io/home-R-E-A-L-ACTION/>

Here's how R.E.A.L.™ Technology creates a non-taxable event - no matter how much \$\$ is received.

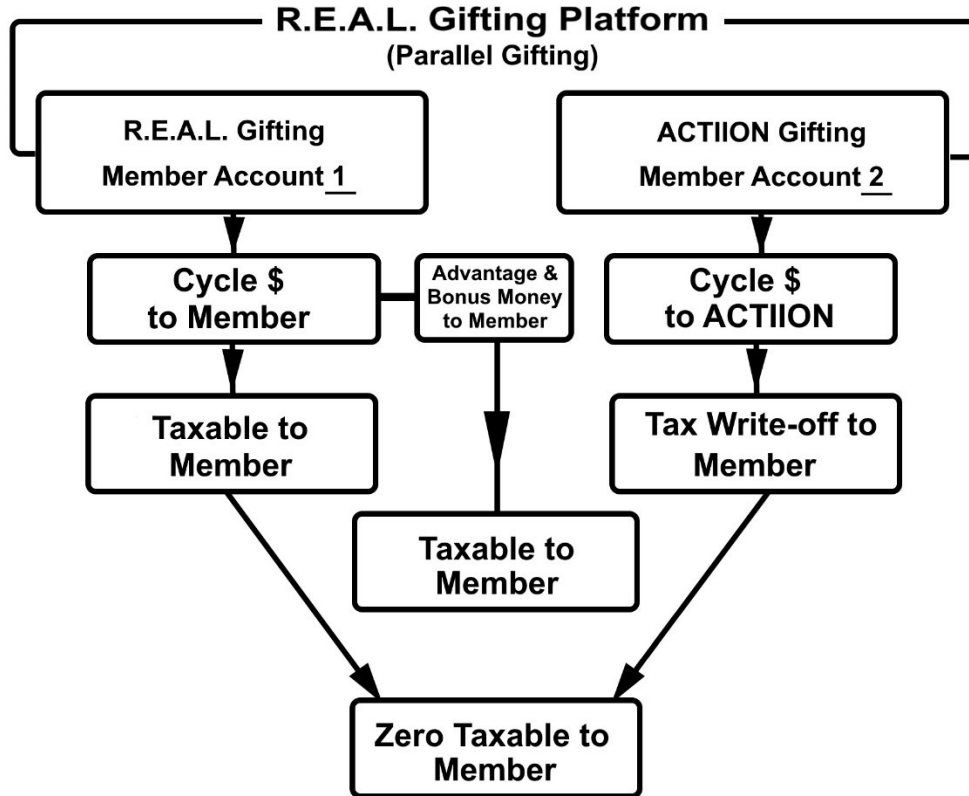
The PROCESS

R.E.A.L. Members join ACTION™ - a Charitable Foundation that donates money to other well-established and existing global Charitable Foundations to support their humanitarian work.



After joining ACTION™, R.E.A.L.™ Members auto-donate an initial \$25 into the ACTION™ Charitable Donation Platform. The \$25 comes from the Member's "Cycle" money, so there's **nothing out-of-pocket**. This begins the unique Patent Pending "**Parallel**" Gifting.

"Where Good Things Happen."



The money that is generated for the Member in their R.E.A.L.[™] Gifting account, (all of which goes to the Member), is duplicated in their ACTION[™] Gifting account, (all of which goes to ACTION[™] Charity). This "off-sets" monetary receipts of Members.

The result is that the Member's tax liability is reduced down to net **ZERO**, (minus "Advantage" and Bonus Cycles).

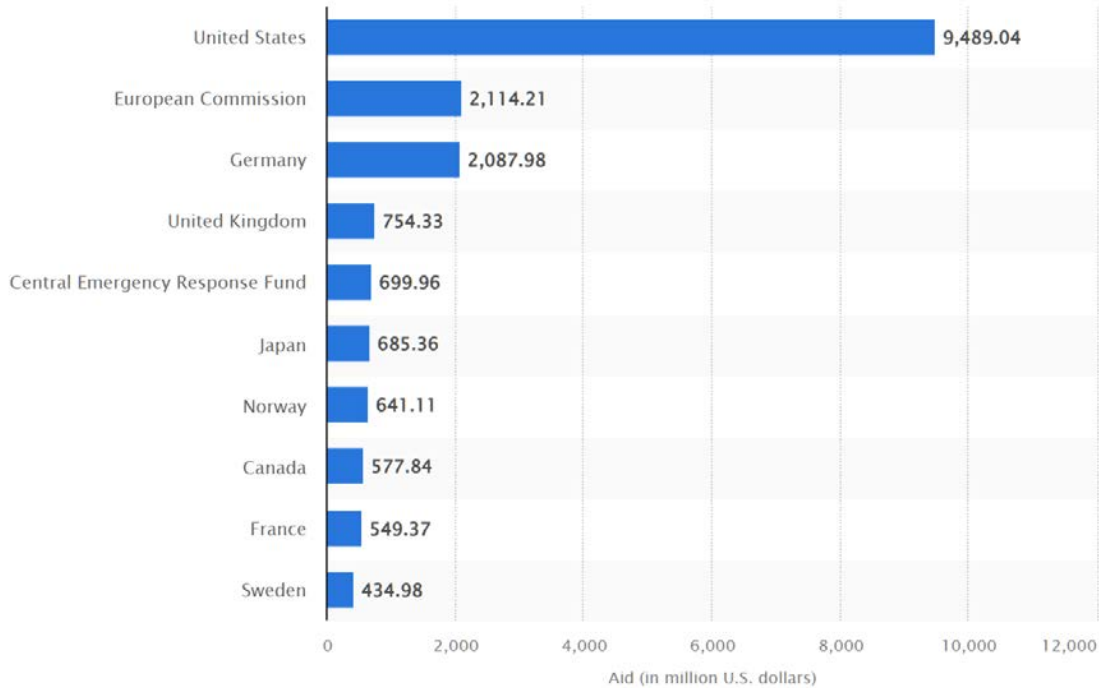
So, even if R.E.A.L.[™] Members are receiving many thousands of dollars per year they pay **ZERO** in taxes. AND, Global Humanitarian Aid is a major beneficiary.

What If... there was a far more effective Monetary Generation and Distribution, Charitable Foundation business model way... And now there is...

But there's more...

STATISTICS

Largest donors of humanitarian aid worldwide in 2023 ^[6]



Global Humanitarian Overview 2024

In 2024, nearly 300 million people around the world will need humanitarian assistance and protection, due to conflicts, climate emergencies and other drivers. This year’s global appeal reflects extensive efforts by humanitarian partners to prioritize response in areas where people face the most life-threatening needs. Nearly 181 million people in 72 countries are targeted to receive humanitarian aid and protection next year.^[7]

World Poverty Statistics 2024

« The opposite of poverty is equity »
Ethos

“Facing the harsh reality of extreme poverty, over 700 million individuals globally survive on under \$1.90 per day, a crisis that disproportionately affects children.”^[8]

But there’s far more to the Humanitarian Aid need besides poverty that encompasses so many critical factors of life and living.

People in Need of Humanitarian Assistance at Record Levels

According to a United Nations report: “We know what needs to be done. But, we lack the

funds to do it. Chronic underfunding and record levels of humanitarian need are stretching the system to the breaking point. Halfway through 2023, we have received just 20 per cent of funds needed under the Global Humanitarian Appeal.^[9]

The Government “Fix”

However, the “fix” Governments offer is to increase taxation and largely give the money away to various globalist causes, with inefficiencies often resulting in money “falling to bad actors, woke international organizations, waste, fraud, and abuse” due to systemic “lack of accountability”.^[10]

According to the Heritage Foundation, “Foreign Aid Isn’t Charity”, with minimal oversight, increasing corruption and waste.^[11]

According to ForeignAssistance.gov, in 2023 the US Government spent nearly \$61 Billion on foreign aid, with half of that budget going to ten countries.^[12]

“Myth of Wasted Foreign Aid”

And finally, there’s the “Myth of Wasted Foreign Aid” that keeps many people from donating money to truly worthy Charitable causes.^[13]

As Charitable organizations, both Private and Public Foundations tend to do far more and far better at managing and controlling how their donation money is acquired and spent, or delivered.

Firstly, they are more highly accountable to the scrutiny of Government taxing authority oversight.

Secondly, they tend to possess a higher standard of moral accountability for and from themselves, and of course from their supporters.

Thirdly, they truly and deeply care.

www.ETHOS-UBI.com

www.Get-REAL.io

Footnotes:

[1] <https://www.purdueglobal.edu/blog/human-services/helping-those-in-need/>

[2] <https://www.manitobabuddhistchurch.org/dana.html>

[3] <http://www.alliancemagazine.org/en/content/traditions-giving-christianity>

[4] <http://www.islamic-relief.com>

[5] www.jewfaq.org/tzedakah.htm

- [6] <https://www.statista.com/statistics/275597/largers-donor-countries-of-aid-worldwide/>
- [7] <https://www.unocha.org/publications/report/world/global-humanitarian-overview-2024-enarfres#>
- [8] <https://socialincome.org/en/int/world-poverty-statistics-2024?>
- [9] <https://reliefweb.int/report/world/global-humanitarian-overview-2024-un-launches-46-billion-appeal-2024-global-humanitarian-outlook-remains-bleak-enar>
- [10] <https://oversight.house.gov/release/hearing-wrap-up-more-accountability-mechanisms-needed-to-safeguard-foreign-aid-falling-into-bad-actors-and-woke-international-groups>
- [11] <https://www.heritage.org/budget-and-spending/commentary/foreign-aid-isnt-charity>
- [12] <https://www.foreignassistance.gov/>
“[Accountable Assistance: Reviewing Controls to Prevent Mismanagement of Foreign Aid.](#)”
- [13] <https://policyoptions.irpp.org/magazines/opening-eyes/the-myth-of-wasted-foreign-aid/>

What If...

You could solve many of the world’s problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

ACTIION™ and TAXATION

How R.E.A.L. ACTIION™ will Virtually Eliminate Taxes on Gains and Positively Affect Taxation

In Brief

The Problem

The **Primary problem**: Taxation is excessively burdensome in its application, regulation, and corollary effects.

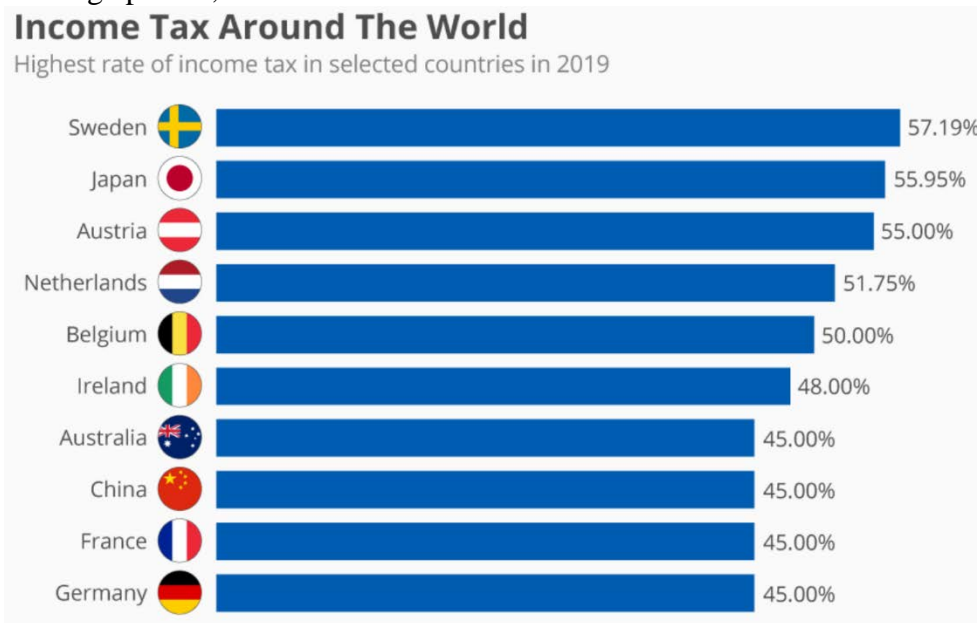
The **Secondary problem**: People are fed up with inflation and taxation eroding their lives, reducing their lifestyles, and there’s no end in sight to the deterioration of buying (living) power.

The Fix

In short, the only equitable fix is to eliminate personal taxation and employ a sole Value Added Tax (VAT) in addition to reasonable Tariffs. The answer is **ACTIION™**. We’ll show you exactly how and why in a moment.

The Bottom Line

Lowering taxes stimulates economic activity and federal revenue, taking on an inverse relationship. So why excessive taxation and inflation? Simple, the debasement of a currency is done to enrich a certain sector of people or business or temporarily enrich a government through inflation. This can lead to hyperinflation. Slowing down an economy therefore becomes paramount, and it’s accomplished by taxation and recession related methods. Unrestrained Government spending is never good for the average person, or even for businesses and economies.

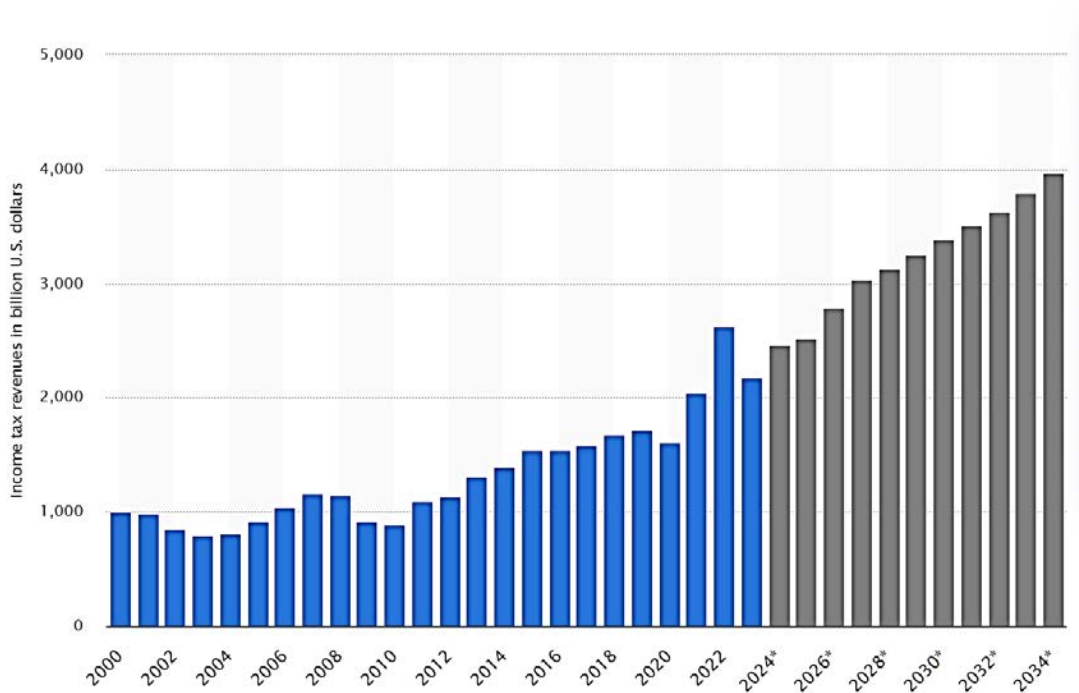


Government Tax Revenue in the U.S. - Statistics & Facts

Oliver Wendell Holmes Jr., Supreme Court Justice for 30 years, once declared: “I like to pay taxes, with them I buy civilization”. After all, governments require some form of funding if they hope to provide the services and structures that constitute a society.

The most common form of taxation in the modern era is [income tax](#) with the general idea being that people contribute a certain amount of what they earn in order to provide government services, and promote the well-being of society through various [social programs](#), education, fire departments, and infrastructure - or what could more broadly be described as the redistribution of wealth.^[1] Note: See footnote [1] for exhaustive amount of information.

Income tax revenues and forecast in the United States from 2000 to 2034 (in billion U.S. dollars)^[2]



Tariffs?

‘It Won’t Work’ and Would Impact Poorer Americans

As enticing as it sounds to eliminate taxes and replace them with Tariffs, it just won’t work, said Robert Persichitte, CPA, CFP, CFE, affiliate professor at Metropolitan State University of Denver and financial planner at [DeLAGify Financial](#).

“Let’s do some simple math under the assumption that we don’t need to fix the deficit: Income tax gives us \$3.29 trillion in revenue. Our total imports are \$3.8 trillion. Therefore, we would need nearly a 100% increase in tariffs without people switching to cheaper alternatives which is not a realistic outcome.”^[3]

A ‘Hit on the Economy’

Erica York, senior economist, research director at The Tax Foundation, recently wrote in a blog post that “to replace the roughly \$2 trillion of revenue raised by the individual income tax with tariffs would require astronomically high tariff rates.”

And several experts agreed with this premise. For instance, Bryan Riley, director of the [National Taxpayers Union Free Trade Initiative](#), also said that a tariff initiative “wouldn’t be possible.” According to him, in 2023, the individual income tax generated \$2.2 trillion in federal revenue while Americans imported \$3.1 trillion in goods — and based on that level of imports, it would take a tariff rate of 71% to generate \$2.2 trillion in federal revenue. “However, a tariff rate of 71% would dramatically reduce the volume of imports. As a result, the revenue generated would be nowhere close to \$2.2 trillion,” he said.^[3]

Feasible Under Certain Conditions

Meanwhile, other experts noted that the elimination of income taxes can be feasible if the importation of goods coming from other countries levied with tariffs will be greater than the amount of revenue our government currently collects in income taxes.

“A tariff approach to revenue generation will foster more economic growth within our own country as workers will have more disposable income to spend on goods and services,” said Karla Dennis, founder and CEO at [Karla Dennis & Associates](#).

According to her, for instance, this could help businesses generate more money to expand and pay wages. “It will hopefully minimize the interactions that current taxpayers have with the IRS as most taxpayers are fearful of this government agency,” she added.

Yet, she also noted that the downside is prices will increase on products relying on imported goods. “Additionally, the predictability of revenue from tariffs would be volatile as imports are based on demand,” she said. “During COVID-19, we could not receive our normal imported goods — this, it may not be a smart business decision to rely only on tariffs.”^[3]

Tariff Feasibility

Other experts noted that the feasibility of a Tariff plan ultimately rests on cutting government spending, not replacing one tax with another.

“Research shows that the Tax Cuts and Jobs Act would have been more successful in spurring growth and wage gains if [...] a trade war had not been waged” said Thomas Savidge, an economist with the [American Institute for Economic Research](#).

According to Savidge, if government spending can be cut in tandem with phasing out an income tax, there is a chance of success.

“Otherwise, Americans will be no better off with a different set of taxes (tariffs) and the government will face a budget crisis from status quo spending,” he added.

Eliminating Income Taxes

Finally, some experts— such as Paul Miller, CPA, founder at [Miller & Company](#) — did note that there are some benefits to a Tariffs plan, such as simplicity as eliminating income taxes would simplify the tax system, reducing compliance costs. In addition, it could help savings and investment as more disposable income without income taxes could spur economic growth and there could also be potential for job creation.^[3]

Why ACTIION?

The ultimate consequence of ACTIION™ is firstly to produce a zero net tax on the average person and enable a higher standard of living across the board. The second effect would compel the development of a more simplified, thoughtful, fair and equitable system of taxation.

The third effect would be to compel a systemic alteration of how Governments and businesses fundamentally operate as a whole, and how they treat people; treating them less as a tool and means to their own ends, and more as a cooperative engagement to the ultimate end of a more stable, fulfilling, and sustainable – humanity-first driven civilization.

Technology Compels Change

The Technological advance of R.E.A.L. technology via ACTIION™ will doubtless and absolutely compel change, as all new and advanced technologies inevitably do. The question remains: will those who can best effect the change, creatively adapt, engineer, and produce a better world using ACTIION™ as the catalyzing and empowering force it is intended to be.

www.ETHOS-UBI.com

www.Get-REAL.io

Footnotes:

- [1] [Government tax revenue in the U.S. - statistics](https://www.statista.com/statistics/217493/revenues-from-income-tax-and-forecast-in-the-us/)<https://www.statista.com/statistics/217493/revenues-from-income-tax-and-forecast-in-the-us/> & facts | Statista
- [2] [Income tax revenues and forecast U.S. 2034 | Statista](#)
- [3] <https://www.gobankingrates.com/taxes/tax-laws/should-trump-eliminate-income-taxes-tax-experts-say/>

What If...

You could solve many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

- Why We Need a Universal Basic Income System -

How Private Sector Systems combined with ETHOS™ are the Only Viable Way

Why UBI?

The short answer: To resolve numberless world problems – not the least of which is poverty, hunger, homelessness, and mind-numbing *needs*, ranging from those of children to adults, the infirm to the elderly, and everyone in-between; literally *everyone*, not the least of which is the *average* person who lives a hand-to-mouth existence. The only question is: How?

The rhetorical non-rhetorical question: Do you have a better idea than a residual income-type based system to solve world hunger, want, and the bulk of other man-made problems, besides murdering entire populations and subjecting them to onerous taxes or Socialist/Communist/Fascist populous control? Then have at it. In fact, many 19th thru 21st century countries have tried various socialist type systems, most ending in a form of fascism, others either overthrown, collapsed, or teetering on-the-brink zombie economies.

From Stalin to Castro and beyond, entire countries, large and small, have suffered some form of population subjection, of one form or another, all in the name of progress, the greater welfare, and the common good. Yet...

Stating the obvious

Poverty is more widespread than ever, ironically often more prevalent in socialist countries, and definitely totalitarian ones. Poverty is expanding while wealth further expands but consolidates into the hands of the few, and generally at the expense of the majority. Then, too often it's used to manipulate the peoples and economies to the further benefit of the few. It's a historically established fact, problem, and anti-productive "solution" ridden revolving socialism-paradigm door.

However, there *isa* solution: ETHOS™. It resides in innovation produced by the private sector, to be logically and practically owned, operated and administered by the private sector.

Why Private Sector?

The short answer: The private sector is the only sector that actually generates money and is far more accountable to and for that money than governments. It also self-regulates and operates more efficiently and effectively as a business.

Government, along with personal and business overspending and other debt, has created a U.S. \$500 Trillion Interest Rate House of Cards. Furthermore, government handout programs create dependency, often intentionally. Then there's the inefficiency and corruption that inevitably plague government programs at every level, particularly "humanitarian" programs. Those are the easiest programs to generate wealth, through taxes and other means, and siphon off wealth from.

And lastly, all forms of governments have inherently always failed to deliver on their grandiose promises to one degree or another, at one point or another, and have themselves historically failed, either in large-part or entirely. Governments have often hired private sector companies to resolve and overcome this inherent problem, and in fact progressively do so more often now.

Visionaries

The world needs visionaries. It also needs to incubate, encourage, and reward them. Some visionaries, like Thomas Edison, Bill Gates and Steve Jobs, et al., are actually able to effect previously inconceivable global, societal change, and affect millions, even billions of lives through their innovations. Imagine life without a cell phone. Many other visionaries affect global society through their business or finance prowess. This inventiveness, this prowess, is rewarded with – money – and a whole lot more, and rightly so.

Reward innovation, and innovation rewards society. Fail to reward people and innovation comes to a stand-still, creating a sweeping stagnation that would result in the polar opposite of progress – regression – and take all of society down along with it.

Follow the Money

But what then of inequity, and how to solve it? First, there's a bit more to briefly understand. Let's take a quick look at inequity first to help put things into perspective.

As of this writing, there are 2,755 Billionaires in the world, according to Forbes, with a combined wealth of over US\$12 Trillion. According to a 2017 Oxfam report, *the top eight* richest billionaires own as much combined wealth as "*half the human race*". Millennial billionaires are the most likely to be women, with roughly the rate of all other generations at 19%. The combined wealth of the top 10 Russian billionaires is US\$185.8 billion.^[1]The staggering Billionaire Club list goes on.

Follow the Rest of the Money

As of this writing, there are a staggering 56.1 *Million* millionaires in the world, according to Google and Fortunly.^[2] The United States is at the top of the list, with 21,951,202 millionaires, followed by China with 5,279,467, and Japan with 3,662,407, and so on.^[3]

The Point

Our point is, there's more money in the world now than ever before in history. In fact, the global GDP for 2021 was \$85 Trillion U.S. dollars. Therefore, there can be even more money, and in fact much more, with all that additional capital to help the masses of humanity, to raise up everyone to a higher standard and quality of life. This would need to be accomplished through a UBI System - (a System actually capable of *generating* it). Call it UBI, call it whatever you want, but there's no doubt that such a system is necessary, and no less than a moral imperative.

To What End?

It is estimated that there are 150 million homeless people worldwide.^[4]UNICEF estimates that 356 million children live in extreme poverty. It's estimated that 1 billion children (about 1 in 2 children worldwide) lack at least one essential necessity, such as housing, regular food, or clean water.^[5]

To What Other End?

On the other end of the spectrum, how about also helping the middle to low-income class?

Statisticians say middle class household income is between \$25,000 and \$100,000 a year. Between \$100,000 to \$250,000 is deemed “upper middle class”. Between \$25,000 to \$12,500 is considered lower middle class, and below \$12,500 is considered poverty level.

In 2020, according to Pew Research, 17% of the global population could be considered middle income. The majority of people around the world would be considered below this – at 51% being low income, and 10% poor. And then there are the destitute. An Oxford University study to identify the multidimensionally poor in the developing world has found that in 49 countries, half of the poor are so deprived they should be classed as ‘destitute’.^[6]

Imagine

Now just imagine if this can be fixed, in fact, easily fixed; a higher quality of life for everyone, simply by harnessing the power of the masses. The big tech giants did this, largely for their own financial benefit and that of their shareholders. The “big five’s” combined valuation is now nearly US\$10 Trillion, accounting for almost a quarter of the S&P 500.^[7]

What if fixing the lack of sufficient income problem could actually benefit everyone, *including governments and the broad business sector?*

What can be done?

The short answer is: Firstly, and simply, a willingness to correct the problem; and since that already exists to varying extent; Secondly, a System capable of achieving suitable, sustainable Equity, worldwide. Again, enter ETHOS™, a technological System of comprehensively engineered architecture - whose time has certainly come - to provide a workable, equitable, achievable, Universal Basic Income or UBI.^[8] The implications are as varied, penetrating, and far-reaching as the BIIO System™ itself.

The 3 Pillars: Money – Finance – Commerce

For any UBI System to work - it has to:

1. *Generate **M**oney* – to supply the Income, and employ [an entirely inimitable] methodology of compounding to multiply it. (Taxation is not monetary *generation*).
2. Engender **F**inance – to further regulate, direct, [and compound] the Money.
3. Generate **C**ommerce – to provide Economy, as well as strength, stability, and contribute to perpetuity, and employ [an entirely inimitable] methodology of compounding to multiply it.

These are the three primary, fundamental UBI pillars. In addition to these three, there are three more congruent pillars which support the MFC pillars. The next three supply necessary and invaluable reinforcement. If the MFC components are the cement, the IES components are the reinforcing agent; the analogy of course being that if concrete is strong, reinforced concrete is far stronger and magnitudes more useful.

For any UBI System to work - it has to *additionally*:

1. Generate **E**quilibrium – and through systemic equilibrium, harness, magnify and stabilize the **M**oney-**F**inance-**C**ommerce powerhouses.
2. Generate **I**ncentive – to encourage and supply systemic growth and enticement.
3. Generate **S**ynergy – to magnify and multiply [compound] the inherently powerful effects of the individual monetizing **MFC** system components.

MFC/EIS - System Mechanics – Monetary Generation

In order to effectively generate money without “*taking*” it from somewhere or someone, such as in taxation, a [UBI] System would need to generate it, and generate it in magnitudes. This would have to be accomplished entirely organically, systemically comprehensively, and absolutely synergistically.

The ETHOS™ methodology and architecture to achieve this is through remarkably powerful, circuitous, self-perpetuating technological algorithms that were engineered to specifically address this *first principle-based mechanism need*, i.e., monetary generation – copious, and compounding. Without it, say goodbye to a truly workable or healthy UBI system.

First Principal Economics:

Understand the basics, or don’t understand at all.

Inflation

Firstly, simply giving people money – without a mechanism to stimulate an economy through economic activity or economic growth via fiat monetary injections- would undeniably result in inflation - in direct proportion to the degree of the increased monetary supply.

Taxation

Undeniably, taxation cannot solely supply the tremendous amount of capitalization necessary to finance a UBI system. This alone disqualifies it because governments gain their spending money by taxes – or inflation. Too, taxation of corporations and businesses is simply passed along to a limited pool of consumers in the form of higher prices - or less potato chips per bag.

Furthermore, taxation isn’t 1) compounding, 2) sustainable, 3) productive, three entirely necessary components; because taxation is generally anti-productive, and any UBI system would have to be *productive* of money, goods and services, not just to benefit the UBI system, but also benefit the various means of production and entire economies along with them, *symbiotically*.

Economic Bubbles

Additionally, economic stimulation created by mass injection of fiat money into an economy without the support of production creates economic bubbles – because the excess money has to go somewhere. In the case of stock market and other investment bubbles, they eventually crash and take a tremendous amount of wealth, dreams, and aspirations down with them.

This is “Bubble Economics”, and bubbles burst - every time. Any UBI system would have to inherently preclude this – if not rise above it – and raise economies up along with it.

Bankers and UBI

Bankers have an asymmetric exposure to the risks they take, encouraging them to take on so much risk that they put entire economies in peril, in one instance resulting in the “Too Big to Fail” crash of 2007 and further resulting “Great Recession”. Governments tend to be no better.

Therefore, any UBI system would have to be financially self-regulating and *virtually* autonomous on two levels; autonomous as in self-governing; and, autonomous as in controlled by system algorithms beyond the ability of outside or inside manipulation for personal gain.

Economic Distortions

Secondly, to simply give people money, for *free*, would result in no one wanting or needing to work.^[9] This would dramatically affect key industries worldwide, creating economic distortions of all kinds, resulting in a lack of goods and services, profuse supply chain issues, and creating want and deprivations in direct proportion to the scope and extent of the giving; the antithesis of humanitarian UBI.^[10]

Equalization - Equilibrium

Thirdly, the economic stimulation would have to be as great or greater than the supply of money - to counterbalance, reduce or eliminate any negative corollary side-effects. The most effective method to accomplish this would be through commerce, which in itself would additionally stimulate the various means of production. But commerce alone would not be enough.

Compounding

Fourthly, to generate enough capital wealth to fuel an economy the size of the greater mass of all humanity combined, a UBI system would have to employ a methodology of compounding the various aspects of **Money**, **Finance**, and **Commerce** to enable sufficient monetizing output throughout the extent of the system.

Compounding is so powerful, in fact, that Einstein was famously noted for saying it was the “Eighth Wonder of the World”. *Synergistic* compounding is then even far more potent and powerful. Any UBI system would then have to produce and harness this massive amount of power in order to supply for the needs of the masses of humanity, whether country specific, or globally.

Stability - Cohesion

Fifthly, to encourage, stabilize, and cohesively address the needs for the various means of production, a system would have to be employed that would compel and reward personal growth, integrity, and work ethic, without negative, coercive, communist style people-control. The ETHOS™ BIIO System™ utilizes M.A.R.I.S.™ to achieve this absolutely essential stimulation / stabilization element and additional synergy.^[11]

How ETHOS™ Overcomes the Myriad Problems with UBI

Solving the plethora of UBI Problem(s)

The significant and immense power of the ETHOS™ UBI technology, architecture and methodology, and its resulting power to generate wealth and commerce was specifically engineered to overcome the tremendous number of problems associated with giving people “free” money – such as the world’s [teetering] Welfare type Benefits systems have attempted to do.

These safety-net Social Welfare systems are not funded through money saved or invested by Governments, but by them *taking* money from individuals and industry, creating an ever-increasing drag on economies, since the money taken could have been otherwise saved, invested and/or spent into the economies thereby enriching them. Businesses could invest and re-invest it in their own growth adding to the economy through expanding jobs and new product development. Most-all forms of expansion lead to progress.

Economic Contraction and Contradiction

Taxation and inflation, in the final analysis, are largely methodical forms of contraction. They're also forms of monetized contradiction, because those are the tools used by Socialists to capitalize their 'entitlement' programs. As the late British Prime Minister Winston Churchill once said, "The inherent vice of capitalism is the unequal sharing of blessings; the inherent virtue of socialism is the equal sharing of miseries."

This is furthered by another late British Prime Minister, Margaret Thatcher: "The problem with *socialism* is that you eventually run out of other people's money." This basic math principle appears lost on idealists and do-gooders, the ones who tend to promote UBI the most, and the ones least capable of reliably producing or operating a highly complex UBI system.

Socialism Fails

One cannot point to a historically, truly Socialist country that didn't ultimately fail or reduce its citizens to eventually subsistent poverty, with the populous unrest finally revolting and producing a political reset. Unfortunately, those same populous became accustomed to non-capitalized (i.e., non-Capitalistic) living off the teat of government. So, they subsequently demand the new government similarly provide for them, burying themselves in the same socialized-money-mess, and suffering through the same cycle, over and over again, unless of course the government develops a fascist military to subjugate the people and thus prevent its own demise. This is the reason(s) that once a country turns Socialist it is near impossible for its citizens to extricate themselves from it.

Socialism Sells

But Socialism sells. At least the soft, velvet glove version of it. The Pew Research Center shows the 2021 total of US populous leaning towards Socialism is a net 42 percent, with 55% of Democrats embracing it.^[12] A 2019 Gallup Poll indicates: "Socialism as Popular as Capitalism Among Young Adults in U.S."^[13] And the ever-upward trend continues. It's quite apparent that before the U.S. goes permanently down this slippery slope, something needs to be done to save its economy and the future of the country from the ravages of false indoctrination and usurious-to-failing government and other financial systems and institutions.

ETHOS™ Sells Better

As explained within the various disclosure materials and articles, ETHOS™ solves this particular initial, glaring, and socially inherent problem of monetary injustice and want by copiously generating both money and economic activity, and does so in the order of magnitudes. "Spend your way to happiness" wouldn't be an axiom too far from the truth through BIIO System Mechanics™. And who wouldn't want money and "stuff"? And plenty of it.

You get what you (don't have to) Pay for

What goes around indeed comes around. In the case of ETHOS™, it goes and comes around in

orders of magnitude, not merely for the few at the expense of the many, but for the benefit of all, fair and balanced, without demonizing, disenfranchising, or taking wealth or opportunity from the wealthy in the process. The cost? Remarkably minimal. It's so minimal, in fact, that it's hard to believe the System produces so much output from so little input. But that's the effect of synergy and compounding for you, combined with remarkably engineered and/or re-engineered technology – Disruptive by Design.

Aging Population Concerns

"We will have a shortage of producing, tax-paying people. It's going to strain our finances as we try to meet the pension needs of the future, but it's more than that. There is an economic burden that's going to be imposed because we will have relatively fewer people of working age available to support what is, effectively, a huge overhang of dependent retirees going to come on stream in the next 20, 30 years."^[14]

This makes the case for ETHOS™ even far more serious, compelling, and necessary.

www.ETHOS-UBI.com

www.Get-REAL.io

Footnotes:

- [1] <https://www.visualcapitalist.com/richest-people-in-the-world-2022/>
- [2] <https://fortunly.com/statistics/millionaire-statistics/#gref>
- [3] https://en.wikipedia.org/wiki/List_of_countries_by_the_number_of_millionaires
- [4] https://en.wikipedia.org/wiki/List_of_countries_by_homeless_population
- [5] https://en.wikipedia.org/wiki/Universal_basic_income
- [6] <https://www.ox.ac.uk/news/2014-06-16-half-worlds-poor-classed-destitute>
- [7] <https://www.geeksforgeeks.org/top-5-tech-giants-in-the-world/>
- [8] https://en.wikipedia.org/wiki/Child_poverty
- [9] <https://www.brookings.edu/research/ten-facts-about-covid-19-and-the-u-s-economy/>
<https://sgp.fas.org/crs/row/R46270.pdf>

The toll the COVID-19 pandemic government mandated shut-downs of businesses and subsequent small-business failures has exacted on the global economy has been significant, with the International Monetary Fund (IMF) estimating that median global GDP dropped by 3.9% from 2019 to 2020, making it the worst economic downturn since the Great Depression.

[10] <https://www.usatoday.com/story/money/2022/01/04/great-resignation-number-people-quitting-jobs-hit-record/9083256002/>

USA TODAY - Great Resignation: The number of people quitting jobs

In November 2021, job quitting leaped from 761,000 the prior month to 920,000 in restaurants and hotels, the industry hit hardest by job losses and worker shortages during the health crisis. Quits rose from 606,000 to 660,000 in education and health services; from 953,000 to 996,000 in trade, transportation and utilities; from 113,000 to 154,000 in financial activities; and from 730,000 to 798,000 in professional and business services.

[11] M.A.R.I.S.™ is an acronym that stands for Matrixed, Amalgamated, Recapitulating, Income System. It's the entirely unique, entirely just, entirely equitable Distribution System for the System proceeds (money, goods, and services). This is accomplished through reasonable and equitable qualification requirements generally relating to societal contributions such as employment, education achievement levels, etc.

[12] https://www.pewresearch.org/fact-tank/2019/06/25/stark-partisan-divisions-in-americans-views-of-socialism-capitalism/ft_19-06-25_socialism_most-republicans-strongly-reject-socialism-democrats-more-positive-less-vehement/

[13] <https://news.gallup.com/poll/268766/socialism-popular-capitalism-among-young-adults.aspx>

[14] <https://www.wbur.org/hereandnow/2014/06/12/ezrati-thirty-years>

Milton Ezrati is a renowned economist and author of "Thirty Tomorrows: The Next Three Decades of Globalization, Demographics, And How We Will Live."

What If...

You could solve many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

– Universal Basic Income – The Case For / Against – **FORBES Article - Rebuttal**

How the Forbes Article actually proves the case for - and
absolute necessity for UBI - and ETHOS™



The foregoing Forbes anti-Universal Basic Income (UBI) article was written by a highly respected Economist, with grave, reasonable concern regarding the feasibility, rational problems, and challenges for the implementation of UBI (as it was proposed in the article). The expert Economist, Author, and Forbes Senior Contributor, Milton Ezrati, offers a clear and objective assessment, and thereby which he proposed there were no realistic means of successfully counter-arguing. And he was absolutely right, based on the entire premise of a UBI system being produced and operated entirely by Government.

However, ETHOS™ is entirely private sector, and as such, the Forbes article actually makes the case for, a private sector owned and operated UBI System, and further proves the ETHOS™ System viability, revealing it to be even more viable, valuable, and arguably even that much more necessary and compelling.

The absolutely revolutionary RCF™ R.E.A.L.™ (previously CONTINUUM™) platform and methodology, to perpetuate, populate and feed the entire Eco System, is indeed everything it portends to be, and beyond; to initiate the entire Eco System's Generation, Re-Generation, Distribution, and Re-Distribution of Money. Because the RCF™ is Self-Perpetuating, Self-

Sustaining, and Fully Automated, (i.e., "Autonomous"), the System has this necessary advantage at being absolutely problem free.

The first and primary problem the Forbes article points out is Government implementation with its highly probable, predictable outcomes. This is due to the fact that when Government attempts to solve a problem, it usually, subsequently, creates larger ones, in many if not most cases. This phenomenon is often caused by what is known as the Hegelian Dialectic, which is comprised of a reoccurring thesis, synthesis, and antithesis – (Identify a problem - Solve the problem - with the intention to - Create another problem). This philosophic is entirely non-existent in the BIIOSPHERE™, as has and will be shown.

The built-in safeguards for assuring the Perpetual and Secure Operation(s) of the System are numerous and continue to be developed as the System becomes more fully understood, which is merely a natural consequence of any comprehensively massive system. The comprehensiveness of ETHOS™ is literally beyond compare, and due to this it's not easy to even describe without doing so in volumes to do it intellectual justice; summaries will have to do.

The following are merely some of the System's solutions to the Forbes anti-UBI article:

1. The System is extremely **Comprehensive** and **Cohesive**. This eliminates considerable problems resulting from a lack of synergy and synchronicity within and without the System.
2. The System is Entirely **Self-Contained** and **Self-Perpetuating**. This eliminates potential problems emanating from outside influences, as well as systemic problems which could produce mild to catastrophic system failure(s).
3. The System Monetary Generating is **Self-Compounding**. This means the System will never run out of money or resources. The Compounding aspect(s) of the Guardian Vault Depository™ and the BIIO Coin™ AΩ™ further assures stability and reliability as a byproduct of incalculably massive, and more importantly, consistent wealth generation.
4. The System is Entirely and **Fully Calculable**. This results in an invaluable *security* via an absolute qualitative and quantitative measurability on all levels.
5. The System is **Self-Regulated** and otherwise **Decidedly Regulated** to assure optimal results for any given aspect of the System.
6. The System is additionally **Commerce Driven**, thereby assuring the highest possible results for Monetary Generation, Distribution, and Re-distribution. This will produce Economic viability and stability for the System as a whole and the resulting World-wide Economies, which will be surreptitiously and intrinsically annexed by the System. This System operative

consequence is an inevitable and irreversible side-effect of the powerful interconnected, synchronous, Monetary Generation Commerce aspect, which additionally, and importantly, utilizes Matrixed algorithms to compound the capitalization going into and driving the Commerce, and also circuitously compounding what is coming out of the Commerce Modules.

7. Because the System is so remarkably powerful at Autonomous [Free] Money Generation, the risk of people simply not wanting or having to work is exceptionally high. Therefore, the System employs a generous Incentive / Reward / Punitive aspect to assure that no one stops working in key industries, such as food production, construction, etc. Incentive is offered for Higher Education pursuits, and Employment in various Industries offer commensurate Rewards to ensure the highest and most competent populating of those Industries, such as science, medicine, and technology.
8. The System additionally has built-in mechanisms that provide special consideration for the Elderly, Disabled, Handicapped, Infirm, and otherwise needy without them having to “qualify” for System benefits.
9. Downward pressure on failed Government Systems World-wide will be dramatically reduced or eliminated altogether: As aging populations increase, and the shortage of tax-paying people decrease, Governments at State and Federal levels will no longer be able to afford or provide for Retirement, Pensions, Social Security, Disability, and plenty of other “Benefits” typically associated with Socialist methodologies, which typically fail to deliver, and *inevitably fail entirely due to unsustainability*.
10. The System is Engineered for **Consistency, Reliability, and Sustainability** and remarkably delivers. Current political, philosophical, or other humanitarian “Assistance” methodologies, not the least of which are massive debt-burden Government hand-outs, simply have not, and cannot, compete with the BIIO System™ for its ability to deliver positive results on every level. There would be a very strong resulting possibility that Government assistance programs would eventually be able to be entirely eliminated altogether.
11. Governments will be compelled to rethink their roles as the System provides for every conceivable Societal need and effectively and surreptitiously compelling and constraining the current self-destructive World governing systems to adapt on deeply systemic levels.

The foregoing was merely an overview of the System’s capability and significances. As you can see, they are exceptionally far-reaching. Consequently, the System is effectively – Priceless, and

more than capable of delivering an extraordinarily effective Global Monetary System and New World Order, in the best possible sense.

But the ETHOS™/ MARIS™/ BIIOSPHERE™ System is far more than merely just about money, it's a holistic system, concerned with the entirety of "Quality of Life". And as hard as it may be to believe, the ETHOS™ architecture therefore systemically, synergistically, and comprehensively provides Fully Paid-For - Goods and Services - such as:

1. Food, Clothing and Shelter;
2. Shorter work weeks;
3. Earlier Retirement;
4. Education – Pre-school thru College;
5. Health Insurance – Medical, Dental, Vision;
6. General Insurance – Life, Home, Vehicle, Property;
7. Paid Vacations / *Paid-for*;
8. Utilities and Telecom Services;
9. Legal and Accounting Services;
10. Auto-Investment in Commodities;
11. Wellness and Healthcare Products;
12. Pre-Natal thru Elderly Products.

If this doesn't make the ETHOS™/MARIS™/BIIOSPHERE™ System worth serious consideration and critical evaluation, nothing can, and you're back to a harsh world for the vast hand-to-mouth populations - and the hopeless poverty-stricken masses of humanity.

The foregoing FORBES article shows very clearly and concisely how problematic a UBI System can be, and therefore, not only makes a far more compelling case in favor of the ETHOS™ / MARIS™ / BIIOSPHERE™ System, but also clearly shows how desperately in need the world is of a fair and equitable Monetary Generation, Re-Generation, Distribution and Re-Distribution System.

But since money isn't the entire answer to "Quality of Life", there's more; much more. And that's where ETHOS™ comes in, with absolutely staggering possibilities and ramifications. It's absolutely ground-breaking architecture. It's a platform with real-world implications and solutions worthy of the most prominent place in history that any technology could ever hold. If Nikola Tesla's "free energy" was a threat to the status-quo, imagine "free - *everything*"...

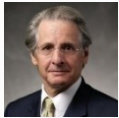
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Universal Basic Income: A Thoroughly Wrongheaded Idea



Milton Ezrati

Senior Contributor

[Leadership Strategy](#)

I write on finance and economics.

This new Congress will almost surely hear about schemes to provide a universal basic income (UBI) – the idea that the government would give each person a minimum monthly sum regardless of circumstances or need. UBI has gained considerable popularity of late, certainly among left leaning politicians but also among several celebrity business people in Silicon Valley and elsewhere. Though in some contexts the idea has a surface appeal, it is otherwise wrongheaded. It would steal resources from those truly in need for broader distribution. It would effectively warehouse people who might otherwise find ways to contribute to society and do so at great cost.

Though UBI proposals come in many shapes and sizes, all share certain justifications. Prominent among them, not surprisingly, are claims that it would reduce poverty. Proponents have made an easy calculation from government statistics to show that a generous stipend of \$3,000 a month for each adult in the country would cut the nation's poverty rate in half. A stipend of \$250 a month for each child would reduce child poverty some 40%. UBI, proponents claim, would break the cycle of dependency among the disadvantaged, giving them time and money at last to seek the training and higher education they need to climb the economic ladder. Some of the more starry eyed among those Silicon Valley billionaires behind the proposal add that UBI would help bring on a cultural revolution by allowing people time from toil to "contemplate the meaning of life."

Matters, however, are far from as straightforward as these arguments suggest. ***Cost is an obvious consideration. The most quoted schemes today would, according to calculations from Commerce Department data, cost the federal government between \$2 and 4 trillion a year***, amounting to a 50% increase in current federal outlays or more than 10% of last year's gross domestic product (GDP). Such a draw on the economy would markedly burden taxpayers and increase government debt with all the associated economic ills. At the same time, such a huge draw on federal financial resources would also preclude other government priorities, such as infrastructure refurbishment, including the building of hospitals and the construction of affordable housing. Both effects would undermine productive incentives and otherwise constrain both public and private investment in the economy. Economic activity and growth potentials would suffer accordingly, not the least because UBI payouts

would do little to invest in the future except if recipients really do use the funds for education and training.

Not surprisingly, several UBI proponents suggest ways the country might finance the entitlement. These, though sometimes imaginative, would hardly lift the associated economic burdens. Some would sell off government land. That could certainly raise a lot of money initially, perhaps even enough to finance the giveaway for a while. As the government disposed of the land, however, this source of revenue would dwindle and fail to support what the proposers describe as a huge, ongoing entitlement. In any case, such an answer would surely provoke intense resistance from the green lobby.

Other UBI proponents suggest a tax on the market capitalization of public companies. One proposal calls for an initial 3% levy on all corporations followed by a lower ongoing tax. Some would add a 5% levy on initial public offerings and a 3% tax on mergers. A carbon tax occasionally makes it into the mix. Even if these financing options could balance the accountant's books, and that is doubtful, they, like other taxes, would still have ill effects on economic incentives as well as investing and hence on growth prospects generally.

Some, especially among business or libertarian boosters of UBI, contend that the government could easily manage the expense by using the scheme to substitute for all other entitlements programs from unemployment and disability insurance to Social Security and Medicare, even Medicaid. These entitlements presently demand huge outlays, more than half the budget, in fact, and so from an accounting standpoint could probably answer UBI's financing need. But whatever this solution's accounting virtues, it nonetheless ignores certain other facts of life. Such a substitution would certainly encounter political resistance.

Because UBI would have a broad distribution, using it to substitute for welfare and other entitlements aimed at the poor would constitute a transfer from those in need to everyone, many of whom are quite comfortable. In the same way, using UBI as a substitute for Social Security and Medicare would constitute a partial transfer from the old to the young, and using it as a substitute for disability insurance would constitute a partial transfer from the disabled to the able bodied. Though recent polls show more public support for UBI than previously, it is far from apparent that such support would continue once the nature of these transfers became clear.

The vulnerabilities of the disadvantaged also upset easy calculations in support of UBI. Welfare includes demands such as drug tests and home visits because its recipients often have trouble managing their lives, much less their finances. The predominance of payday loan operations in poor neighborhoods, along with furniture leasing outlets and the like, speaks not only to the cash-short nature of residents, but also to their susceptibility to hucksters. Noteworthy in this regard are Census Bureau statistics that estimate how 11 million American adults barely have basic literacy skills and some 30 million have difficulty completing basic financial forms. Without the guidance and strictures of present arrangements, many less fortunate recipients of these stipends would find themselves either bilked out of them or would spend them too quickly. Surely, even dyed-in-the-wool libertarians would balk at telling financial incompetents who have spent their monthly allowance too fast to tighten their collective belts and await the next check. And keeping guidance and support in place would otherwise retain the government intrusion libertarians abhor and add to costs.

If these considerations were not sufficient reason to question the wisdom of a UBI scheme, the evidence from various trials is not nearly as encouraging as many proposing the program contend. A Bureau of Labor Statistics study of people on unemployment discovered, for instance, that they spent more time in front of the television and sleeping than upgrading their working skills much less contemplating the meaning of life. A similar study on disability recipients revealed similar patterns. Statistics from earlier federal pilot programs on negative income tax, a variant of UBI, are equally discouraging. Between 1968 and 1980, Washington made four controlled trials of negative income tax, involving thousands of people across six states. Hours of work desired by all recipients fell some 9% below to those not in the program. They fell some 20% for married women and 25% among single women heads of household. Desired work among single men fell some 43% below non-recipients. If those receiving the negative income tax lost their job, the spell of unemployment lasted two months longer on average than with non-recipients and 12 months longer for married women.

Against all this contrary evidence, the UBI idea nonetheless has attracted followers. Perhaps it is because proponents in their sincere desire to help others habitually fail to think about the larger economic and social picture. Different proponents perhaps have a political agenda that in this case wants millions more dependent on government. The Silicon Valley billionaires may separately recall how their youthful drive impelled them to innovate and ultimately displace older ways and older firms. Perhaps in UBI they see something that will dull such drive in today's youth, making it less likely to do to them what they did to others. Whatever the motivations -- selfish or simply confused -- these proponents press their dubious solution despite the clearly negative practical repercussions as well as risk to people's self-worth and pride implicit in severing the ties between work and income. *There must be a better and less risky way to meet today's social and economic challenges.*

Milton Ezrati

I am an economics and investment strategy consultant and serve as chief economist for the NY-based communications firm, Vested. I am a contributing editor for The National Interest and an affiliate of the Center for the Study of Human Capital and Economic Growth at the University at Buffalo (SUNY). In my long career in finance, I have held positions as portfolio manager, director of research, and chief investment officer. My latest book, Bite-Sized Investing, tells beginners of the basic principles of investing and reminds veterans of them. I hold an MSS in mathematical economics from Birmingham University in England and a BA in economics from the State University of New York at Buffalo.

SOURCE: <https://www.forbes.com/sites/miltonezrati/2019/01/15/universal-basic-income-a-thoroughly-wrongheaded-idea/?sh=340ed6d45e1c>

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You could solve many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...



DISRUPTIVE BY DESIGN

Universal Basic Income – Inevitability – and The Effect of ETHOS™ UBII™ on Economies

How the ETHOS™ Economic System(s) will impact Governments and Humanity

In order to properly understand and appreciate how ETHOS™ solves many economic problems, we must first briefly understand the problems facing the economies of world governments and, through them, the problems facing humanity.

A World without Economic Worry...

What does a World / Society look like when Economies thrive?

Allow yourself to think about this for a moment: Imagine a world where...everyone opportunely contributes to and benefits from - Global Economies that are booming, vibrant, highly stable, and systemically robust...

Humanity is its own greatest resource on many levels. Here we will largely concern ourselves with humankind being its own greatest Economic resource. ETHOS™ is a Monetary and Commerce generating machine, in the order of magnitudes beyond anything known before, the ultimate Economic Stimulator.

What is an Economy?

An economy is the large set of inter-related production, consumption, and exchange activities that aid in determining how scarce to abundant resources are allocated.^[1]

Simply stated, an economy is the wealth and resources of a country or region, especially in terms of the *production and consumption of goods and services*. Economy is also careful management of available resources. Both of these qualities are absolutely necessary and vital to any System which would propose to be a genuinely workable Universal Basic Income System.

The Macroeconomic Effects of Universal Basic Income Programs

“What are the consequences of a nationwide reform of a *transfer system* [sic] based on means-testing toward one of unconditional transfers? This question needs to be answered with a quantitative model to assess the general equilibrium, inequality, and welfare effects of substituting the current U.S. income security system with a universal basic income (UBI) policy.”^[2]

The above study is typical of an entirely tax-based system mentality, exposing how stereotypically limited and limiting UBI proposed systems are when considered by “Academics”. Engineering by purely analyzing (or not at all) as opposed to First Principal based Engineering to enable a workable UBI has been the problem plaguing UBI since its first proposition.

Secondly, the “academic” study utilizes a \$1,000 monthly UBI, subjecting the study to bad

monetary policy, inflation, and “poverty level” quality of life. This in itself immediately disqualifies the very foundation of the proposal rendered by the study and furthermore renders its outcome basis devoid from serious consideration. Not to say the study doesn’t have some merit, but simply to say that its merit doesn’t lie in the *solution* category by any stretch. And the reason is simple: most academics are analysts, not engineers, and generally not among the rare breed level of being visionaries.

With that in mind, we beg the question: Who in their right mind would propose that a \$1,000 a month UBI based entirely on taxation would be not only a good and possible idea but one worthy of serious consideration? In other words, the majority of the self-involved “academic” study cited, although impressive from a purely abstract “academic” standpoint, is typically woefully insufficient to realistically or even practically translate from its abstract to the hard-core reality of the real world.

Moral High Ground

Yet this is generally what politicians and academics would propose and have the rest of us believe. They propose UBI in this way because they have zero clue about how to achieve a truly workable UBI System that synchronistically, organically, and holistically functions on every level that is important to equitably provide a robustly sustained Economy based Autonomously Monetized System.

Virtue Signal Smokescreen

However, taking the moral high ground is far more important than reality and far more powerful and useful. Thus, politicians and liberal academics, elevated by their sense of moral superiority, use that as a virtue signal smokescreen to obfuscate everything in opposition, allowing them to simply regurgitate remodeled platitudes of how wonderful UBI would be for humanity without remodeling UBI itself to overcome all of the tax-based and other consequential negative effects and impacts.

Mass Hysteria Induced Cognitive Dissonance

Ultimately, promoting unworkable UBI can be boiled down to two things, firstly: that of taking the moral high ground, the ultimate platform capable of false rationalizations and resulting irrational justifications; which to the point, leads directly and inevitably to the second effect: a type of mass hysteria-induced cognitive dissonance.

It’s clearly mass hysteric because self-professed humanitarians are communally falling all over themselves to appear profound and “compassionate” and simultaneously suffering an obvious and severe cognitive dissonance by believing they can tax their way to prosperity; and perhaps even worse, actually believing that a below poverty level \$1,000 a month would provide a “compassionate” lifestyle. The average monthly rent alone in the U.S. is \$1,164, and the median rent is \$1,104.^[3]

Proof and More Proof

If this doesn’t prove politicians and academics tend to be math deficient and suffer severe group-think cognitive dissonance, along with delusions of moral superiority grandeur, nothing can. But it all “sounds good”, “looks impressive”, and “free money” sells. The promise of free money, or money free from labor, is what entirely fuels the stock market – (and cryptocurrency) until, of course, it doesn’t - and markets (built on bubbles) inexorably crash.

Systems Built on Sand

Likewise, UBI systems built on anti-productive taxation, fiat currencies, and non-generation of real wealth will irrefutably also crash, all the while politicians and academics attempt to refute the

irrefutable even in the face of Mt. Vesuvius erupting. Why? Because that's much easier than actually engineering an entirely workable UBI system.

Too, their all-too-trusting constituents tend to be as incapable of, or disinterested in, valid critical analysis and as cognitively dissonant as their protagonists are. So, it's a win-win, for the blind leading the blind until, of course, it isn't. Buck them, and you're instantly labeled as uncompassionate, inhumane, and of course somehow racist. All the rational, "you can't argue with the math" based reasoning be damned. After all, according to these genius liberal and progressive minds, math is 'racist'.^[4]

Production and Consumption of Goods and Services

In order for any economy to survive and flourish, it needs to produce both goods and services. The more it produces, the more viable and prosperous that government or societies' economy and people will be. It's really just that simple. The hard part of the equation is – how to get there.

In China, a fully Communist regime, the two-pronged effect of quasi-capitalism and coerced labor enabled the regime to become the world's largest producer of goods in the history of mankind, to say nothing of their population resource of almost 1.5 billion.^[5]

Production and Consumption Needs People that Produce and Consume

As a note, the Chinese government has been encouraging female birthrate increase as a solution to its previous one child per family depopulation policy, which was implemented nationwide in 1980 and ended in 2016. Simple math: larger populations = greater production = greater wealth = more power.

Meanwhile, the U.S. and western civilizations continue to support, fund, and promote birth control and abortion, somehow believing that a population in decline will solve their insolvency problems.

Consumption Requires People that have Money

It's not just about having population it's about the population having money to purchase goods and services. In addition to massive production and populations in China and India, the standard of living is increasingly getting better in India^[6] and increasingly better in China.^[7] Of course, the consequent reason for this is – that production leads to wealth, and if workers are paid more, they can spend more, which is precisely what makes countries, through their economies, vibrant and strong.

Conversely, the standard of living in the U.S. and western countries is perceptibly declining, in large part due to lack of production, ravaging inflation, negative governmental policies, Socialistic welfare, high unemployment, and stagnating population growth.^[8]

ETHOS™ Harnesses the Power of Commerce

To have ultimate Economic impact, a UBI System would have to harness the power of Commerce, not just "give away" money and hope for the best. ETHOS™ fully uses the power of Commerce to further generate even more operating capital for the System, enriching the System to the benefit of everyone. The actual technical mechanics of how this is accomplished is beyond the scope of this brief article, but you can be assured that it's everything it purports to be, and magnitudes more, due to the compounding effects of the synergy generating algorithm(s).

Beyond the Beginning of the End

The recent ending of U.S. world reserve currency hegemony and the coming demise of the “petrodollar” will force the U.S. to live on a strict budget. Politicians and the Fed will be unable to monetize debt as they did since the end of WWII to give its citizens the previously highest standard of living in the world. When this happens, the paradigm shift from illusion to reality will be swift, brutal, and permanently consequential due to the strength and purchasing power of the dollar being severely weakened, and thus the standard of living along with it.

Once the world’s largest creditor nation and producer of goods and services, the U.S. became the world’s largest debtor nation and non-producer of goods, sending all of its jobs overseas to China, India, Cambodia, anywhere it was cheaper to produce product for it to consume; a *consumption-based* economy (vs. production/consumption-based); fueled by excess fiat currency production, and that paradigm bubble is now ripe to burst.

Where ETHOS™ Begins

For the U.S. government and its citizens, this is where ETHOS™ delivers, and by magnitudes. The System provides a way out of bad political decisions and decades of monetary manipulation, and debt-based spending lifestyle.

ETHOS™ doesn’t have to be voted on or forced upon anyone. It’s a private sector Next Generation Technology that’s simply entered into, not much different than signing up on Facebook or any Media platform. And because it’s *superimposed* upon current world systems, any disruption of those systems will be fluid, organic, and painless. It operates independently of those systems and yet in perfect continuity with many “old world” economic systems, bringing them up along with it to higher and more advanced levels of operation.

Industrious Disruption

As an example, Microsoft (the word being a portmanteau of “microcomputer software”) disrupted entire industries, but in a most positive way, for itself and those innumerable industries. It singlehandedly advanced entire world systems.

Then perhaps the greatest all-time disrupter was the then Next Generation Technology – the Internet. Not enough can be said about this (then) entirely New Technology, and yet nothing more needs to be said.

Following this came two other massive paradigm shifts – Google and then Amazon, riding entirely on the wave of that New Technology – the Internet – the technologies that disrupted industries – industriously.

Dynamic Disruption

There’s a definite link between competitive dynamics and disruptive innovation.^[9] Strangely enough, the Internet wasn’t necessarily based on being necessarily economically competitive nor intended to be disruptive. It was first invented for military purposes, simply created to link mainframes at (U.S.) universities, government agencies, and defense contractors around the country.

So, although “intention” doesn’t necessarily equate to a result in disruption, ETHOS™ is entirely “*Disruptive by Design*” - precisely engineered with the specific intention of disrupting (by correction) the entirety of the primary pillars of Economy, i.e., Monetary and Finance, Media, and Commerce, synchronously, generating a remarkably powerful dynamic synergy. This is

accomplished through the revolutionary adaptation and modification of non-revolutionary algorithms used successfully by various industries, tried, proven and perfected. Why reinvent the wheel? Re-engineer it? Absolutely; taking the best from the best and making it better; so much better, in fact, that it becomes effectively an entirely New System and Technology.

Why Dynamic Disruption

The dynamic aspect is due to ETHOS™ being a force that stimulates change or progress within a system and process, in the case of ETHOS™, by multiples of magnitude, due to potent System Synergies effected, along with the additional combined effect(s) of Compounding. It accomplishes this by conjointly harnessing the Monetary, Socio-Finance, Socio-Media, and Socio-Commerce power blocs. Think China's Three Gorges Dam ^[10] generating power, but magnitudes more powerful and beneficial to all of mankind.

Formidable

To the reigning powers-that-be, ETHOS™ is formidable because it can't be stopped. It was specifically engineered to be irresistible, unrelenting, and magnitudes superior to present Monetary, Financial, Media, and Commerce systems. The masses of humanity itself will make this so, simply because, who doesn't want "free" everything?

This was possible entirely due to being able to re-engineer all of those pillars of economies, and do so simultaneously, from the ground up, or as Elon Musk would say: "By applying the First Principles approach". In other words, world systems were designed largely in their own vacuum and/or often to benefit the few at the expense of the many, piled on top of each other, and suffering inevitable afterthought (or little-thought) design flaws, cryptocurrency being a glaring example.

ETHOS™ was designed to benefit everyone and anyone, governments and businesses included, because both are necessary to a fulfilling quality of life and essential to the life's blood of economies. Therefore, both government and business will wholeheartedly encourage and support it. The difference here is...

ETHOS™ Is Its Own World

ETHOS™ is essentially an entire world - unto its own. We couldn't change the world; its systems were far too entrenched and, in many cases, far too corrupt and irreversibly broken. So, we had to create a new world for the new ETHOS™ Technology. We call this New World the BIIOSPHERE™. It's superimposed on the "old-world" ideas and systems which can and will continue to operate independently; those "old-world" systems eventually being seen in stark contrast to the success of ETHOS™, being influenced by it, and perhaps even eventually succumbing to the superior ETHOS™ paradigm. But for those who still want to stay in, and operate in, the old-world paradigm – they can have at it – and continue to suffer.

Re-Imagine a Better World...

ETHOS™ - "Autonomous Money"

Who wouldn't want "Autonomous (Free) Money"? Or an entirely New World to live in; a world without hunger, homelessness, lack of healthcare, failing pension systems, failing financial systems, inflation, and every other entirely man-made debt, usury, and corruption-ridden systemic problems

plaguing mankind – with the worse yet to come as those systems tetter and in due course collapse under their own insipid weight?

The ETHOS™ BIIO System™, built fresh from the ground up to satisfy the longings and yearnings of humanity; built for the many, the masses, not just the few; about health and life, lifestyle, shorter work weeks, earlier (and entirely secure) retirement; fully paid-for education from K-12 – PhD; and everything in-between, because it all matters, and all makes a difference to “quality of life”.

Why Didn't We Think of This Before?

You Can't Solve a Problem with the Same Mind that Created it...

Why wasn't the Internet thought of before it was thought of? Why weren't the Facebook or Amazon paradigms thought of before? The fact is, everything has its time and place. Given the extent of the world's deep underlying greed, ambition, and debt-driven financial problems, something will eventually need to be done.

The problem resides not in the problems as much as in their solutions. This is due to the axiom stated by Einstein - that a Problem can't be solved by the same consciousness that created it; meaning that those who create the problems are most likely those least capable of solving them. And the solution-problem is precisely that those who have created the greatest world problems are those who are in the most prominent positions of power to effect change; change based on the same minds that created the problems in the first place or, benefited the most from them.

Its Time Has Come

Therefore, it would be highly unlikely to impossible that those who benefit the most from systems of injustice and inequity would, when those systems collapse or function as zombie systems at the expense of the masses, produce improved systems that would altruistically benefit the majority of mankind, and if not that, be at the very least sound, healthy and reasonably free from corruption and uplifting for mankind.

Don't hold your breath. But you *can* breathe with a sigh of relief because we don't have to rely on corrupt politicians and the self-serving elite to bail humanity out of the problems, they and/or their predecessors created.

Finally, *humanity's* time has come. It's The **ETHOS™**, and not a moment too soon.

www.ETHOS-UBI.com

www.Get-REAL.io

Footnotes:

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- [2] <https://www.clevelandfed.org/en/newsroom-and-events/publications/working-papers/2021-working-papers/wp-2121-the-macroeconomic-effects-of-universal-basic-income-programs>
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What If...

You could solve many of the world’s problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

ETHOS™ Markets and Industry Domination

How ETHOS™ is a Market and Industry Monopoly – to Benefit the Masses

Markets, Industries, and Monopoly

Imagine a System so Honest and Powerful...

Imagine if “the ‘System’” were actually engineered in favor of the people vs. rigged to benefit certain individuals and industries...

Exploited

We live in a world of exploitation; all centered on money, power, and control; the control of the few over the lives and welfare of the multitudes; for personal and other gain; at the tremendous expense of the health and welfare of everyone else.

What if we could recreate the world in the image of Truth, Justice, Fairness, and true Equity, vs. rhetoric and manipulation? ETHOS™ does just that by magnitudes, and you’re about to see *how*. The *why* is simple; because it’s about time that the average person benefits from the power of the masses.

Markets and Industries

The expanse and extent of ETHOS™ is truly remarkable. That’s because it’s an entirely New-world mirrored on the Old world but recreated –reengineered - to benefit the people.

The markets and industries affected by this New world include Finance, such as Banking and FinTech; Commerce, such as food, clothing, nutrition, and necessities; Insurance, such as Health, Auto, Home, and Life; Services such as Utilities, Gas, Electric, Telecom, Legal, and Accounting; Gambling, such as a Lottery, Sweepstakes, General Gambling, and potentially even its own Stock Market.

Cornered Markets

ETHOS™ easily corners these major markets simply because it will possess the majority of the great masses and multitudes of the world’s populations within its BIIOSPHERE™, all spending their “Free” money, “Autonomously”, on everything and anything, all through the ETHOS™ Matrix Technology System.

The World’s Largest - Everything

For example, the ETHOS™ Banking and Finance System(s) are calculated to become the world’s largest. The logic and reason are simple. People...Billions of them. Who wouldn’t switch to a Bank that operates on a Matrix Technology that pays you significant money to keep your money there? A Bank that offers near interest-free loans? A Financial System that doesn’t create inflation and devalue your money and buying power but also pays you via Matrix Technology to purchase the world’s most secure and stable Cryptocurrency, a currency that is purposely engineered to continually increase in value and cannot be manipulated, suffer volatility, crash, or be devalued.

How about a System that provides a Lottery where the money actually goes to the people! Who would bother playing government lotteries with impossible, astronomical odds? We'll get to that in a minute. But first...

The Rich get Richer

All of the world's markets and industries have one thing in common; they benefit the few at the expense of the multitudes. Some of this is normal and necessary. Capitalism, in its truest and most honest form, works. That's what makes industries, economies, and countries thrive.

This form of Capitalism is a giver, a producer. Socialism and Communism aren't producers; they're takers. That's why every country that is truly Communist is poverty stricken, except for those at the top of their government, many of whom enjoy lavish lifestyles while the average person struggles to get food and toilet paper.

China, on the other hand, uses a form of Capitalism to enrich itself, but again, at the expense of their exploited people, and again, the top government affiliated people live lavishly while the average person works 12-hour days. This is called the 996 Working Hour System. It derives its name from its requirement that employees work from 9:00 am to 9:00 pm, 6 days per week, i.e., 72 hours per week.^[1] In stark contrast, ETHOS™ is engineered to offer shorter workweeks. You can read about that in other ETHOS™ Articles.

The Casino Always Wins

Everyone knows that "The casino always wins". That's its business model, to win. The fact is, every gambling enterprise is rigged in favor of the Owner/Operators. In 2019, Las Vegas casino CEOs made between 63 and 584 times what the median employee earned, and the casinos earned even more.^[2] The lottery's no exception. States pull in Billions upon Billions of dollars annually. What if that money could largely go to the people instead? What if a System was engineered to benefit the players? Why? Why not?!

The Lottery Example

Whatever Happened to the Lottery Money?

Every budget, every project, begins with revenue. States run out of it. What better way to refill the egregiously emptied coffers than by offering false hope to millions of people for Billions of dollars in revenue? After all, it's more than obvious that the Lottery isn't meant to do anything but offer false hope to the vast majority.

What if the Lottery was set up to benefit people instead of the government?

We all know why U.S. Lotteries rise so high. They're engineered to benefit failed Government institutions, to finance and subsidize "General Funds", often under the guise of helping the children... "The lottery helps schools." Often it does. More often, it doesn't because General Funds are, well, "General" in their usage, distribution, and destination of money.^[3] And that's largely where the lottery money verifiably goes, the black hole of General Funds, where its destination is ultimately less than verifiable, or as promised.

Thousands, to Millions, vs. Billions

The most played and largest payout lotteries require winning by picking six to seven sets of numbers. This creates such high odds of winning and such soaring lottery pay-outs. This most benefits needy

government agencies, because the higher the lottery prize money, the more money they get. In 2021 alone, the sales of State lotteries in the U.S. rose to \$105.26 Billion dollars.^[4] Payouts were comparatively, if not embarrassingly, minuscule. But this serves to starkly illustrate our point. Something needs to change, and ETHOS™ is that something. How?

More Winners

How about starting with far more winners?! Of course, if fewer sets of numbers were needed there would be more winners. The winners wouldn't win as much, but there would be far more of them, far more often, with far more life-changing events. The system would be far fairer and more equitable. Instead of one person winning a Billion dollars, there could or would be a thousand people winning one Million dollars. But that wouldn't benefit the Lottery providers, so you'll never see it happen.

The ETHOS™ Lotteria System is meant to enhance the lives of the people, as many of them as possible, and the Lotteria does that simply by redistributing the vast majority of the money back into the population further enriching the people, and of course, further enriching the BIIOSPHERE™ economy to the benefit of everyone, businesses included.

Market Cornering

This is only one example of why ETHOS™ will corner markets. It's easy to corner the Lottery and Gambling market. Simply engineer a System that will actually payout, and payout to the most people possible.

A million dollars today won't make anyone "rich", but it will sure take the pressure off, pay off bills, homes, cars, and student loans, and enhance many more lives than typical lotteries are made to do because they aren't made to, and that's why ETHOS™ will corner the Lottery Gambling market. Why buy losing tickets if your changes with ETHOS™ are far greater? With far more people winning \$50k to \$1M, you can be sure that the vast majority of people will sign up for daily drawings, where thousands of millionaires will be created on a daily basis simply because billions of people and caring engineering will be making it happen.

Gravitational Pull

ETHOS™ will likewise produce an intense gravitational pull into its own Commerce and Service Industries simply because people will be paid through Matrix Technology to purchase their Insurance, Telecom, Utilities, and other Goods and Services through ETHOS™.

This will undoubtedly and calculably produce the largest single Banking, Finance, Insurance, Telecom, Utilities, and Commerce company in the world simply because the BIIOSPHERE™ will contain the world's largest population; and that, simply because it's engineered to benefit the people – for a change.

The People's Monopoly

A monopoly that benefits the people is the perfect, fairest monopoly possible. It's created by the people as a natural consequence, simply because it benefits the people. For this reason, and this reason alone, it's healthy, legal, and a welcomed change to the stale, usurious, Old-World status quo.

Safeguards

But of course, it goes without saying, a System this unusually powerful needs to have solid, significant, built-in safeguards to protect it from being altered, abused, or turned into an Old-World system. The safeguards are, in fact, not solely in the engineering, but also reside in the vast multitudes, the populace themselves. This is so simply because there is power in numbers, and that power becomes tremendous, and unstoppable when the numbers become incredibly massive - and speak in one unstoppable voice – a voice of incredibly persuasive magnitude and power.

Cutting Edge

The **ETHOS™ / BIOSPHERE™ / M.A.R.I.S.™** System provides handily for this, and this in itself makes the System even more cutting edge, valuable and powerful. It will be embraced like no other System has ever been embraced; necessary like no other System has ever been necessary; more fair, equitable, compelling, and powerful than any other System has ever been, or ever historically will be. Why? Simply because it was engineered for the vast masses of humanity...for a change...

Finally, *humanity's* time has come.

www.ETHOS-UBI.com

www.Get-REAL.io

Footnotes:

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What If...

You could solve many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

UBI – Inevitability – ETHOS™ Resolves AI Dislocations
How the ETHOS™ Synergistic Economic System(s) overcome problems
that are expected to be generated by Artificial intelligence

UBI – Inevitability

Sooner than later - Now

A Universal Basic Income System will likely be needed to counteract the effects of Artificial Intelligence, which could largely eliminate the need for human workers, creating the significant corollary problem of unemployment. Let's discover it.

What is Artificial Intelligence (AI)?

The Short Answer: (AI) is the ability of a computer or a robot controlled by a computer to do tasks that are usually done by humans because they require a relative amount of human intelligence and discernment. There are 4 Types of Artificial Intelligence: 1) Reactive Machines; 2) Limited Memory; 3) Theory of Mind; 4) Self Aware.

The Larger Answer: “The stimulation of human intellect in digital computers and controlled robotic machines that learn from experiences and are encoded to think like humans to solve multifaceted problems in an array of different frameworks and environments is famously known as artificial intelligence. It is an interdisciplinary competence with multiple approaches, but its progressions in mathematical and statistical techniques are creating an archetype shift in nearly every division of the tech industry today.”

“However, even when AI is remarked as one of the evolving technologies with the most incredible benefits, many tech enthusiasts and business tycoons still consider it a significant threat to humankind and calls for more investigation on its communal consequences. Some of its signatories include Elon Musk, a well-known business executive, physicist Steven Hawking and director of research, Google, Peter Norvig.”^[1]

Elon Musk on AI

A Business Insider headline reads:

Elon Musk says we need Universal Basic Income because “In the future, physical work will be a choice.”

In the 2021 Business Insider interview, Musk stated: "This is why I think long term there will *need to be* [sic] a Universal Basic Income."^[2]

Based on a report by CNBC, Elon Musk said: “Robots will be able to do everything better than us. I have exposure to the most cutting-edge AI, and I think people should be really concerned by it.

As AI gets probably much smarter than humans, the relative intelligence ratio is probably similar to that between a person and a cat, maybe bigger.” He further explained that the future might have a probable scenario where the only job that will remain for human employment is writing AI software.”^[3]

Elon Musk on Unemployment

“But what to do about mass unemployment? This is going to be a massive social challenge. And I think *ultimately, we will have to have some kind of Universal Basic Income*. I don’t think we’re going to have a choice. There will be fewer and fewer jobs that a robot cannot do better. But that’s simply the – and I want to be clear – that these are not things that I think, that I wish would happen. These are simply things that I think probably will happen. And, if my assessment is correct and they probably will happen, then we need to say, what are we going to do about it? And I think some kind of Universal Basic Income *is going to be necessary*.”

“Now, [with AI and robots] the output of *goods and services will be extremely high*. [sic] So, with automation, there will come abundance. Almost everything will get very cheap. The end result is, I think we’ll just end up doing a Universal Basic Income. It’s going to be necessary. The harder challenge, much harder challenge, is how do people then have meaning? Like a lot of people, they derive their meaning from their employment. So, if you’re not needed, if there’s not a need for your labor, how do you – what’s the meaning? Do you have meaning? Do you feel useless? That’s a much harder problem to deal with.”^[4]

Jack Ma: A.I. could give us 12-hour work weeks

While on stage with Tesla CEO Elon Musk, Jack Ma used the examples of the Industrial Revolution and electricity to illustrate how advancements in technology created a better life. “I think that because of artificial intelligence, people will have more time to enjoy being human beings. I don’t think we’ll need a lot of jobs,” Ma said. “The jobs we need are [ones to] make people happier ... people experience life, enjoy [being] human beings.”^[5]

AI and Jobs

“Currently, we can observe two parallel discourses regarding the future of work: 1) automation of work leading to the replacement of humans, and 2) cobotization, focusing on close collaboration with various assistive technologies in general, and AI in particular. [...] If implemented well, such automation can result in high-performing human-robot teams, in which software robots and human employees complement one another.”^[6]

“In some cases automation does substitute for labor, but it also complements labor in many ways, raising output sufficiently to create higher demand for labor, and interacts with adjustments in labor supply, say by increasing familial income enough to induce a spouse to leave the labor force.”^[7]

Businesses struggling to hire workers turn to AI

While Musk’s robot has not yet taken over, businesses across the country have turned to automation rather than paying humans for work. After the Government mandated Covid 19 shutdowns, businesses were tired of waiting for workers to return to work and were increasingly turning to automation instead.

“The trend has swept through the restaurant industry as the labor shortage is hurting hiring. Whether it’s because of virus fears, childcare costs, financial cushions, or enhanced unemployment benefits, the jobless aren’t clamoring for many of the jobs on offer, which are largely in the hard-hit restaurant and hospitality space.”

“The benefits are obvious. Automated solutions are often one-time investments, boost productivity, and don't require expensive solutions to fixing a staffing crisis like the signing bonuses also growing in popularity.”

“Businesses adopting new tech, largely in restaurants so far, haven't shied away from admitting that yes, automation will replace workers. Dave & Buster's locations using contactless ordering "have been able to expand the size of server sections and reduce staffing levels to be more efficient." In addition, Cracker Barrel rolled out a mobile app that lets customers pay for meals; McDonald's started testing automated drive-thru ordering, and other restaurants plan to expand contactless ordering, effectively getting rid of many restaurant jobs humans once performed. [...] People have long feared automation destroying jobs, but it could also kick off a “virtuous circle” that helps the economy.”^[8]; the article conveniently forgetting to explain exactly what a “virtuous cycle” is.

Government UBI Provision

If this trend continues, it's likely that universal basic income will become a larger part of the conversation. Some cities have already started testing out pilot universal basic income programs for targeted groups of residents, and California recently launched^[9]the nation's largest statewide universal basic income program prioritized for pregnant people and those aging out of the foster system. Sen. Dave Cortese, who advocated the program, said in a statement. "I'm excited that 40 million Californians will now get a chance to see how guaranteed income works in their own communities."

Governments also sometimes directly provide goods for the use or consumption of the poor, either gifting it to them, as in the case of expired surplus foodstuffs, or leasing it to them at a below market rate, as in the case of government housing. In such cases, there is little concern that the poor will use the resources for untoward purposes, but that’s most definitely not the case in many government type programs.

Government provision, however, is often expensive for taxpayers because governments are not very efficient producers. Federal housing projects, for example, were notoriously ugly, shoddy, and expensive^[10]and created significant negative externalities for the neighborhoods in which they were located^[11]. Similarly, the US government did not make “government” cheese directly but rather contracted for its production as part of an *expensive* dairy price support program^[12].

And lastly, Government provision of UBI is a “Thoroughly wrong-headed idea” for many and significant reasons^[13], not the least of which is excessive taxation, waste, population manipulation, and corruption.

UBI Inevitability

"Productive Technology Promotes Consumerism – While Eliminating Jobs – Making UBI Inevitable"

“Over the next 20 years, remote work and automated production technologies will cause societies’ labor markets to rapidly change. Welfare programs, including Universal Basic Income (UBI) and Universal Healthcare, will become necessary for the well-being of society. Without such programs, civil unrest will become rampant from a lack of work opportunities. This essay focuses on the causes of this technological change, the impacts of its change, and how they lead to inevitable social welfare programs.”^[14]

Technology-Enabled Productivity Eliminates Jobs

“Machine learning, AI, robotics, and automated processes are advancing. As these technologies improve, they become more affordable and provide greater productivity. This gradual development forces companies to make a choice between human or robotic labor. Companies will decide, is it more cost-effective to install automated systems or employ human workers?”^[14]

An Example of Universal Basic Income in Practice

“Some countries are already experimenting with UBI initiatives. Finland recently concluded a successful 2,000person study.^[15] The results suggest that individuals receiving regular and unconditional cash payments “reported better financial well-being, mental health and cognitive functioning, as well as higher levels of confidence in the future.”^[14]

Elon Musk & Andrew Yang on Universal Basic Income

“This isn’t simply conjecture, it’s entered the public discourse. Elon Musk, a prolific tech entrepreneur, notorious for creating world building technologies believes automation necessitates UBI. Andrew Yang, a 2020 Presidential Candidate, ran on a platform of UBI with his Freedom Dividend.”^[14]

Financial Security From UBI Empowers Productive Long Term Decision Making

“UBI provides financial security that supports long term decision making. Individuals that live paycheck to paycheck tend to struggle to make investments in their future. By providing a monthly living wage, individuals have a better opportunity to learn new and relevant skills to successfully re-enter the workforce. In doing so, they can perpetuate the self-reinforcing cycle of consumer driven value.”^[14]

The Bottom Line

“Like Musk, [Government sponsored and controlled] UBI isn’t something I personally want, but is something I see as inevitable given the current trajectory of society. Automation is coming and our educational systems are not adapting to these changes. It seems more than likely that any alterations to society may be too little too late to stave off mass unemployment and social unrest.”^[14]

“To that end, UBI should be seriously discussed in public discourse. Small scale experiments should be promoted, like in Finland and Andrew Yang’s Freedom Dividend in order to gather real data. We must also be careful. UBI should only be implemented gradually and under circumstances where automation supports human levels of productivity or greater. Without these sustained levels of productivity, UBI could harm a thriving society.”^[14]

That Said

The Best - ETHOS™ - Is Yet to Come

Technology Architecture Accomplishes It

The rational and reasonable concerns of a government sponsored UBI system have been well advised against from many highly respectable and authoritative sources. All of those arguments can be summed up as simply providing over-abundant fuel for the UBI need, the many and significant challenges and repercussions involved in implementation, as well as resolving the vast problems of methodology - not the least of which involves private sector development and operation of the System - as well as the System itself.

However, the necessities of life, shorter work weeks, health insurance, assured and fully funded earlier retirements, and much more are no longer just a hope or dream - because technology can provide, and it's simply no less than an absolute moral imperative. And now, we have the most comprehensive and synergistically engineered System technology architecture to accomplish it. It's known accumulatively as **ETHOS™**.

A Groundbreaking – Paradigm Shift Technology

Like most groundbreaking technology, ETHOS™ is entirely private sector, but in this case, it's engineered to comprehensively and necessarily deliver on the most important levels; the primary pillars being Socio-Finance, Socio-Economic, and Socio-Commerce; all *generating* wealth through various methods.

One such method being [forced] Matrix ^[17] driven to *generate*, *compound*, and *magnify* both wealth and commerce. The BIIO Matrix™ methodology is modified to achieve the systemic Synergy needed for the Generation, Re-Generation, Distribution, Re-Distribution, and Compounding of wealth; because, as has been proven time and again, you can't tax your way to prosperity, and a truly comprehensive UBI system would require massive amounts of capitalization, far in excess of what can be (counter)-produced by confiscatory taxation. Enter **ETHOS™**, a Next Generation Technology, for many generations, past, present, and to come.

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- [15] <https://www.newscientist.com/article/2242937-universal-basic-income-seems-to-improve-employment-and-well-being/>
- [16] <https://2020.yang2020.com/policies/the-freedom-dividend/>
- [17] A Matrix is a calculation system, numerically limited in width and depth. A forced Matrix utilizes a spill-over and compression methodology to assure that the Matrix achieves the fullest possible number of people to supply the necessary synergy for monetary and commerce generation and distribution within any given Matrix.





DISRUPTIVE BY DESIGN

The Next Generation Cryptocurrency

(And how the ETHOS™ Cryptocurrency AΩ™ (AO) - overcomes the problems and limitations of mainstream crypto – and all World-wide [fiat] currencies).

The Problem

VISA – 24,000 TPS (transactions *per second*); vs. **Bitcoin** – (PoW) 7 TPS; **Ethereum** (PoS) 24 TPS.

This processing problem is only one among many significant and serious issues preventing decentralized mainstream cryptocurrency from being used as truly a “currency” or “money” in the typical, practical, everyday commercial sense. It’s a wonder anyone purchases ancient Bitcoin and Ethereum anymore; ignorance can be the only answer to this perennial question.

OUR SOLUTION - PoA Technology

PoA is the Leading Edge in Consensus Technology

As of this writing **PoA is the fastest (100,000 TPS) cryptocurrency methodology available.** PoA stands for Proof of Authority or Authorization. PoA is a consensus method that is a more energy-efficient alternative to other consensus mechanisms, such as PoW and PoS, that are more resource-intensive. PoA is far faster and more secure than PoS, and far superior to the Bitcoin PoW-based blockchains because they are not scalable and have severely limited TPS performance, not to mention the stifling and ever-problematic, energy intensive, PoW mining issues.

What is Cryptocurrency?

Cryptocurrency itself is not actually a “currency”. It’s an exchange of currency in the form of blockchain that enables the exchange of primary currencies (and cryptos) in a decentralized way. If it was an actual currency, you could buy anything anywhere with it. But you can’t. So it isn’t. Why? Because it’s too unregulated and too unstable. That’s the long and short of it.

By May 24, 2021, at least 2,047 cryptocurrencies had launched – and failed, according to Coinopsy, which tracks such failures. That is a significantly large number of dead coins, even when compared to the 10,025 cryptocurrencies that have been in existence so far.

Crypto Oversaturation

As of this writing, there are over 9,600 trading cryptocurrencies, with assuredly many more on the way. To put this in perspective, there are currently 195 countries in the world and 164 official national [fiat] currencies circulating around the world.

Of the over 9,600 cryptocurrencies available today, many will never get off the ground, and most will fail - miserably. And why are there so many cryptos? Simply because anyone with less than \$1,000 can start one. Cryptos operate using the same basic algorithm(s). Purchase an algorithm, give your currency [sic] algorithm a name (how about Bitcoin III), pay the \$100 initial filing fee, and you're off and running. ^[1]

The non-Currency Currency

Although mainstream crypto can be somewhat used as a currency, i.e., to purchase (mostly in barter) goods and services for those willing to make that exchange, it's called a currency. However, because crypto itself as we know it is used primarily to buy and purchase currencies of countries or other cryptos, and its "value" is only loosely tied to the value of the currencies it buys and sells, it's subject to the 'value' of those other currencies.

The non-Currency Instability

And finally, mainstream crypto is subject to the buying and selling of itself. When the mainstream crypto is purchased by outside forces, i.e., individual people, financial institutions, and governments, the price or cost of it rises. This is entirely due to the market cap of the crypto, i.e., the set gross amount of that particular mainstream crypto. When the mainstream crypto is sold by the outside forces that purchased it, the price or value of it falls, again, due entirely to the set gross amount of that particular crypto being limited in the aggregate.

The non-Currency Lack of Regulation

The resulting rising and falling of crypto, and its resulting instability, along with its ability to be price manipulated by outside forces is a direct consequence of it being "decentralized", i.e., it's not being tied to any Government or regulatory agency or regulatory force. The lack of regulation leads to wild and disturbing out-of-control price swings, and behavioral inconsistency, thereby making it entirely unsuited for being a monetary "safe-haven" or "savings" vehicle. It behaves more like a commodity (without any real underlying value of production) other than an actual currency.

Why was Crypto Created?

The primary reason that crypto was created in the first place was to be a form of *currency exchange* outside the control of Governments, as well as having the ability to be used across world currencies anonymously. It was also meant to avoid capital controls, i.e., the control of Governments not allowing their own currencies to be stored and used outside their own respective countries. Its proven value to date has been largely in favor of cartels and criminals.

So why do "average" persons purchase crypto if they can't effectively use it for any commerce and risk the many crypto failures and vicissitudes? That answer is easy, and it's the only real answer: - *the hope of getting rich – quick – and easy.*

There's no other vehicle available to the "average" person to solve their retirement and future financial worries than the crypto crap-table – if you can get in early – like \$0.0001 – which, of course is a good reason to start your own crypto!

Unstable "Stable" Coins

Some cryptocurrencies are called "stable coin" [sic], tied to a valued asset class, such as the U.S. dollar. Tethering a cryptocurrency to an inflatable currency might seem like an anti-productive,

contrary move to the first-principal reason crypto was created in the first place, but it's the best that mainstream crypto developers could do apart from tying it to the gold standard or some other hard asset commodity. It's a cryptocurrency "solution", but it's not "*The*" Solution. And then...

Worse yet, in 2022 a coin called terraUSD collapsed even though it maintained a 1:1 peg with the U.S. dollar. It was not backed in full by real assets such as bonds as USDC, BUSD and USDT are.

What are the chief problems with Cryptocurrencies?

Before getting into the Next Generation Crypto, it should be pointed out that there are some well-known serious problems with Bitcoin and its entirely opportunistic tailgaters. Those problems keep mainstream crypto from becoming an actual "currency" and used with trust and confidence in commerce alongside Government issued [fiat] world currencies.

1. **Catastrophic Failure:** As of 2021, more than 2,000 cryptocurrencies have failed.
2. **Excessive Volatility:** By far, the biggest issue in the cryptocurrency market is the excessive volatility, along with price manipulation. The prices of cryptocurrencies on exchange platforms rise and fall dramatically over a short period of time. When a tradable asset can drop by as much as 49 percent in less than 24 hours, and volatility tends to be a consistent risk factor, then that asset is no longer really an "asset". "The Great Crypto Crash" in January 2018 resulted in the sale of practically all crypto, seeing Bitcoin's price plunge by roughly 65 percent in less than a month.^[2] Any fiat currency that traded like this would result in it forever being treated as fatally diseased.
3. **Lack of Innovation:** A major problem in the cryptocurrency market is the lack of innovation by developers. (Ed note: The original article and problem cited was in 2020-21. Since then considerable advancements in crypto algorithms have emerged, Meta's APTOS and Bitgert's BRISE being chief among them).
4. **Scalability:** Probably the biggest concerns with cryptocurrencies are the problems with scaling. The four important issues affecting scalability in blockchain include limitations, transaction fees, block size, and response time. The Bitcoin scalability problem refers to the limited capability of the Bitcoin network to handle large amounts of transaction data on its platform in a short span of time. It is related to the fact that records (known as blocks) in the Bitcoin blockchain are limited in size and frequency.
5. **Hacking:** Example - On June 17, 2016, a hacker found a loophole that allowed him to drain funds from the Ethereum DAO - 3.6 million ETH stolen, or the equivalent of \$70 million.
6. **Lack of regulations:** Cryptocurrency (Bitcoin) was created for the purpose of decentralization and deregulation as an alternative to over-regulated Fiat currencies.
7. **Environmental Problems:** (associated with Crypto-Mining). Many forms of crypto rely on mining which is highly energy-intensive. Mining is one of the methods available to validate cryptocurrency transactions and mint new crypto coins. About 37 kilotons of electronic waste are annually produced as a byproduct of Bitcoin mining.^[3] The Cambridge Bitcoin Electricity Consumption Index estimates that Bitcoin, the most widely-mined cryptocurrency network,

uses around 136.38 Terawatt-hours of electricity every year —more than the Netherlands, Argentina, or the United Arab Emirates.^[4]

Then also, an algorithm is only as good as the System it lives and operates in. World economic systems are admittedly fragile at best, crumbling and failing at worse.^[5] Inflation is a serious part of the problem of fiat currency instability. In 2020 alone, 6 countries went bankrupt, and their currencies with them.^[6]

How does the Next Generation Crypto (ETHOS™) Solve the Crippling Crypto Problems?

Synergy. Synergy is the primary way ETHOS™ solves the problems. Secondly, the ETHOS™ (R.E.A.L.™) algorithm is contained within an entirely enclosed and regulated System called the BIIOMATRIX™ System. It is arguably the most comprehensive and cohesive System devised and engineered to date that substantially and near-perfectly solves or corrects the severe problems associated with mainstream cryptocurrencies.

The BIIO System™ resolves those chief problems of mainstream cryptocurrency and enjoys the following solutions, which, again, only a self-contained System can possibly achieve.

1. The A/Ω ™ BIIO-Currency™ is a **Dual-Currency** System, comprised of a Stable coin (Alpha) that functions as a Utility token, and (Omega), an Increasing-in-Value (IV) currency functioning as a Governance token. These tokens work synergistically within and without the BIIO™ System, supporting and stabilizing each other.
2. The $A\Omega$ ™ BIIO-Currencies aren't on their own, dangling out on a limb like every other cryptocurrency. They're securely within an entirely vibrant and dynamic system and engineered to be the synergistic pulse of the entire System. This sets them absolutely in a class of their own - entirely apart from the far inferior, highly unreliable mainstream cryptocurrencies.
3. No price volatility because they're within a self-contained regulated system making the BIIO-Currency™ absolutely predictable and therefore more stable, therefore more reliable, therefore more desirable, and therefore far more valuable.
4. There's clearly zero lack of innovation when it comes to the EQUIIUS™ and $A\Omega$ ™ BIIO-Currencies™. It's all about innovation. It puts all other cryptocurrencies to shame and sets a standard no mainstream crypto can even hope to come close to. Again, it's in a class entirely all its own. In fact, the full ramifications of it have yet to be fully understood.
5. Scalability is ensured by PoA technology. The System and its supporting currency is engineered to perpetually increase as a true *store in value*. Due to the nature of the transactions within the confined System, even though the System is vast, any potential scalability problems are regulated, thereby eliminating or significantly reducing processing issues.

If scalability ever did happen to become an issue, and unlike static mainstream crypto, there are ways to easily remedy that. Specifically, because the BIIO System™ is close-ended, and

although the System currency is, in fact, regulated, it is far more fluid and dynamic than anything ever envisioned before. It, therefore, lends itself to a far greater degree of engineering than typical static crypto.

6. Hacking will always be a concern for everyone everywhere. However, blockchain encryption is exceptionally powerful. (It's not immune to hacking, but being decentralized gives blockchain a better line of defense. To alter a chain, a hacker or criminal would need control of more than half of all the computers in the same distributed ledger.) Because the BIIO System™ is fully self-contained and close-ended, and its distributed ledger is so broad, its target profile is exceptionally low, and its ability to self-administer and self-regulate is so high that the only hacking gain would be to merely disrupt the System; hardly a reason to dedicate valuable resources to.
7. Mainstream cryptocurrency was designed specifically to avoid being regulated, with resulting advantages and disadvantages. The ETHOS™ Cryptocurrency, however, was engineered specifically to provide stability and function holistically and synergistically within a dynamic Eco System. It, therefore, had to be regulated within the comprehensive objectives of the vast, entire Eco System.
8. Because mining is neither necessary nor productive, there can be no mining of the BIIO System™ cryptocurrency and, therefore, absolutely zero negative environmental impact. The Bitgert PoA and zero gas fees assure that the ecology won't be damaged by antiquated PoW mining needs.

ETHOS™ Cryptocurrency is Dynamic

Furthermore, the ETHOS™ Cryptocurrency is dynamically linked to the BIIO System™ Banking, Savings/Loan structure, further insulating and protecting it from hacking, devaluation, volatility, and manipulation by inside and outside forces. These two unique financial systems enable the regulation and further expanded functionality of the internal AΩ™ currency that mainstream crypto was not designed for and is organically incapable of.

Unlike mainstream crypto, the ETHOS™ Cryptocurrency is entirely predictable and calculable, lending itself to be truly a “currency” and “store-in-value”.

Lastly, the EQUIIUS™ / AΩ™ benefit from the entire BIIOSPHERE™ Eco System, as well as being directly engineered to benefit the entirety of the BIIO Eco System. The entire System is synergistic, meaning that the interaction of the individual “Modules” or aspects of the BIIO System™ cooperate in such a way that the combined effect is greater than the sum of their separate effects.

ETHOS™ Dual Cryptocurrency

Independently, the EQUIIUS™ and AΩ™ BIIO-Currencies boast of being a **Quad-Currency System**. The AΩ™ are currencies that are inter-System-only and concomitantly linked to each other, something the outside world and mainstream crypto can't effectively accomplish. The Stable coin (Alpha) that functions as a Utility token, and the Increasing-in-Value (IV) coin (Omega), that functions as a Governance token work synergistically within the BIIO™ System, supporting and stabilizing, or uniquely underwriting each other. The EQUIIUS™ ‘E’ and ‘Q’ tokens operate both within and outside the Eco-System, enabling them to produce an even more remarkable effect upon the System.

ETHOS™ Cryptocurrency is Disruptive

ETHOS™ is the most disruptive, unique, and purposely engineered Socio-Finance, Socio-Economic, Socio-Commerce [Eco] System that the world has ever seen, or ever will. It is the culmination of over 20 years of contemplation and labor. Einstein's combined theories of (General and Special) relativity took him 25 years to develop and publish. Those theories actually changed and affected applied physics. He didn't "make it up". He "discovered" it. In a similar fashion, the ETHOS™ - BIIOSPHERE™ Eco System was more a labor of "discovery" than invention.

Nikola Tesla - "Free Energy, Money, Goods, and Services"

Nikola Tesla intended to give the world "Free Energy". The ETHOS™ System intends to give the world "Autonomous Money" (Free-Synergistic-Humanitarian-Money), stability, and ergonomic, holistic, systemic integrity on many levels. It intends to deliver the corrupt politicians from their decades of theft and errors in judgment. It intends to put a halt to Marxist/Socialism and oppressive Government controls. It is fully capable of ending world-wide poverty and want, subject only to those Governments which are determined at all cost against humanity to subjugate their populations. ETHOS™ is the System of the future, here now.

The Next Generation Cryptocurrency - Here Now

This is what the "Next Generation" Cryptocurrency looks like. It sets an entirely new and unprecedented standard. But it's not just a new paradigm currency; it's an entirely new paradigm – Humanitarian - Sociological - Economic System, that will have a dramatic, positive impact on the lives of the masses of humanity World-wide, altering civilization itself. Look for it, because it's coming, and not a moment too soon.

Key Points:

How the Current Cryptocurrency System Works

1. By nature, cryptocurrency is decentralized, i.e., unregulated; unregulated by government or industry, unregulated within itself.
2. Governance tokens rise (and fall) in value.
3. There is no way to prevent catastrophic loss (like Bitcoin declining rapidly from \$60,000 to \$16,000 in value).
4. There is no stability possible in a landscape of volatility that is the result of an inherent lack of regulation.
5. Stocks are highly regulated and yet highly volatile, subject to increasing levels of loss, even catastrophic loss, therefore "regulation" isn't the sole answer.

Lack of Commercial Viability

Because crypto is inherently decentralized and its general commercial use can't be regulated (not referring here to quasi-regulation by means of public stock and ETF type trading "regulation" by Governments - which don't "regulate" value, only regulate/control access or usability via institutional

banking structures), attempting to create a commercial crypto environment that can be globally used and securely relied on has been, and will continue to be, unattainable.

No commercial enterprise/business can afford to accept a currency that is volatile and can instantaneously lose significant value. To counteract that, commercial use would have to immediately trade-out of a 'currency' like Bitcoin and into some stable commodity. However, doing that would merely increase volatility and price instability, which has been the catch 22 of any attempt to commercialize crypto.

To solve this problem, two things need to be done:

- A. Create a controlled, stable *environment* where a controlled currency (crypto) can be used / exchanged; not affected or manipulable by outside influences - (the ETHOS BIIOSPHERE).
- B. Produce a form of *self-regulating liquidity* within *both* the environment and the currency (via R.E.A.L. technology).

How the EQUIIUS™ Inter-Exo System Currency works

Methodology:

Dual Currency, Liquidity Generation, RCG, Profit Sharing, Guardiian Vault, System Loans, Underwriting

The only way out of the Cryptocurrency volatility Governance token situation is to *both* regulate and control the ability of a currency to achieve liquidity, and more importantly, *limit the means for reducing liquidity*, such as happens by a crypto or stock sell-off. This would ordinarily spell the doom of any crypto.

Additionally, a stablecoin with its value inherently regulated and controlled, can limit/eliminate volatility, but the cost to do so is extremely high and difficult to achieve (backing with assets such as the US Dollar for USDT, and bi-weekly audits, etc).

DUAL Currency

Using a dual currency, both of Governance and Utility, *can achieve far more than each can individually*. However, an additional liquidity mechanism for both currencies is absolutely necessary, one that is reasonably achievable and self-regulating.

Methodology:

Dual Currency, Liquidity generation, RCG, Profit Sharing, Guardiian Vault, System Loans, Underwriting

Operability

1. The ETHOS system uses R.E.A.L. (modules) to generate money, products, services, acting as the catalyst for EQUIIUS liquidity, usage, and operability.

2. The EQUIIUS 'E' (or Alpha) currency is the stablecoin that provides stability within the ETHOS system and R.E.A.L. modules.

Liquidity

3. Liquidity from the 'E' stablecoin is transferred into the "rising-in-value" EQUIIUS 'Q' (or Omega) governance token, infusing into it ever-increasing value.

Profit Sharing

4. The 'Q' token is used to give people "Profit Sharing" of approximately 10% of the R.E.A.L. gift donation money they receive in Cycles.

Vault

5. The 'Q' token is held in reserve in the GUARDIIAN Vault (GV). R.E.A.L. Members can see their GV balance in their User Control Back-office.

Underwriting

6. The 'Q' token value continually rises due to the ever-increase of (10%) liquidity attributed to it every time a R.E.A.L. member Cycles. In other words, every time a Member Cycles, 10% of Underwriting reserves of the Cycle amount is attributed to the Member.

Loans

7. R.E.A.L. Members can access their GUARDIIAN Vault money via a (near interest free) "Loan". The loans are further Underwritten due to the compulsory and auto-repayment.
8. Loan money is repaid through a Smart Contract initiative that takes a certain percentage of the Member's R.E.A.L. Cycle money and repays the loan over time. When the loan is repaid in its entirety another loan can be taken out.

Creating Commercial Viability

9. Because the GUARDIIAN Vault *governance* token is being replenished by Cycle money and is also being injected with liquidity by the R.E.A.L. Cycles of Members, the token value is regulated and controlled to ever-increase in value and cannot be subject to extreme volatility, or any volatility at all, thus making the token truly "Commercially" viable. In addition to this, the EQUIIUS tokens are built on Proof of Authorization (PoA) and boast a processing speed of 100k Transactions Per Second (TPS). Again, to put this into perspective, Bitcoin (PoW) is only 7 TPS, Ethereum (PoS) is only 24 TPS, and Visa Card is 24,000 TPS.

Equitable Distribution of Value

10. The constant rising-in-value 'Q' value is distributed equally and equitably among all of the ETHOS system inhabitants/Members, enriching all Members by means of "inflation" *of and in* value, not "inflation" of currency by debasement or de-valuation. Additionally, unlike Bitcoin and other cryptocurrencies, those who are early-in don't benefit from early adoption to the exclusion of those coming in later, which is due to the distribution mechanism and insures equity throughout the System, so that everyone can benefit from and be lifted up by the rising tide.

Counter-Currency

11. This counter-currency to the establishment fiat currency system(s) will produce a stable, desirable, and usable world-currency that cannot be debased or manipulated. Without a stable currency the poor become poorer, everyone is ripped off by inflation and international bankster loans to governments repaid in the form of inflation and ever-increasing taxation.

Compounding Increase In Value

12. The inter-system dual currency enables the highest, most reliable, most robust form of financial compounding - to the benefit of the Eco System Members, equitably, and securely.

Adoption

13. The ETHOS system was designed to be superimposed upon the existing financial system framework, proving itself more reliable than those systems and eventually gaining full support, first through the general populous, all happening from the grass-roots / ground-up, using the massive of power of the world's population to fuel it - through R.E.A.L.. The adoption of the 'E' and 'Q' currencies through the ETHOS System is entirely organic and a natural consequence of receiving a Universal Basic Income (UBI) stream of money from the R.E.A.L. System.

Additionally:

Underwritten Security

14. The System is self-Underwriting, thereby securing the financial assets and interests of its Members.

Insurance Initiative

15. The Underwriting can further be used to finance Insurance and Medical as a UBI initiative, (Universal Insurance, Universal Healthcare).

Services Expansion

16. The System establishes the framework for a fair and equitable distribution of money to insure attaining the highest quality of medical services and personnel, as well as generating the counter-inflated liquidity to expand the services as required by an ever-expanding population.

Adoption Expansion

17. Anticipating mass adoption, the dual currencies are respectively provisioned as an 18 decimal (Quadrillion) amount, more than ample to supply for global demand and needs. In addition to the EQUIIUS 'E' and 'Q' currencies are the ALPHA and OMEGA currencies, based on the exact same PoA code and can be used in sectors of the ETHOS BIIOSPHERE System apart from, yet in conjunction with, EQUIIUS.

Exo-System Usage

18. The ETHOS Inter-System Currency can be used outside of the BIIOSPHERE System:

- a. **The 'Q' governance token** will always have a "base" value due to the intersystem regulation and constant liquidity injection. Therefore, outside influence can only further

increase the value of the token and never reduce the value of the token to less than the System regulated value, thus insuring that the outside investment interest will generally further enrich the System. Outside investment interest can be expected to gravitate towards ‘Q’, supplanting interest and investment in all other non-regulated cryptocurrencies such as Bitcoin, resulting in ‘Q’ becoming the standard for all cryptocurrencies.

- b. **The ‘E’ utility token** as a stablecoin, with constant liquidity injection from R.E.A.L. activity and the entire ETHOS BIIOSPHERE Eco System, is a more reliable and convenient alternative to all other stablecoins, resulting in ‘E’ becoming the standard for all stablecoins, and likely the preferred and predominant World currency.

Commercially Viable World-Currency

- 19. The EQUIIUS Dual Currency System in conjunction with the ETHOS BIIOSPHERE and R.E.A.L. System, is the only way to produce a viable, stable, secure, and commercially usable, globally accepted and adopted World currency.

www.ETHOS-UBI.com

www.Get-REAL.io

- [1] <https://www.investopedia.com/how-to-make-a-cryptocurrency-5215343>
- [2] It should be noted that Ethereum’s DAO – the Decentralized Autonomous Organization crypto’s is considered the most historic failure because people had such great expectations about it. The DAO came into existence in 2016 and immediately reverberated across the market. However, on June 17, 2016, a hacker found a loophole that allowed him to drain funds from the DAO - 3.6 million ETH stolen, or the equivalent of \$70 million.
The Ethereum crypto algorithm is a bit different than mainstream crypto algorithms, in that it uses the Keccak-256 cryptographic hash function in many places. It’s a “Proof of Stake” algorithm and is currently the preferred algorithm towards making cryptocurrency a “currency”, and an acceptable - stable one. However, Ethash is an algorithm with a scalability far superior to other “Proof of Work” algorithms, such as that of Bitcoin and Ethereum. So, things are changing, and changing rapidly.
- [3] Digiconomist. "Bitcoin Electronic Waste Monitor." <https://digiconomist.net/bitcoin-electronic-waste-monitor/>
- [4] University of Cambridge, Cambridge Centre for Alternative Finance. "Cambridge Bitcoin Electricity Consumption Index: Comparisons." <https://ccaf.io/cbeci/index/comparisons>
- [5] <https://rusbankrot.ru/en/society/the-crisis-of-2021-what-countries-are-on-the-verge-of-default/>
- [6] <https://rusbankrot.ru/en/society/the-crisis-of-2021-what-countries-are-on-the-verge-of-default/>

* Note: PoS validation:

Proof of Stake (PoS) cryptocurrencies do not use mining to validate transactions and achieve consensus in a blockchain network. Instead, PoS uses validators, who lock up some of their cryptocurrency as a stake in the ecosystem and then bet on which blocks will be added next to the chain. The blockchain algorithm randomly

selects the nodes that validate and add new blocks to the blockchain based on predetermined parameters. The more cryptocurrency a user holds and stakes, the higher their chances of being chosen to validate transactions and earn transaction fees. However, if a staker doesn't verify the blockchain properly, they may lose some or all of their investment.





DISRUPTIVE BY DESIGN

The Great Reset –A Global Financial System Solution?

And how the ETHOS™ Synergistic Economic System(s) overcome the problems and limitations of monetary inequality – and all World-wide “Old World” Monetary and Economic Systems.

What if?

What if - the debt of the world’s governments could no longer be supported or ignored, their “government pensions” socialist safety-net couldn’t realistically and effectively sustain itself anymore and had essentially gone bankrupt and were going to collapse? The short answer: world governments would need a “reset”.

What if - the overburdened Social Security systems throughout the world could soon no longer support the populations dependent upon them, and the citizens (you) who depended on and paid into them for your meager hand-to-mouth survival went entirely insolvent (bankrupt), and you stopped receiving your meager monthly allotments? Could you even feed yourself then, let alone afford everything else?

What if - there was an effective and powerful System engineered to deliver the masses of humanity from poverty and want, provide untold economic prosperity, and seamlessly inject itself and its powerful influence into the world economy and body-politic; a System that was entirely apart from Governments and government mismanagement, that could easily provide for retirement, vacations, education, health insurance, general insurance, food, clothing, shelter, utilities, and commerce of all kinds; effortlessly, and equitably?

What if – there was a System engineered to overcome the frailties, abuses, inconsistencies, and instabilities of all previous economic systems combined; an economy vs. people-control-based system? How would you feel about your future, the future of your country, your family, your children, as you retired early, had more vacations, and enjoyed shorter work weeks?

What is “The” Problem?

Before we can sufficiently explain how **ETHOS™**, a Next Generation Currency and Synergistic Banking System, coupled with an entirely new paradigm Socio-Financial, Socio-Economic, Socio-Commerce System architecture, can overcome monetary inequality and globally deliver the masses of humanity from poverty, hunger, homelessness, and the countless vagaries of life-without-sustenance or material wherewithal, we need to briefly understand “money” and “economics”.

Finance Basics

What is money? The short and simple answer is, it’s a medium of exchange. There are four types of money, commercial money, fiduciary money, fiat money, and commodity money. ^[1]

What is economics? Again, the short answer is, it’s the branch of knowledge concerned with the production, consumption, and transfer of wealth, or the social science concerned with the production, distribution, and consumption of goods and services. It studies how individuals, businesses, governments, and nations make choices about how to allocate resources.

The (not so) Great Reset?

In the years surrounding the Covid pandemic we heard a great deal of talk about a “Global Reset”, which is primarily concerned with a new financial system and societal governance.^[2] So, what is the difference between simply providing the world with a new and centralized financial One-World governing system and a Next Generation, entirely new paradigm [ETHOS™] Socio-Financial, Socio-Economic, Socio-Commerce System?

A new “Reset” financial system would be the primary means of bailing out countries (i.e., politicians and despots) from their decades of disastrous socialist monetary and quasi-capitalist economic decisions known as Sovereign Debt Crises.^[3] It would be based on a form of cyber or cashless money or credits without any physical counterpart. Mainstream cryptocurrency scalability problems currently prevent it from being used as the primary currency vehicle because it can take up to 10 minutes to process a transaction, and that’s with an extremely limited number of transactions being conducted. Quantum computing could change this, but it’s still in its infancy.

The elimination of physical money would provide governments worldwide with the most coercive form of capital and human controls ever witnessed throughout history. Many consider the Great Reset to be the Great Deception, an excuse to usher in a One World form of government;^[4] all this under the pretext of “Income Inequality” preached by private jet flying Billionaires.^[5]

The Socialism Solution

Marxist Communism and Socialism have been the philosophies of management of humankind which have caused the greatest number of deaths throughout history, estimated at over 100 Million.^[6] Socialism is the theory of being the intermediate stage of progression towards Communism since Socialism *always* ultimately needs fascist type powers to control the subjected populations.^[7]

What is “The” Problem?

As the late British Prime Minister Margaret Thatcher said: “The problem with socialism is that eventually you run out of other peoples’ money.” Both the systems of Communism and Socialism are “taker” systems. They don’t generate capital; they exploit and confiscate the capital generated by their citizens, enriching the few at the expense of the many, and eventually leave the majority of the citizens with little to nothing for themselves.

The problem appears to be the “haves” who are determined to subject the “have-nots” to the power and control of the “haves” so that the “haves” can have more by minimizing or eliminating the ability of the “have-nots” to have a better life by the fruits of their labors and their freedom to self-determine and achieve it.

The Covid 19 pandemic shutdown in the United States alone saw over 100,000 independent and family-owned restaurants close and subsequently fail, and that’s only the tip of the iceberg of loss and suffering. Middle class Americans were the hardest hit and quite obviously intentionally.

The path to Socialism is the reduction or elimination of the middle class to achieve the abolition of private property towards “*communalizing*”. One simple example is public transportation being a form of *communal* sharing of transportation for the few who use it at the expense of the majority extended *community* who pay the lion’s share for it.

The Government Solution

The long and short of it is, Governments have proven themselves at being incapable of generating, i.e., producing - wealth, so they “take” what they need from the people they govern in the form of taxes and other means. One of the most insidious is inflation. Governments are executive, legislative, and judicial in nature, not economic powerhouses.

Politician “lawmakers” don’t “produce” *anything* - except laws. This subsequently compels them to *excessively* regulate by proposing, supporting, rejecting, and creating laws that govern the land and, by extension, its people, eventually to the overburdened stress and strain upon all social and economic systems, sadly proven time and time again.

Given this fully established historical fact, the idea that any government could effectively provide a workable, fair, Universal Basic Income system based on the *generation* of wealth is beyond unlikely; it’s entirely “wrongheaded”.^[8] But does this mean that *any* UBI system is potentially evil, incapable, dangerous, or wrongheaded?

The ETHOS™ Solution

ETHOS™ is an entirely private sector New Technology that cracked the Code. But exactly why and how does the ETHOS™ architecture provide a truly equitable, workable Universal Basic Income System? How does it overcome monetary inequality and globally deliver the masses of humanity from Government over-reaching and the oppression of heavily established Socialist systems from the United States to the United Kingdom and beyond?

Synergy

Firstly, ETHOS™ is a powerhouse of “*production*” and monetary “*generation*”. It does this through the combined architecture and infrastructure of a synergy of “Modules”. These Modules are comprised of the solid pillars of Social-Finance, Social-Economics, Social-Commerce and Inter-Social-media.^[12] Most importantly, the System algorithm(s) don’t “take” from the populace, as in taxation of every miserable kind. The System also doesn’t parasitically “take” from its users.

For example: you are not Facebook’s customer; you are Facebook’s *product*. Let that sink in. Facebook and all of social media monetize all those who use it. They turn you – into money – simply by using their platforms. In the infancy of social media, very few fully understood the vast potential and power of the technology. Fewer still understood how it would become an entirely new methodology of generating wealth, not for those who used it but for those who owned the technologies, creating a new generation of technology Billionaires.

Additionally, the combined power generated by the vast multitudes who use the social media technologies was harnessed by those who owned the technologies, effectively making them some of the most powerful people history has ever witnessed, and that power has often been used not for but against, the unsuspecting and trusting users of the technology.^[13] If the simple number of “Likes” on social media can create multi-millionaires purely via “influence”, by harnessing the power of vast multitudes of people merely by “Likes”, the power of those who own and control those media then is beyond historical compare - and comprehension.

Synergy and “Autonomous” Money

The ETHOS™ System actually produces money or wealth for those who use it, you, and a surprisingly significant amount of it. Albert Einstein called compound interest, or the proficiency of compounding money, “The eighth wonder of the world.” And this is only one of the proficient ways the System produces copious wealth – “For the people”.

The ETHOS™ System architecture accomplishes monetary generation and re-generation through various methodologies and technologies, all tried, proven, perfected, not the least of which is used by Social Network Marketing (SNM). The SNM technology was modified to achieve the production, distribution, and redistribution of wealth, through both the finance and commerce spheres; again, adapted and improved to achieve a perfectly engineered synergistic system called the BIIO System™.

Now, before going any further, we need to dispel any negative stigma that surrounds Social Network Marketing (SNM) and briefly explain the concept for those who don’t know what it is. We’ve all heard of Avon, Amway, Mary Kay, and other such companies that rely in whole or in part on Social Network Marketing to generate the commerce or sales of their products. People join these companies in the hopes of obtaining “residual income”.^[9]

Residual income is a great idea – if – you’re exceptionally adept at writing songs, or in the case of SNM, sales, or exceptionally lucky because the SNM business model requires a lot of hard work and significant sales ability to successfully make a living off it. Statistically, most SNM businesses fail, over 90% of all participants drop out, and participation rates in the industry as a whole are decreasing.^[10] According to the FTC, a whopping 99% lose money, leaving only 1% that actually turn a profit (generally at the expense of the 99%).^[11] But we’re not talking about that...

Algorithms – Powerful – and Proven

We’re talking about algorithms, powerful, proven ones that can be adapted to perform the generation, regeneration, distribution and redistribution of wealth to enable a workable Universal Basic Income System – no sales involved – no marketing involved – just the hard math of the (modified) algorithms to do the job – of giving worldwide populations a better more secure life, through technology and engineering ingenuity, the kind of ingenuity that builds and launches communication satellites into orbit around the earth to give everyone a better life; but an entirely new, next generation technology to benefit humanity as a whole and as never before wholistically envisioned or even achievable, until now.

Algorithms and Socio-Finance

Next, further generation of money or wealth is achieved through a synergistic Banking, Savings/Loan and Currency system, which again partially or fully utilizes the powerful Social Network Marketing algorithms in combination with other technologies to achieve the wealth generation, distribution, and redistribution necessary to power this UBI System.

The most powerful and innovative Socio-Financial algorithm by far is the revolutionary “RCF” algorithm that fuels the entire BIIO System™, which is also known as R.E.A.L.™ (previously the CONTINUUM™) - because it continually generates money, and a lot of it. It’s a virtual perpetual motion machine. The RCF algorithm works organically and synergistically with the entirety of the BIIO System Modules™, those of both the Finance and Commerce sectors, to produce wealth through an intense yet perfectly organic synergy.

This is what makes the **ETHOS™** System so unique and capable of providing for the world's needs, financially and economically. The System is a “giver”, not a “taker”. It stimulates and compels commerce and production, far beyond anything governments can do, coercively or otherwise, other than forced slave labor, which the System intends to preempt and forestall.

EQUITY

The **ETHOS™** System is both fair and equitable. It systematically provides for the disabled, the infirm, the elderly, all those who can't provide for themselves, but without unfairly taking from the haves and giving to the have-nots. It provides for everyone, the poor to the well-heeled, because everyone (that can) contributes, and all should benefit; those with the least, of course, provided for the most; and worldwide, because the System - and technology – can, and morally should.

INCENTIVES

The System is so powerful at generating money that if people weren't incentivized, no one would bother working. So, to keep key industries running, a powerful and effective incentive system had to be engineered; this System is known as **MARIS™**. It's both an incentive system and reward system for those who can and want to produce more and thus receive more from the System, further enhancing it and actually further enriching the System rather than leeching from it. Higher productivity is rewarded, as is higher education and employment in various sectors of the economy to further stimulate the entire Global Economy.

GLOBAL ECONOMIC STIMULATION

ETHOS™ also provides for considerable economic stimulation through a reengineered system of commerce that enriches people and businesses alike. After all, thriving businesses are the life's blood of an economy, and **ETHOS™** is the greatest single commerce generating System the world will ever see. It's a historically groundbreaking technology, infrastructure, and architectural methodology, all combined to achieve an inherently perfect marvel of engineering that is fully capable of taking mankind into an entirely new earthly paradigm, a Garden of Eden if you will; the **UTOPIIA™** every politician, economist, consumer, and parent has ever dreamed of. Coming soon...and not a moment too soon.

www.ETHOS-UBI.com

www.Get-REAL.io

[1] <https://byjus.com/ias-questions/what-are-the-4-types-of-money/>

The 4 different types of money as classified by the economists are commercial money, fiduciary money, fiat money, commodity money.

We can define Commodity money as physical goods that have value or use in themselves that consumers universally use to trade for other goods. Examples of commodity money include: alcohol, cocoa beans, copper, gold, salt, sea shells, silver, tea, tobacco.

A government-issued currency that is not backed by a commodity such as gold, backed generally by merely “faith and confidence” is known as Fiat Money. Payment on the basis of trust but not on the basis of any order of the government is known as fiduciary money; examples are cheques. The portion

of a currency which is made of book money – debt generated by commercial banks is known as commercial bank money.

You can read about the [Money Supply in Economy – Types of Money, Monetary Aggregates, Money Supply Control](#) in the given links.

- [2] The plan from which the Great Reset originated was called the Global Redesign Initiative. Drafted by the WEF after the 2008 economic crisis, the initiative contains a 600-page report on *transforming global governance*. In the WEF’s vision, “the government voice would be one among many, without always being the final arbiter.” Governments would be just one stakeholder in a multi-stakeholder model of global governance. The report has been described as “the most comprehensive proposal for re-designing global governance since the formulation of the United Nations during World War II.”

The Great Reset is the name of the 50th annual meeting of the World Economic Forum (WEF), held in June 2020. It brought together high-profile business and political leaders, convened by Charles, Prince of Wales and the WEF, with the theme of rebuilding society and the economy following the COVID-19 pandemic.

"The pandemic represents a rare but narrow window of opportunity to reflect, reimagine, and *reset* our world" - Professor Klaus Schwab, Founder. Klaus Martin Schwab is a German engineer and economist. In 1971 he founded what would become the World Economic Forum, where he currently serves as executive chairman. [Wikipedia](#)


- [3] https://en.wikipedia.org/wiki/List_of_sovereign_debt_crises

The **list of sovereign debt crises** involves the inability of independent countries to meet its liabilities as they become due. These include:

- A [sovereign default](#), where a government suspends debt repayments;
- A [debt restructuring](#) plan, where the government agrees with other countries, or unilaterally reduces its debt repayments;
- Requiring assistance from the [International Monetary Fund](#) or another international source.

Debts could be owed either to private parties within a country, to foreign investors, or to other countries. The following table includes actual sovereign defaults and [debt restructuring](#) of independent countries since 1557.

- [4] <https://www.opendemocracy.net/en/oureconomy/conspiracy-theories-aside-there-something-fishy-about-great-reset/>
- [5] <https://thenewamerican.com/ray-dalio-another-billionaire-preaching-world-order-and-weeping-over-income-inequality/>
- [6] https://en.wikipedia.org/wiki/Mass_killings_under_comunist_regimes
- [7] <https://www.investopedia.com/ask/answers/100214/what-difference-between-communism-and-socialism.asp>
- [8] <https://www.forbes.com/sites/miltonezrati/2019/01/15/universal-basic-income-a-thoroughly-wrongheaded-idea/?sh=4477d46245e1>
FORBES - [Milton Ezrati](#) Senior Contributor, Economist, Author
Universal Basic Income: A Thoroughly Wrongheaded Idea

“Though in some contexts the idea has a surface appeal, it is otherwise wrongheaded.  It would steal resources from those truly in need for broader distribution. It would effectively warehouse people who might otherwise find ways to contribute to society and do so at great cost.”

[9] <https://www.investopedia.com/terms/r/residualincome.asp>

Residual income is income that one continues to receive after the completion of the income-producing work. Examples of residual income include royalties, rental/real estate income, interest and dividend income, and income from the ongoing sale of consumer goods (such as music, digital art, or books), among others. In corporate finance, residual income can be used as...

[10] <https://www.dsa.org/statistics-insights/factsheets>

[11] <https://due.com/blog/3-mind-blowing-statistics-about-mlms/>

[12] <https://collab.di.uniba.it/intersocial/>
<https://www.sciencedirect.com/science/article/abs/pii/S0747563214002350>

[13] <https://choiceclips.whatfinger.com/2022/03/25/klaus-schwab-wef-wants-everyone-microchipped-fast-clip-1-5-mins/>

Klaus Schwab (WEF) Wants Everyone Microchipped!

What If...

You could solve many of the world’s problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

Universal Basic Income – Economy and Socio-Commerce

How the ETHOS™ Synergistic Economic System(s) overcome the problems and limitations of all previously proposed One Dimensional UBI Systems.

In A Perfect World...

What does a perfect World / Society look like?

Allow yourself to think about this for a moment: Imagine a world where... (*fill in blank*). And so, what's the answer of reimagining a better world?

The answer can be reasonably boiled-down to: *“Everyone has enough, and more, of everything they need, even if some are naturally entitled to need or have much more.”* “The only thing currently standing in the way is equity, and the only thing standing in the way of equity is a System of Equity, an equity that provides for the needs of the vast masses of humanity, yet doesn’t deny those who rightly deserve more because they add more significant value to society; an equity that doesn’t “take from the rich and give to the poor”, because that is theft and counterproductive. There simply has to be a better, more *equitable* way.

So, what would a reasonable, rational, moral, attainable system of equity look like? Enter ETHOS™, an entirely visionary system, with absolutely disruptive, real-world implications, at every level of society, economy, and government, and this in the order of magnitudes.

The 3 Pillars: Money – Finance - Commerce

For any UBI System to work - it has to:

1. Generate **M**oney – to supply the Income, and employ [an entirely inimitable] methodology of compounding to multiply it. (Taxation is not monetary *generation*).
2. Generate **F**inance – to further regulate, direct,[and compound] the Money.
3. Generate **C**ommerce – to provide Economy, as well as strength, stability, and contribute to perpetuity, and employ [an entirely inimitable] methodology of compounding to multiply it.

Why is Commerce so important to a UBI System?

Having written on the first two pillars elsewhere ^[1], here we’re concerned specifically with Commerce, why and how it indispensably fuels the ETHOS™ UBI System, and why any UBI System would necessarily have to employ Commerce to achieve a viable, workable outcome. However, a viable system can’t just employ Commerce. It has to do so in a very specific and uniquely engineered way to generate Synergy within the overall system architecture, as well as importantly and even crucially, to magnify the result through recompense-based spending, compounding, and other methodologies.

Monetary Generation and Economic Activity - Magnified

The short answer is: People need things, businesses need to sell things, and economies need to produce things. This is the essence of commerce. But why is ETHOS™ commerce so unique, and what makes it such an entirely new paradigm; unquestionably – historically - disruptive and transformational?

The distinction between Social Commerce and Socio-Commerce is: Social Commerce is individual based - to limited group or social-sphere based; Socio-Commerce is that in addition to more broadly Societal, comprising a much larger sphere of influence and interaction on a much larger scale. It's Societal, both on a micro-scale, meaning societies of ethnicity and country, and even more dramatically on a macro-scale, meaning the combined sum of all such societies into the totality society of the vast ETHOS™ System. We're talking extremely powerful, and on many levels.

ETHOS™ UBII™ technology is deliberately and specifically engineered to produce the immense scope and effect of Socio-Commerce, ultimately to harness the potency of vast populations. The subsequent power generated from doing so results in the generation and regeneration of wealth on a scale never before conceived, or possible. This has not been possible before due to a lack of architecture and methodology.

Architecture and Methodology

Bill Gates and Steve Jobs developed platform architecture and methodology that enabled the *average person* to use a computer. Bill Gates called his personal computer architecture “Windows”, as in windows to many things, such as the methodologies of word processing, email or internet, which themselves were microcosm architectures.

Similarly, ETHOS™ is the macrocosm platform supporting microcosm architecture(s) which utilize a methodology to achieve a workable, safe, secure, equitable, organic, synergistic Universal Basic Income generating System. In other words, ETHOS™ is the operating system housing and supporting the Socio-Monetary/Finance, Socio-Economic, Socio-Commerce sub-systems. Children use “Windows”. ETHOS™ is simple enough an adolescent could use it.

How ETHOS™ Overcomes the Myriad Problems with UBI

Solving the multiplicity of UBI Problem(s)

The significant and immense power of the ETHOS™ UBI technology, architecture and methodology, and its resulting power to generate wealth and commerce, was precisely engineered to overcome the ream of problems associated with giving people “free” money – and “free” stuff, and does so through the third pillar – Commerce, or more specifically a purposefully re-engineered system we refer to as Socio-Commerce.

What is Social Commerce?

Social commerce is a subset of electronic commerce that involves social media and online media that supports social interaction and user contributions to assist online buying and selling of products and services. More succinctly, social commerce is the use of social network in the context of e-commerce transactions.^[2]

What is Socio-Commerce?

Socio-Commerce is the unique ETHOS™ methodology of uniting Societal – basic needs Commerce to Social Commerce, and further enhancing it by utilizing Social Network Marketing algorithms to facilitate and elevate both the economic impact, as well as effectively producing the dynamic of Generation, Regeneration, Distribution, and Re-Distribution of wealth.

Why would the ETHOS™ UBI System be so important to Economies via Commerce?

The short answer is: Systemic, Calculated, Induced Purchasing (SCIP), of everything from the basics of life, such as food, to nearly every other aspect of life that requires monthly purchasing, such as internet, cable, cell phones, health, property, and other insurance, etc. The list is virtually endless. The effect of the monetary generation - stimulating consumption - stimulating economic activity - through a synergistically engineered matrixed algorithm is absolutely stunning.

What Fuels ETHOS™ UBII™ ?

How does Commerce factor into and fuel the ETHOS™ Universal Basic Incentivized Income System?

It's never just about the money, giving money to people, and hoping for the best. That is what Government Systems and Politicians do. That's because Governments don't really care about people, they care about control, and votes, or popular support. Give away free money, and you're a hero. Take away money, and you're a zero, unless you can coerce your way into consciences and pockets through guilt, guile, and "correctness".

The ETHOS™ System of Commerce is based on the principle of circuitous giving and receiving, fueled and supported by an algorithm and architecture that compels a strong and vibrant internal BIIO System™ Economy, creating a type of perpetual loop. This loop of SCIP synergy is partially based on a principle found in algorithms perfected and successfully utilized by the \$179.3 Billion a year Social Network Marketing [SNM] Industry.^[3]

But make no mistake, the BIIO System™ is no SNM scheme; far from it. The primary and most significant difference is the BIIO System™ doesn't require any form of selling or marketing by System Recipients. ETHOS™ merely uses the powerful SNM matrix algorithms, reengineered, to enable a cohesive synergy within the System and provide one mechanism for the Generation, Regeneration, Distribution, and Redistribution of wealth, goods, and services. Why reinvent the wheel? But improve upon it we surely must in order to advance.

What is a BIIO Matrix™ ?

The short answer is: A matrix is a mathematical rectangular array of columns which is used for the purpose of mathematical/calculational purposes. The BIIO Matrix™ employs a reengineered forced matrix methodology utilized by the SNM Industry. BIIO System™ monetary Recipients are arranged into a fixed number within any given matrix to effect the calculation, generation, regeneration, distribution, and redistribution of wealth, goods, and services; all of which synergistically provide - through Commerce - for the Recipients as well as Businesses; because thriving businesses are the life's blood of a healthy economy; and the ETHOS™ BIIO System™ was purposefully engineered to benefit all of mankind, from bottom to top, and is entirely capable of singlehandedly producing the greatest economic health and wealth the world has or will ever witness.

The Commerce End-game

By far, one of the greatest gifts to mankind has been modern Commerce, in all of its varied aspects; and one of the greatest gifts to Commerce has been Social Commerce. Yet in order to continually advance and improve, a system of Socio-Commerce was needed, to systematically expand and dynamically elevate both the recipient and producer, the buyer and the seller, the businesses and the corollaries.

Social Commerce helped bring businesses into a more interpersonal relationship with consumers. The entirely new Socio-Commerce paradigm brings both businesses and consumers into a far more synchronistic relationship within a symbiotic environment; a BIIO-Global community which consists of a more cohesive and circuitously supportive dynamic; one which history itself has proven time and again that no social-fiduciary monetary or government system has been capable of providing. This is a wheel that truly needed to be reinvented, and not just reinvented, but totally overhauled.

ETHOS™ Consumes Better

“Spend your way to happiness” wouldn’t be an axiom too far from the truth through BIIO System™ Commerce Mechanics. People don’t need to be compelled to spend, especially if they have a reasonably abundant money supply. This is why the “induced” spending on commerce - goods and services is perfectly acceptable; in fact, embraced. The more people spend and purchase, the more businesses produce and sell, the more the system compels/induces further spending, production, and consumption. It’s the synchronistic form of self-perpetuating motion that raises ETHOS™ to an entirely new, exclusively elevated paradigm – Disruptive by Design – to the benefit of all – literally everyone.

In the case of Global Commerce and all that entails, ETHOS™ creates even more wealth for the wealthy. Some of that excess wealth generation organically flows back into the System for the further benefit of the entire BIIO System™ population. In the case of upwards from the middle class into the wealthy, ETHOS™ has much to offer them, and their children, and they have much to offer the System. In the case of Governments, it will bail them out of their extensive and egregious Social Welfare insolvency problems, along with rectifying or mitigating many other problems to one degree or another as the ultimate cliff looms ever closer and needs on every side become ever greater. ETHOS™ is a win-win for everyone.

The Best Is Yet To Come

A rising tide raises all boats. We just needed to do a better job of raising the boats of the masses of all humanity, the poor, homeless, helpless, and the hard-working peoples - the vast majority who propel the Economy boat by the sweat of their brows. The necessities of life, shorter work weeks, assured and fully funded earlier retirements, and much more is no longer just a hope or dream because technology can provide, and it’s simply no less than an absolute moral imperative. And now, we have the most comprehensive and synergistically engineered System technology architecture to do it. It’s **ETHOS™** - and not a moment too soon.

www.ETHOS-UBI.com

www.Get-REAL.io

Footnotes:

- [1] ARTICLE - **Why We Need a Universal Basic Income System**
How Private Sector Systems combined with ETHOS™ are the Only Viable Way
- [2] [Wikipedia https://en.wikipedia.org/wiki/Social_commerce](https://en.wikipedia.org/wiki/Social_commerce)
- [3]<https://www.mlm.com/where-in-the-world-is-direct-selling/>

What If...

You could solve many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

Universal Basic Income –Impact – on Industries – Health Care

How the ETHOS™ Synergistic Economic System(s) will impact various Industries -
– **Health Care and Social Welfare Programs**–

In order to properly understand and appreciate ETHOS™, we must first briefly understand the problems facing world governments and, through them, the problems facing humanity.

A World without Health Care...

What does a World / Society look like when Gov't can't pay for Health Care Benefits?

Allow yourself to think about this for a moment: Imagine a world where...only Politicians, Gov't Employees, and the Well-heeled can afford beyond "basic" healthcare...

The U.S. Welfare Budget

The Unsustainable National Debt

According to the Pew Research Center, the federal government's total debt stands at over \$22 trillion, and the U.S. national debt exceeds Gross Domestic Product. This is largely due to social welfare and "give away" type spending. It's a very serious and escalating problem.

According to Statista, total debt now stands at over \$30.2 trillion as of Feb. 2022.^[1] And according to ShadowStats: "U.S. Government 2021 Financial Statements show a deepening, record deficit net worth of \$123.5 trillion in Fiscal Year 2021 (year-ended September 30), widening from the prior record \$113.8 trillion negative net worth in 2020." [See the discussion on U.S. GOVERNMENT FISCAL CONDITIONS at the end of the SYSTEMIC RISK Section].^[1]

Social Welfare – the Lion's share

As of this writing, according to Government reporting, Welfare takes a 24% share of the entire budget, with healthcare, principally Medicare and Medicaid, taking a 27% share; pensions, principally Social Security take a 22% share; in other words, including pensions, nearly two-thirds of the entire budget goes to some form of give-away. The money comes from five sources of revenue, all in the form of coercive taxation and "taking".^[2]

And make no mistake, Social Security is largely considered a give-away by politicians, along with being severely underfunded. "Starting in 2034, the Social Security Administration will run out of the excess reserves it has and will only be able to pay out a portion of a retiree's full benefits — 78% to be exact".^[3]

As tragic as the escalating repercussive consequences of that will be, according to the SSA, as of 2021, the Social Security "Trust Fund" [sic] was owed \$2.908 trillion.^[4] In other words, the Fund was borrowed against by a government habitually inclined to debt and non-repayment, and it will only get worse, much worse.

Dollar Supremacy is (nearly) Over

Global concerns about the dollar have resulted in the unprecedented:

The dollar is no longer the world's "reserve" currency, with serious ramifications. "As of March 2022, the International Monetary Fund (IMF) approved four other reserve currencies: the Euro, British Pound Sterling, Japanese Yen, and Chinese Yuan." [...] "There are some conceivable scenarios that might cause a sudden crisis for the dollar. The most realistic is the dual-threat of high inflation and high debt, [...]"^[5] And now, these two threats *combined* are currently plaguing the U.S. economy at historic levels, with no appreciable end or solution in sight, which is why the IMF severely diluted U.S. fiat currency hegemony, and with it, considerably neutered U.S. power and influence.

Inflation Surge

Inflation intensified in 2022 to the highest levels seen since 1980 and continues to rapidly climb due to out-of-control Government spending by the entirely Democrat-led Congress and administration.^[6]

Food Banks

Food banks have been cropping up worldwide in response to either lack of food due to supply chain shortages or due, more recently, in larger part in the U.S. to inflation according to the Pew Research Center.^[7]

One headline reads:

"We're terrified at what we're seeing": food banks tell of soaring demand. "Thousands more households, many with two working parents, are turning to the UK's food banks as the cost-of-living crisis deepens."^[8]

The Simple Math Question

What happens when the overburdened, underfunded Government "benefits" and social insurance programs cease to provide; when rampant inflation causes the poor to middle class to eventually become destitute to poor? What happens when companies are less and less able to afford healthcare for their workers, shifting ever-rising premium costs even further on to their employees? What happens when those employees can't afford health insurance at all due to rising costs of everything – on their inflation and stagnation ridden paychecks? Think it can't happen? Think again, and this time we do the simple math.

The Simple Math Answer

The answer can be reasonably boiled-down to the obvious: Elimination or severe restriction of "benefits"; and this, for a good number of reasons, many of which are beyond the scope and purpose of this article. However, a few glaring and obvious reasons point to population decline related worker shortages, especially those in healthcare areas; the resultant and significant reduction in tax revenue; higher costs and prices due to inflation and other factors constricting economies;^[9] and the greatest is Government inability to "monetize debt", i.e., to borrow money due to debt overextension, along with immense interest payments on massive incurred debt significantly eating away at government resources.^[10]

The Negational Effects of Population Decline

A Solid - Serious Concern

One headline reads: “**Elon Musk says there aren't 'enough people,' birthrate could threaten human civilization – Do the Math.**”^[11]

A population decline (also sometimes called underpopulation, depopulation, or population collapse) in humans is a reduction in a human population size. National efforts to confront a declining population to date have been focused on the possible negative economic consequences and have been centered around increasing the size and productivity of the workforce.^[12]

Excessive strain on overly taxed, younger generation working citizens, along with population decline, can statistically mean only one thing: less money for Government handouts in the form of welfare and social insurance programs.

Socialist Solutions

One top Socialist solution is euthanasia, which is now optional in many countries, including the U.S., but could easily become mandatory, sold to the public under the auspice of humanitarianism; the “*right to die*” then becomes the “*duty to die*”. It’s indeed a slippery slope candidate. In nature, many animals, such as dogs, kill their own, the weak, for the greater good, the survival of the pack. Amoral pagan societies will fare no better, as history has proven.

Sociologically speaking, the weak are the elderly, the infirm, the feeble of mind or body, those stricken with diseases that are costly to combat and a tremendous systemic strain. In fascist and communist governments, this also includes the political dissidents and “undesirables”. Then there are the mentally imbalanced or impaired of any age group, along with the mild to severely disabled who can’t contribute much or at all to society, and the list goes on.

Young people vote, and being significantly indoctrinated in amoral philosophies, it’s only a matter of time and stress before they vote “compassionate exit” for all those who are a drain and strain on the lives of the producers vs. the non-productive. This will, without question, become an eventuality “solution” to the severe strain on Government ability and ensuing complete inability to supply financing for long-term convalescence and medical care.

There simply has to be a better, more *equitable* way.

The Emperor Has No Clothes

Pointing all of this out may be mostly preaching to the choir. Hopefully so, and hopefully most readers are far more educated and informed in this area of contention and concern than this short article can possibly account. They know the emperor has no clothes, even if most aren’t willing to risk pointing it out.

However, most everyone is willing to openly admit that something absolutely needs to be done, sooner than later, effectively, efficiently, securely, and equitably. The vast majority approve of Social Assistance and humanitarian provisions for virtually everyone. The only question and contention is “how” to achieve it?

Enter ETHOS™ and “Autonomous Money”

It's massively comprehensive. It corrects the problems of Government insolvency, the lack of food, healthcare, and necessities. It illuminates the fallacy of cryptocurrency and provisions how to

correct nearly all the crypto and fiat currency problems, from inflation to corruption-causing instability. It solves so many problems for mankind. It could be that the System is so far ahead of its time that even otherwise, very intelligent and informed persons “can’t get it”.

And it’s not surprising. This is what Facebook ran into prior to hitting the one-million-member mark. It’s also what Bitcoin suffered when it first began trading at \$0.0008 at its launch in July 2010. Those who wait for “proof” have and will miss the biggest, fastest, most profitable vehicles in history. In this case, there’s enough been said about ETHOS™ UBII™ Technology to make sure you’re on the right side of history this time.

How will ETHOS™ affect the HealthCare and Insurance Industries?

The short answer is: Massive Capitalization equals adequate beyond measure Financing. Because the ETHOS™ System is projected to hold the world’s largest combined population, potentially Billion(s) of people, the power and synergy being harnessed is stunning – beyond measure.

Additionally, the deliberately engineered compounding of System capital (money), along with inviolable regulatory algorithms, enables ETHOS™ to accomplish what other Systems, especially Government ones, fail to, i.e., bypass human greed, interference, and corruption, internally and externally, but most especially internally “governing” ones. In other words, all those very factors which have led to the demise and compromise of each and every governing and humanistic system devised throughout history, ostensibly to “serve mankind”.

Short History Lesson

Rome, the burgeoning Republic fell 200 years after it became a democracy; then, the democracy died, and dictatorship had won. That’s the ever-predictable cycle”. Why? Simply because Republics are a “rule by *law*”, so they survive the longest; Democracies are a “rule by the people”, which always devolves into politicians having to pander to and please the people, which always requires massive amounts of money, gained either by war and conquest, or taxation. “Rule by the people” always devolves into “mob rule”.^[13]

Rome (and the U.S.) used war and conquest to gain wealth until it couldn’t anymore. Then the crude and ambitious politicians turned to “bread and circuses” to distract the population from its self-indulgent woes, no different than the modern social welfare systems providing cell phones with internet to inner city youth to adults; with the Biden administration even going so far as to provide cell phones and \$1,000 checks to illegal aliens.^[14] Then from there, Democracies historically devolve into Socialism, and from there to Communism or Totalitarianism.

ETHOS™ - “Autonomous Money” – Safeguards

It is for this reason, and to this end, that internal and fully autonomous fail-safe guards needed to be put firmly into place to guard the “New World” from “crude, ambitious” politicians, as well as the lazy and self-indulgent among the populations. This is where UBI evolved into UBII – Universal Basic [Incentivized] Income. This is equitably and reasonably accomplished through the fully autonomous M.A.R.I.S.™ System.

The entire homogenous Modular aspect of the BIIO System™ is intended to address the primary failings of human nature, as well as its needs, individually and sociologically. And, it does so - by magnitudes.

Footnotes:

- [1] <https://www.pewresearch.org/fact-tank/2019/07/24/facts-about-the-national-debt/>
<https://www.statista.com/statistics/273294/public-debt-of-the-united-states-by-month/>
<http://www.shadowstats.com/>
- [2] <https://www.cnn.com/2019/07/24/economy/social-security-run-out-heres-what-you-need-to-know/index.html>
- [3] <https://www.taxpolicycenter.org/briefing-book/what-are-sources-revenue-federal-government>
There are 5 sources of Federal Revenue: (1) 50% Individual Income Tax; (2) 7% Corporate Income Tax; (3) 36% Social Insurance (Payroll) Tax; (4) 3% Excise Tax; (5) 5% Other.
It is important to note that “Revenue” comes from “taking” not “making” money. Due to this, if the Government needs money, it can “create” it, out of thin air, to meet its obligations, or to spend more, or to avoid over-taxing its citizens. This “created” fiat money is called “Inflation”. In essence it’s a hidden tax, and the cruelest tax of all, because it hits the poor to middle income working class the hardest.
- [4] <https://www.davemanuel.com/how-much-money-does-the-us-government-owe-the-social-security-trust-fund-155/>
- [5] <https://www.investopedia.com/articles/forex-currencies/091416/what-would-it-take-us-dollar-collapse.asp>
- [6] http://www.shadowstats.com/alternate_data/inflation-charts
Inflation Surge
<https://www.dw.com/en/us-inflation-hits-highest-rate-in-four-decades/a-60402688>
- [7] <https://www.pewresearch.org/fact-tank/2021/11/24/inflation-has-risen-around-the-world-but-the-u-s-has-seen-one-of-the-biggest-increases/>
- [8] <https://www.theguardian.com/society/2022/feb/06/food-bank-donor-to-to-user-soaring-demand-for-aid>
- [9] <https://www.itsuptous.org/why-fiscal-policy-matters/economic-impact>
Rising debt will hurt our economic prospects and our ability to invest in the future.
- [10] <https://www.statista.com/statistics/246439/interest-expense-on-us-public-debt/>
Who gets the interest on government debt?
The interest on this debt is paid to individuals, businesses, pension and mutual funds, state and local governments, and foreign entities. Debt held by the public at the end of the 2019 fiscal year was \$16.8 trillion - about 40% of this debt is held by foreign creditors.

[11] <https://www.usatoday.com/story/money/business/2021/12/07/elon-musk-declining-birthrate-threatens-human-civilization/6414749001/>

Universal Basic Income –Impact – on Industries – Health Care

[12] https://en.wikipedia.org/wiki/Population_decline

[13] <https://www.theatlantic.com/magazine/archive/2018/10/james-madison-mob-rule/568351/>

[14] <https://www.rga.org/cell-phones-1000-checks/>

<https://www.youtube.com/watch?v=-jyOBpjj4ZQ>

White House Press Secretary Jen Psaki confirmed President Joe Biden is giving FREE PHONES to illegal immigrants before releasing them into the United States, during the White House press briefing on 4/6/22.

What If...

You could solve many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

ETHOS™ / UBI – Impact on the Insurance Industry

How the ETHOS™ Synergistic Economic System(s) will impact various Insurance Industries -
– **Health Insurance / Property and Casualty Insurance** –

In order to properly understand and appreciate the gravity and importance of ETHOS™ remarkable Self-Underwriting capability, we must first briefly understand the problems facing the Insurance (and interconnected Banking) Industries; how climate change and the increasing catastrophic conditions are making Insurance more costly, less affordable, and less coverage-inclusive.

A World without Insurance...

What does a World / Society look like when Insurance companies can't pay for increasing catastrophic incidents?

Allow yourself to think about this for a moment: Imagine a world where...less and less people and businesses can afford Health, Property and Casualty (P/C), or Life Insurance... and where Insurance companies are increasingly going insolvent, bankrupt, or limiting coverage and payouts to enable themselves to survive in an ever-increasing Insurance dependent world...

1. Health Insurance – Medical, Dental, Vision;
2. General Insurance – Life, Home, Vehicle, Property;
3. Disability, Unemployment, Social Services, Social Security

TOO BIG TO FAIL - FAILED...

As stated previously, the Insurance Industry, in general, is a massive Ponzi scheme. To prop itself up, it "invests" its pre-payout money in various ways in order to additionally capitalize itself to further enrich its owners and be capable of withstanding potentially catastrophic claims. ^[1]

Can you say "Collateralized Debt Obligations", "Equity Warrants", "Toxic Assets", "RMBS", "CMBS", "TALF", "ABS", or a hundred more acronyms that the general public is entirely ignorant of and overpaying premiums and interest on? After all, someone has to pay for Risk management.

Systemic Collapse Ahead...

If the "Too Big to Fail" insurance companies and major banks weren't bailed out by world Governments, there would have been a potential collapse of the entire economic system as we knew it, via the domino effect.

What banks? Citigroup, Bank of America, AIG, JPMorgan Chase, Wells Fargo, GMAC Financial, Goldman Sachs, Morgan Stanley, PNC Financial Services Group, U.S. Bancorp, Capital One Financial, Regions Financial Corp., American Express, Bank of New York Mellon Corp., State Street Corp., Discover Financial, and a host of others. ^[2] And, although certain safeguards were put into place after the fact, human nature always finds a way to screw with the System and screw things up, and of course, the *core* problems were never entirely addressed, including corrupt human nature.

Can you say "Systemic Collapse Ahead"? Because it's inevitable, and next time neither the system nor we will be so lucky.

JUST ONE EXAMPLE

AIG - One of the World's Largest Insurers

How bad was it? On Sept. 15, 2008, American International Group's (AIG) share price dropped 61%. On Sept. 16, the Federal Reserve deemed AIG systemically important to the global financial system and provided the company with an **\$85-billion**, two-year loan in exchange for a 79.9% equity stake in the company.^[3] (Didn't see *that* takeover coming, did they/we?)

How much money did AIG get in the bailout?

During the financial crisis, the government's overall support for AIG totaled approximately **\$182 billion**. That included nearly \$70 billion that the Treasury committed through TARP and \$112 billion committed by the Federal Reserve Bank of New York (FRBNY).^[3]

It's Worth Repeating - (The Insurance Industry CrowdFunding)

The Insurance industry, Health, Property, etc., is literally a form of Crowdfunding. It takes an awful lot of people to pay into an insurance company for the program to work, i.e., for a few large insurance policy payouts from the smaller policy money payments gathered from a large multitude of members. So yes, it's a form of a funding crowd.

Insurance Underwriting

But in reality, the Insurance industry is a legalized form of a Ponzi scheme.^[5] How the Ponzi is prevented is if any given company is overwhelmed by insurance claims, say, by a natural disaster, and can't meet its payout obligations, it can draw from a larger insurance company underwriter, such as AIG.^[3]

Risk Mis-Management

What is the most common cause of insurer insolvency?

A.M. Best cites deficient loss reserves/inadequate pricing and rapid growth as the major causes of financial impairments in the P/C industry over the past 41 years. While an impaired company may not necessarily be declared insolvent, the causes of impairments are often precursors to insolvencies.^[4]

Is there industry oversight? To be sure, yes.^[5] And, so as to not sound entirely alarmist, we point this out. *BUT*, the industry oversight was there *before* the massive 2008 collapse, so obviously something else needs to be substantially addressed, i.e., *sufficient Underwriting* and a viable methodology to accomplish it to minimize systemic risk.

All Strain - No Gain

Excessive strain on overly taxed, younger-generation working citizens, along with population decline, can statistically mean only one thing: less money for Government handouts in the form of welfare and social insurance programs.^[6]

In fact, the only way Governments can pay for entitlement programs, fearing public reaction to raising taxes, is through creating inflation, the hidden tax, which is accomplished through excessive printing of money or the expansion of the monetary supply, which dilutes the purchasing power of a country's currency.^[7] No worries about this ever-eroding condition happening within the ETHOS™ BIIOSPHERE™ Eco System (as explained elsewhere throughout this white paper).

How will ETHOS™ affect the HealthCare and Insurance Industries?

The short answer is: Massive Capitalization equals adequate beyond measure Financing and Underwriting. Because the ETHOS™ System is projected to hold the world's largest combined population, potentially Billion(s) of people, the power and synergy being harnessed is stunning – beyond measure.

The Underwriting POINT IS

The Insurance and Banking industry as a whole use a very creative mixed means of underwriting themselves, and by creative is meant remarkably “innovative” – but shady, the "robbing Peter to pay Paul" type of operation and otherwise mechanisms to move money around their system in an attempt to increase its value, its gross accumulative amount, or otherwise simply launder it and game the system, which of course is what ultimately caused the 2008 meltdown - and will undoubtedly create the next one.

ETHOS™ – RCF Insurance Industry Self-Underwriting

Enter ETHOS™ RCF Technology, which can literally transform how the external world Insurance Industry operates and underwrites itself. Granted, there will always be those players in the industry that want to game the system and use the people's money to increase the players power and personal wealth. But at least now there's hope for the industry that it will actually be able to avoid catastrophic failure, taking humanity down with it, if it chooses to use the RCF Technology to sufficiently self-underwrite itself.

The Underwriting SPECIFICS

If you haven't already read the following especially important article and you want to really understand how significant ETHOS™ underwriting methodology is, now's the time. See the Chapter on:

ETHOS™ – R.E.A.L.™ System Capitalization & Underwriting Analysis

How the ETHOS™ Eco System Uniquely Capitalizes and Underwrites Itself

Two Sides to the ETHOS™ – BIIOSPHERE™ System

There's the Finance side and the Commerce side to the ETHOS™ RCF Technology. On the Commerce side are "Services", one of which is Insurance – Health, Property/Casualty. Obtaining the inter-System insurance is handled the same way the "Goods" or Products are, through the RCF Technology.

"Autonomous (Free) Insurance"

R.E.A.L.[™] – RCF Enabled Platform Modules

In other words, *FREE* Insurance, accomplished through humanity's gifting and receiving to each other! – accomplished through RCF Technology. And if that weren't enough, all gifting and receiving through the R.E.A.L.[™] Platform Modules is additionally and fully self-underwritten.

This effectively means that the ETHOS[™] Eco System is entirely capable of underwriting itself and would never suffer the need to have outside government bailouts or risk-taking and acronym-based gaming to enable it to aptly supplement existing Insurance policies or even replace external world systems with a fully functioning internal-System Insurance.

The SWITCH is IN

Why would anyone want to pay full price for external world Insurance policies when they can get ETHOS[™] Eco System Insurance literally "Free"? All through the power of the masses of humanity powering R.E.A.L.[™] RCF Enabled Platform Modules, through a process that returns their money back to them instead of into the pockets of the elite and wealthy.

The CHOICE is SIMPLE

The choice is simple, and the people won't have to be convinced or sold on the idea of entering into a System that autonomously helps them take care of their business without being taken advantage of in the process.

The MORAL IMPERATIVE

It is an absolute moral imperative to care about humanity, deeply – and meaningfully. The problem is that many systems and institutions simply don't, often the banking and insurance industries which take care of only enough to justify their existence, make their owners wealthy beyond belief, and only secondarily provide a much-needed service to humanity, allowing civilization to function and flourish, most of the time. The greed and avarice in human nature will undoubtedly never change, but the damage it causes can definitely be mitigated - with ETHOS[™].

www.ETHOS-UBI.com

www.Get-REAL.io

Footnotes:

- [1] <https://knowledge.wharton.upenn.edu/podcast/knowledge-at-wharton-podcast/the-good-reasons-why-lehman-failed/>
- [2] https://en.wikipedia.org/wiki/Troubled_Asset_Relief_Program
- [3] <https://www.investopedia.com/articles/economics/09/american-investment-group-aig-bailout.asp>
- [4] https://www.google.com/search?q=2008+insurance+bailout&rlz=1C1OKWM_enUS785_US785&oq=2008+insurance

2008 Insurance Bailout

[5] <https://floi.com/property-casualty/property-casualty-financial-oversight>

[6] <https://www.taxpolicycenter.org/briefing-book/what-are-sources-revenue-federal-government>

There are 5 sources of Federal Revenue: (1) 50% Individual Income Tax; (2) 7% Corporate Income Tax; (3) 36% Social Insurance (Payroll) Tax; (4) 3% Excise Tax; (5) 5% Other.

It is important to note that “Revenue” comes from “taking” not “making” money. Due to this, if the Government needs money, it can “create” it, out of thin air, to meet its obligations, or to spend more, or to avoid over-taxing its citizens. This “created” fiat money is called “Inflation”. In essence it’s a hidden tax, and the cruelest tax of all, because it hits the poor to middle income working class the hardest.

[7] <https://en.wikipedia.org/wiki/Inflation>

What If...

You could solve many of the world’s Insurance problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

ETHOS™ - Beyond A Second Chance

How ETHOS™ will *Positively* Affect Criminal Reform – Before and After the Fact

What If...

What if we could recreate the world in the image of Truth, Justice, Fairness, and true Equity vs. rhetoric, and in the process, reduce crime?...

The PROBLEM

It is an absolute moral imperative to care about humanity, deeply – and meaningfully. The problem is that many systems and institutions simply don't. For example, if you have bad credit, you could easily be denied homeowners insurance, an apartment, or even a meaningful job. And that's if you're a relatively "good citizen" who just had a bad break or two. Felons?...

The QUESTION

What company wants to risk hiring a convicted felon when they can hire a fresh perky face straight out of high school or college vs. straight out of a state penitentiary? Former inmates face numerous psychological challenges when released from prison, including stigma, discrimination, isolation, and instability. This can lead to devastating outcomes, like failed relationships, homelessness, substance misuse, recidivism, overdose, and suicide.

The SOLUTION

ETHOS™ provides a livable income and revolutionary no-to-low-interest loans – to everyone, regardless of bad credit history or felony convictions.

The pain and suffering relieved by the ETHOS™ System is incalculable, not to mention relieving the financial and other strains on society by repeat offender criminals, repeating because they're defeated the minute they're released from prison, return to a life of crime, and end up re-incarcerated.

The STATISTICS

25% The U.S. has 5% of the world's population but nearly 25% of its incarcerated population. ^[1]

\$87B Our spending on jails and prisons reached \$87 billion in 2015, an increase of 1000% from the \$7.4 billion spent in 1975. ^[2]

\$2.2M In 1972, there were only 200,000 people incarcerated in the United States. Today that number has grown to 2.2 million. ^[3]

750% From 1980 to 2017, the number of women in jails and prisons in the U.S. grew by 750%. Over 225,000 women are incarcerated today. ^[4]

One Tragic Example

“**Shirley Schmitt is no one’s idea of a dangerous criminal.** She lived quietly on a farm in Iowa, raising horses and a daughter until her husband died in 2006. Depressed and suffering from chronic pain, she started using methamphetamine.

Unable to afford her habit, she and a group of friends started to make the drug for their own personal use. She was arrested in 2012, underwent drug treatment, and has been sober ever since. She has never sold drugs for profit, but federal mandatory minimum rules, along with previous convictions for drug possession and livestock neglect, forced the judge to sentence her to ten years in prison.

Each year she serves will cost taxpayers roughly \$30,000—enough to pay the fees for three struggling students at the University of Iowa. When she gets out, she could be old enough to draw a pension.”^[5]

Smarter not Harder?

Gaining an accredited college degree in prison only guarantees you have something to keep you hopeful and busy while incarcerated. It may help build self-esteem, but...

Educated convicted felons don’t fare much better in the job market than uneducated ones. The “Have you ever been convicted of a felony?” tick-box on a job application virtually guarantees rejection, or a substandard-paying job no one else wants. So much for self-esteem.

The Revolving Door

The most recent government study of recidivism reported that 82% of people incarcerated in state prison were arrested at some point in the 10 years following their release, but the vast majority of those were arrested within the first 3 years, and more than half within the first year.^[6]

Why do most people return to prison? When people exit prison, they have problems with literally everything about life, getting a car, a job, adequate income, adequate living conditions, insurance, the list goes on.^[7]

The lack of employment, negative social stigmas, and lack of support upon release can put inmates into a deeper state of depression and lead to desperate attempts to get the things they want, such as drugs, to escape their reality. Meaningful rehabilitation is virtually non-existent. Denied substantial assistance, left entirely to their own devices, they literally end up going from the hell of prison to the hell of freedom.

America’s Prison System is becoming more Inhumane

“The inmates at Logan Correctional Centre, a women’s prison in rural Illinois, have to endure a lot. The kitchens are infested with cockroaches. The ceilings are crumbling. Many of the buildings are full of black mold. The showers and toilets often break down, and the plumbing occasionally backs up, pumping sewage onto the floors.”^[8]

If this weren’t bad enough, there is no real provision for those exiting the “correctional” system, which in itself causes correctional dysphoria and recidivism, among many other adaptation problems, physical, emotional, mental, and temporal. And if that weren’t enough...

What is the Psychological Impact of Prison?

“Prison changes people by altering their spatial, temporal, and bodily dimensions; weakening their emotional life; and undermining their identity;” [...] “and what of the issues of desocialization from incarceration?” [9]

What Are We Going to Do About It?

ETHOS™ provides an important psychological and emotional cushion to life behind bars by providing legitimate hope, something to actually look forward to upon their release. Convicts can take part in the System while incarcerated, with the System affording somewhat for their minor needs in prison, but more especially after their release.

ETHOS™ also provides general “Pre-Paid Legal” expenses. Any additional legal needs draw upon capitalization from other ETHOS™ auto-capitalized areas which System Participants (SPs) can use to offset any capital imbalance within their account; with the end result being, proper legal representation can minimize, shorten, or even eliminate certain prison terms.

In the event of incarceration, ETHOS™ stores up capital for SPs during their time in prison. After their release, and depending upon their length of incarceration, they can tap into their accumulated “Savings” to purchase various necessities of life such as food, clothing, cars, and potentially even homes, either outright or from loans via the collateralizing aspect of the Guardian VAULT Depository™ System.

Recidivism? Far more unlikely.

What If... there was a more effective, humane way... And now there is...

www.ETHOS-UBI.com

www.Get-REAL.io

Footnotes:

- [1] <https://www.brennancenter.org/our-work/analysis-opinion/united-states-very-slowly-reducing-incarceration>
James Cullen, Brennan Center for Justice (Jan. 18, 2017).
- [2] <https://bjs.ojp.gov/library/publications/justice-expenditure-and-employment-extracts-2015-preliminary>
Jennifer Bronson, “Justice Expenditure and Employment Extracts, 2015-Preliminary,” Bureau of Justice Statistics (June 29, 2018).
- [3] <https://bjs.ojp.gov/content/pub/pdf/ji17.pdf>
Jennifer Bronson & E. Ann Carson, “Prisoners in 2017,” Bureau of Justice Statistics (Apr. 2019); Zhen Zeng, “Jail Inmates in 2017,” Bureau of Justice Statistics (Apr. 2019).

- [4] <https://ejj.org/criminal-justice-reform/>
The Sentencing Project, “Incarcerated Women and Girls” (June 2019).
- [5] <https://www.economist.com/leaders/2017/05/27/americas-prisons-are-failing-heres-how-to-make-them-work?>
- [6] <https://culturaldaily.com/former-inmates-keep-going-back-prison/>
- [7] **Employment, Income Low for People with Prior Convictions**
<https://www.shrm.org/resourcesandtools/hr-topics/behavioral-competencies/global-and-cultural-effectiveness/pages/employment-income-low-for-people-with-prior-convictions.aspx#:~:text=From%202006%20to%202018%2C%20the,their%20peers%20with%20a%20record.>
- [8] <https://www.economist.com/united-states/2022/03/19/americas-prison-system-is-becoming-more-inhumane>
- [9] https://www.reflexions.uliege.be/cms/c_355616/en/what-is-the-psychological-impact-of-prison

What If...

You could solve many of the world’s problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

ETHOS™ - *Beyond* Crowdfunding

How ETHOS™ will Absolutely Affect Crowdfunding – and *Many More* Industries

What If...

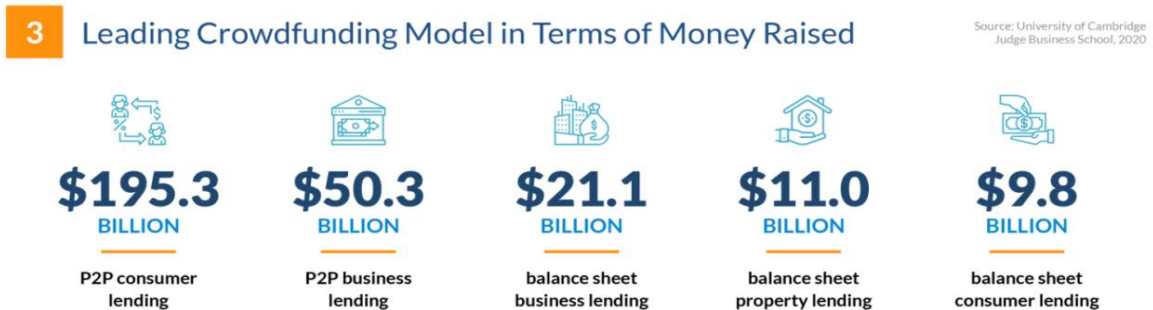
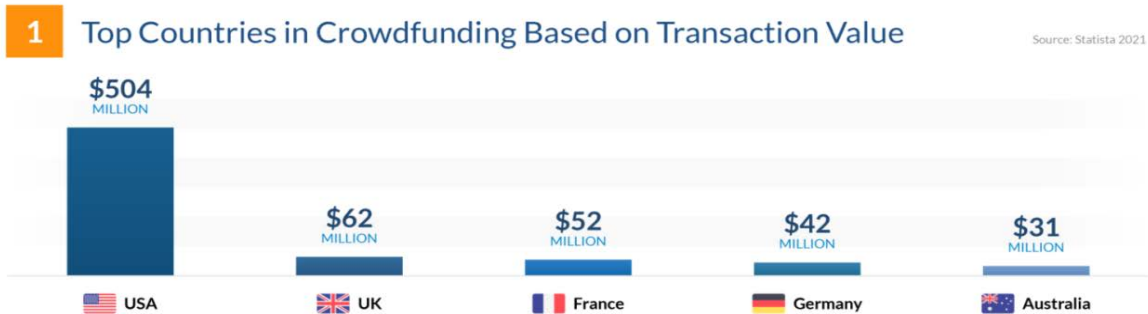
What if we could recreate the greatest (and entirely organic) *wealth generation* and *redistribution* system the world has ever seen (and we dare say, ever will)...

CrowdFunding STATISTICS 2022

Every 8 Seconds - A new GoFundMe Campaign is started.^[1]

Most GoFundMe campaigns *fail* for Medical bills! Less than 12% reach their goal.^[2]

There are 5 types of Crowdfunding: Donation-based, Rewards-based, Equity-based, Debt-based, and Royalty-based.^[3]



\$65B Crowdfunding added \$65 Billion to the world economy.^[2]

\$99 The average crowdfunding donation.^[1]

\$560 The average raised in a donation campaign.^[1]

53% Sharing campaigns by email and texting has a conversion rate of 53%, bigger than Facebook shares (12%) and Twitter shares (3%).^[1]

To Avoid Repetition

Since we've dealt with Crowdfunding in other Articles, we'll just touch on the salient points here to make a point and to ask, "Is ETHOS™ Crowdfunding?"

The PROBLEM

Crowdfunding fails most of the people most of the time. Most campaigns fail entirely, and the majority of those that produce results still fail miserably to reach their goals.^[4]

And yet, while desperate people need desperate money, most people simply need money, and there are very few ways to get your hands on it, especially for... Free!

The Other PROBLEM

Crowdfunding is tough. And a lot of work. Period. When it does work it's great. But what isn't great *when it works*? The problem is age-old, trying to get money from people - for basically nothing, or having to give up too much to get it, daunting requirements, or exorbitant system fees, and the list goes on and on.

But Funding by Crowd is Popular

Of course it is, and modern technology has completely enabled it. But success by popularity and experiential success are two entirely different animals. To put it a different way, trying to get money is popular, funding by pure altruism is near impossible, and funding by crowd is better than trying to get a high-interest loan from a bank, making funding by crowd the logical means of obtaining money, even if the system is flawed in many ways.

But Funding by Crowd is Necessary - (Is The Insurance Industry CrowdFunding?)

The Insurance industry, Health, Property, etc., is literally a form of Crowdfunding. It takes an awful lot of people to pay into an insurance company for the program to work, i.e., for a few large insurance policy payouts from the smaller policy money payments gathered from a large multitude of members. So yes, it's a form of a funding crowd.

Insurance Underwriting

But in reality, the Insurance industry is a legalized form of a Ponzi scheme.^[5] How the Ponzi is prevented is if any given company is overwhelmed by insurance claims, say, by a natural disaster, and can't meet its payout obligations, it can draw from a larger insurance company underwriter, such as AIG.^[6]

The problem is the industry could catastrophically collapse, such as in the 2008 "Too Big To Fail" near financial system collapse.^[7]

Ultimately, the U.S. Government had to underwrite the Insurance Industry and many Financial System Titans; a massive burden that Taxpayers will labor under for generations.

ETHOS™ Superiority

ETHOS™ SUPERIOR Self-Underwriting

Another superior technology development, patentable, and Patent Pending aspect of ETHOS™ is its ability to self-underwrite. This keeps it as far from being a Ponzi scheme as conventional Crowdfunding (or McDonald's) is.

Is ETHOS™ a Crowdfunding System?

ETHOS™ has apparent elements of "Crowd" and "Funding", but that's where the similarity ends, and the Next Generation Technology begins. So no, **ETHOS™** isn't exactly Crowdfunding, although we market it that way for simplicity's sake, calling it "Circular" funding.

ETHOS™ is engineered specifically not to fail anyone, anytime. It's simple, organic, and requires very little effort, and you don't have to ask anyone for money! So that's where **ETHOS™** parts company from crowdfunding. And that's entirely significant.

So Different It's Patentable - and Disruptive

It's also entirely Patentable, along with many other aspects of the vast BIIOSPHERE™ Eco System, making the System extremely valuable, to say the very least. Why?

The **ETHOS™** System differs from each and every traditional crowdfunding and MLM models for the simple reason that System Participants (SPs) do not have to recruit anyone, sell anything, or ask for money, making the System far superior to, and giving cause to antiquating those business models.

So Disruptive it Antiquates and makes Obsolete entire Industry methodologies

In actual fact, the **ETHOS™** "Circular Funding" System could conceivably eliminate entirely, and make obsolete, the over-abundance of Multi-Level Marketing / Direct Sales pay-out and qualification business models and 4 of the 5 Crowdfunding models, (minus only the Real estate model, which is essentially an Equity Crowdfunding model, so we're back to 4 main models).

The **ETHOS™** no-to-low interest loans could conceivably make many finance business models obsolete. That's why the System is called "Disruptive by Design". (Probably a considerable understatement).

The Perennial QUESTION

The Meaning of VIRAL

What would people do if they found out they could get quick, easy money, month after month, for basically doing nothing? Can you say "Viral"?

What would such a world-wide System, going globally Viral, be worth? And we're talking "worth" in terms of alleviating human suffering, poverty, and want, not to mention the **ETHOS™** Modular System model that produces and provides "Free" Products and Services in addition to Money!

How "Viral" and rapidly do you think such a System would propagate itself?! And then, how much do you think such a System would be valued by the Market when it goes public with an IPO?

The CONCLUSION

ETHOS™ provides a livable income and revolutionary monthly monetary Supplemental Income, in addition to No-to-Low-interest loans – to everyone, regardless of bad credit history, a Cryptocurrency that is Stable and Profitable and PAYS YOU to purchase it, along with PAYING YOU to purchase Products and Services, and doing so in an absolutely unique, patentable, and thus market-cornering way.

It's ABSOLUTELY REVOLUTIONARY. And will, needless to say, alter the very fabric of societies, governments, and civilization.

It's INCREDIBLY POWERFUL and Merciful. The pain and suffering of humanity relieved by the ETHOS™ System on so many levels is incalculable, not to mention relieving the financial and other strains on society and the very governments that created those strains.

ETHOS™ provides an important psychological and emotional cushion to life, something the vast majority of humanity lacks, no matter how hard they work or how much they try to get ahead or even make ends meet.

So, What If...there was a more effective way...to fund by crowd, without having to actually do anything...and EVERYONE got money? Now there is!

www.ETHOS-UBI.com

www.Get-REAL.io

Footnotes:

- [1] <https://alternatives.financesonline.com/crowdfunding-statistics/>
- [2] <https://www.forbes.com/sites/brucelee/2022/02/05/most-gofundme-campaigns-for-medical-bills-fail-less-than-12-reach-goals/?sh=d185dae3f699>
FORBES
- [3] <https://www.universitylabpartners.org/blog/5-most-popular-types-of-crowdfunding-for-startups>
- [4] <https://www.statista.com/topics/1283/crowdfunding/>
- [5] <https://www.investopedia.com/terms/p/ponzischeme.asp>

- [6] <https://www.investopedia.com/articles/economics/09/american-investment-group-aig-bailout.asp>
- [7] <https://www.investopedia.com/terms/t/too-big-to-fail.asp> ;
<https://www.investopedia.com/federal-reserve-suggests-life-insurance-companies-are-too-leveraged-5088402>

What If...

You could solve many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...



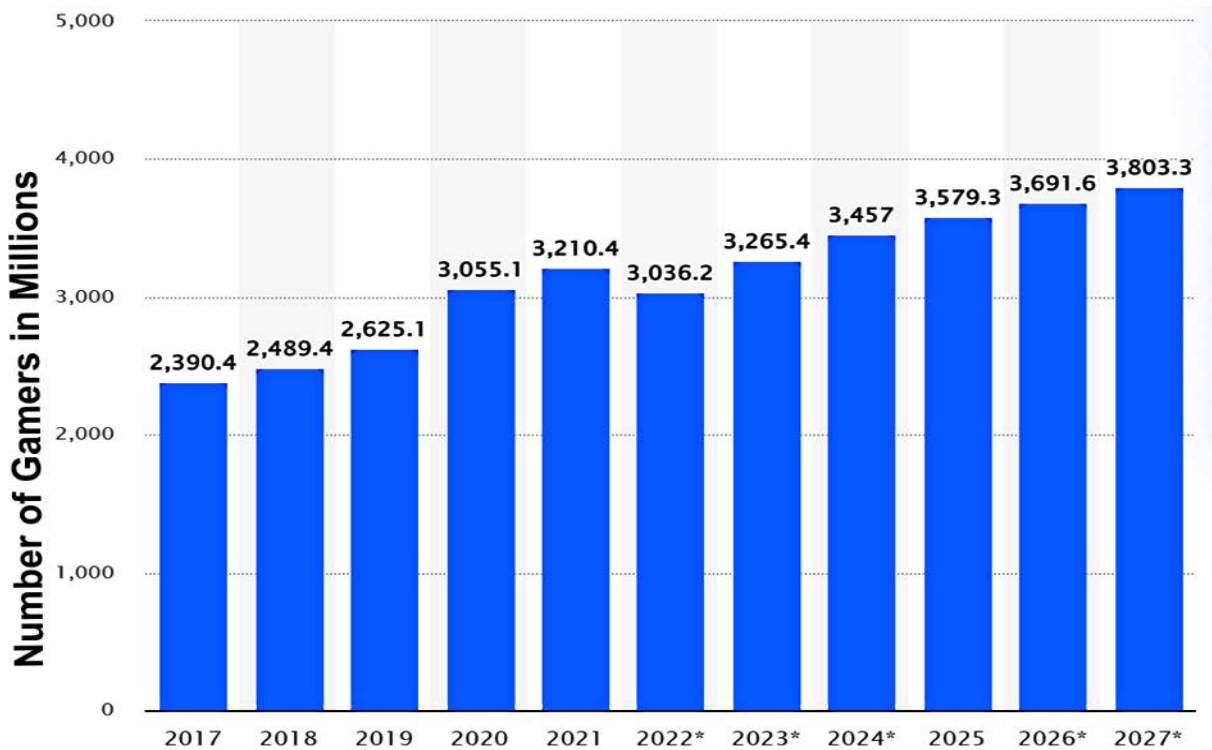


DISRUPTIVE BY DESIGN

ETHOS™ and Online Gaming and Gambling

How ETHOS™ will Positively Affect the Online Gaming Industry

3.03 Billion...The number of people playing online games in 2022.^[1]



What is Online Gaming?

Online gaming describes any video game that offers online interactions with other players.

Online gaming is simply playing a video game over the internet, usually with friends. Online games can be played on any number of devices, from dedicated video game consoles such as PlayStations, Xboxes, and Nintendo Switches, to PCs, laptops, and mobile phones. Online gaming provides many benefits.^[2]

21st Century Socialization

Online games are important to understand because they offer a huge amount of fun and enjoyment, encouraging teamwork, collaboration, and imaginative adventure for all ages. Played healthily, they contribute to an essential part of children’s development and socialization.^[2]

Although there are plenty of positives and negatives, to playing video games, we're only interested in one positive side of mention, and that is that some games allow people to **play and chat with anyone in the world.**^[2] Due to the global context of the ETHOS™ Technology, this aspect is of particular importance.

Let's see some other basic statistics to round out our understanding of this massive industry to better understand how the ETHOS™ Technology will influence and impact it.

US Video Gaming Industry in 2023: Gaming Devices & Video Game Content Viewership Trends

The STATISTICS

54.2% The percentage of the US population digital gamers. Mobile gaming was the largest segment, with 48.3% of the population (162.9 Million people) playing games on their smartphones in 2022.^[3]

68% Two-thirds of people in the US under 18 years old play video games online, putting it only behind watching YouTube videos as an activity, according to PC Magazine.^[3]

75% of Mobile-only gamers are female, though the stereotypical gamers are young males, where desktop/laptop gaming makes up about two-thirds of players on both platforms.^[3]

74.2% ages 18-24 play video games, compared to just 58.2% TV penetration for the same age group and falling.^[3]

Gen Z – Millennials and Gaming

Gaming also makes up a larger part of younger users' media diets. According to Deloitte's 2022 media trends report, playing video games is the favorite entertainment activity among Gen Z respondents in five different countries (the US, UK, Germany, Brazil, and Japan).

Gen Z spends one-quarter of their leisure time playing video games, more time spent than any other medium. Millennials also spend more of their time gaming than with any other media type.^[3]

Video Game Industry Ad Revenue

In 2022, video game advertising spending in the United States was forecast to be \$5.8 billion U.S. dollars. This would constitute an increase of more than 14 percent compared to the value of \$5 billion reported in 2021.^[4]

In 2022 the video game market size in the United States was estimated to be \$978.67 Billion U.S. dollars, setting a new all-time industry record.^[4]

The Point Here Is...

There's plenty of evidence that Gaming is *big* business, a massive public market, and marketplace. Tapping into it is a no-brainer, and neither is monopolizing it. How? Simple. Give people enough money to get their attention and allegiance.

How? Simple. Through the R.E.A.L.™ Platform RCF monetary generation and distribution methodology, uniquely paying people to use the Platform.

GAMBLING, GAMING, and ('FREE') MONEY ARE ADDICTIVE

The global gambling market grew from \$449.04 billion in 2022 to \$702.45 billion in 2023 at a compound annual growth rate (CAGR) of 56.4%. 26% of the world population gambles. That means around 1.6 billion people worldwide gamble, and 4.2 billion gamble at least once every year.^[5]

Which Countries Have the Highest Percentage of Gambling Population?

- Singapore. Around three-quarters of the population regularly play at casinos.
- Finland. Around two-thirds of the Finnish population gamble regularly, with the most popular form of gambling being the lottery.
- Australia. (also highest gambling losses per capita in the world)^[5]
- Ireland.
- The United Kingdom.
- Macau is the largest gambling market in the world.^[6]
- Vegas monthly revenue is \$659 Million.^[6]
- **In 2021, Americans spent \$105.26 billion on lottery tickets, making it the most popular form of gambling. That's more than the total spending on music, books, sports teams, movies, and video games combined.**^[7]

What more need to be said?

The Point Here Is...

There's more than just a "potential" market here. And this is especially true if you factor in the ETHOS™ *extremely generous sharing model* of 99% payout vs. mere fractional payouts from Casinos and Government lotteries.

The Payout Here Is...

Casinos and Government lotteries exist for one reason and one reason only, to enrich owners and operators. Both have the additional objective of paying for overhead and Government's enormous monetary disbursements for their entitlement programs, schools, etc.

No Overhead - No Agenda

ETHOS™ 99% Payout model ensures that it will become the most popular and most widely 'played' game in world history. ETHOS™ can afford to payout in an unprecedented way simply because there's near zero overhead, no agenda commitments, and the 1% retained more than covers everything and everything System related. Any excess simply gets put into a charitable giving account to help out those who truly can't help themselves.

Why Game and Gamble Anywhere Else?

Of course, most Gaming and much of Gambling will always attract people. ETHOS™ isn't in the business of putting them out of business; it's in the business of enriching and changing the lives of as many people as possible. Dividing up the wealth into smaller amounts allows for more people to benefit, even have a life-changing experience.

And you can bet your bottom gaming/gambling dollar that having the odds in their favor, for a change, will gain massive, Viral, even addicted support from the masses of down-trodden humanity.

Why Give Sparingly and Exclusively

Why give only one person \$2 Billion dollars in a lottery ^[8] when you can spread it around and affect many more lives, families, groups, locales, and businesses through economic stimulation?

Ask, and *They* Shall Receive

And that's the whole point of the ETHOS™ gambling model: Spread the wealth; Change lives; Give people something more tangible than merely hope and wishful thinking.

The people have asked repeatedly for this and have been repeatedly denied. Now it's time to deliver, and deliver we must since it's a moral imperative to give, but not just give, to give abundantly, and ETHOS™ now allows us to do this.

Give, and *All* Shall Receive

And that's how you gain loyalty and sheer numbers, in fact, to win over the vast majority of humanity's global population.

Winning is supreme in gaming and gambling, and no different in real life - affecting real lives, and doing so - profoundly. The problem has been that there was never an effective System-Methodology to enable and provide this Next Level Paradigm. Now, there absolutely is, and the results are going to be absolutely - Next Level - Beyond Stunning...

What If...there was a far more effective Gaming and Gambling business model way... And now there is...

www.ETHOS-UBI.com
www.Get-REAL.io

Footnotes:

- [1] <https://www.statista.com/statistics/748044/number-video-gamers-world/>
- [2] <https://www.internetmatters.org/resources/online-gaming-advice/the-basics/>
- [3] <https://www.insiderintelligence.com/insights/us-gaming-industry-ecosystem/>
- [4] Generic Google Search
results<https://www.google.com/search?q=video+game+ad+industry+revenue+2022>
- [5] Generic Google Search results

<https://www.google.com/search?q=global+gambling+statistics>

[6] <https://time.com/6227922/macau-gambling-capital-casino-china/>

[7] <https://smartasset.com/taxes/the-economics-of-the-lottery>

[8] <https://www.cNBC.com/2022/11/10/world-record-2point04-billion-powerball-jackpot-sold-one-winning-ticket.html#:~:text=Tom%20Huddleston%20Jr.,8%2C%202022.>

What If...

You could solve many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...





DISRUPTIVE BY DESIGN

The Effect of ETHOS™ on Social Media

How the ETHOS™ Economic System(s) will impact the entire Social Media Sphere
– UBII™ –

145 Minutes

The average daily social media usage of internet users worldwide.^[1]

A Social Media World of - Economic Stimulus...

What is the ETHOS™ Social Media SINGULARITY™ ?

Allow yourself to think about this for a moment: Imagine a world where...everyone opportunely contributes to and benefits from – a central Social Media Platform that is the largest, most vibrant, highly stable, and systemically robust Platform in the world...all because it PAYS its users to use it... and not *just* PAYS them, but through a revolutionary technology PAYS everyone *substantially*, and *continually*... Let the ramifications of that sink in...

Transmigration Populated

Allow yourself to also think about this for a moment: Imagine a mass Transmigration of users and usage from all the non-monetized social media platforms to the highly monetized ETHOS™ Platform, and how it will affect entire social media and world systems... not to mention the massive “Valuation” of such a Platform... Let that SINGULARITY™ sink in...

Revolutionary Paradigm Shift

ETHOS™ Advanced Technology

In order to properly understand and appreciate how ETHOS™ solves myriad economic problems, we must first briefly understand how ETHOS™ works through Social Media to achieve monetary generation that effortlessly, organically, and profusely produces significant money for its user base.

Firstly, you can fully imagine that doing so will cause ETHOS™ to go absolutely viral and become the largest and most prolific Platform in the world, not only dwarfing all others but, in many cases, entirely supplanting them due to a revolutionary new Patent Pending Advanced Technology that enables Platform users to receive *significant* money, simply by using the Platform.

Social Media Monetizes its users

Presently, social media largely provides its services to its users for free. That is only possible because social media monetizes (exploits) its users. It turns them (you) into money. It does this secondarily through targeted advertising of its own and other outside industry sources. But it

principally does this by utilizing highly adapted algorithms that track users and their behavioral habits, their shopping, their “likes” and “dislikes”, and sells that statistical information to industry, governments, and other concerns for the primary purpose of benefiting those concerns, not necessarily its end users - (yours).

What is Social Media?

The term social media refers to a computer-based technology that facilitates the sharing of ideas, thoughts, and information through virtual networks and communities. Social media is internet-based and gives users quick electronic communication of content, such as personal information, documents, videos, and photos. Users engage with social media via a computer, tablet, or smartphone via web-based software or applications. While social media is ubiquitous in America and Europe, Asian countries like Indonesia lead the list of social media usage.^[2]

Types of Social Media

There are six types of social media. Though this can be broken down in many ways, they include social networking, bookmarking, social news, media sharing, microblogging, and online forum sites.

Social media may take the form of a variety of tech-enabled activities. These activities include photo sharing, blogging, social gaming, social networks, video sharing, business networks, virtual worlds, reviews, and much more. Even governments and politicians utilize social media to engage with constituents and voters.

For individuals, social media is used to keep in touch with friends and extended family. Some people will use various social media applications to network career opportunities, find people across the globe with like-minded interests, and share their thoughts, feelings, insights, and emotions. Those who engage in these activities are part of a virtual social network.

For businesses, social media is an indispensable tool. Companies use the platform to find and engage with customers, drive sales through advertising and promotion, gauge consumer trends, and offer customer service or support.

Social media's role in helping businesses is significant. It facilitates communication with customers, enabling the melding of social interactions on e-commerce sites. Its ability to collect information helps focus on marketing efforts and market research. It helps in promoting products and services, as it enables the distribution of targeted, timely, and exclusive sales and coupons to would-be customers. Further, social media can help in building customer relationships through loyalty programs linked to social media.

KEY TAKEAWAYS

- Social media is a computer-based technology that facilitates the sharing of ideas, thoughts, and information through the building of virtual networks and communities.
- **There are more than 4.5 billion social media users around the world.**^[3]
- Social media typically features user-generated content and personalized profiles.
- By 2023, the number of social media users in the United States is forecast to increase to approximately 257 million.^[4]

Benefits of Social Media

Social media has changed the way we all interact with each other online. It gives us the ability to discover what's happening in the world in real-time, to connect with each other and stay in touch with long-distance friends, and to have access to endless amounts of information at our fingertips. In many senses, social media has helped many individuals find common ground with others online, making the world seem more approachable.

According to a survey by Pew Research Center, the use of social media is correlated with having more friends and more diverse personal networks, especially within emerging economies. ^[5] For many teenagers, friendships can start virtually, with 57% of teens meeting a friend online. ^[6]

The top 10 social media apps are:

1. Facebook (2.74 billion users)
2. YouTube (2.29 billion users)
3. WhatsApp (2 billion users)
4. Facebook Messenger (1.3 billion users)
5. Instagram (1.22 billion users)
6. Whatsapp (1.21 billion users)
7. TikTok (689 million users)
8. QQ (617 million users)
9. Douyin (600 million users)
10. Sino Weibo (511 million users) ^[7]

Facebook is the largest social media platform in the world, with a clear advantage over other social media, though it has similar audiences to others like Twitter and Instagram.

There are 7.6 billion people on the planet, and 2.5 billion of them use Facebook at least once per month. With nearly a third of the world's population connected over a single social network, it's worth asking: who isn't Facebook's target market?

Advertising

Social media marketing is the use of social networks to market a company's products using influencers or otherwise to build a presence online to engage with customers. Small businesses comprise the vast majority of Facebook's eight million advertisers, with those advertisers spending their budgets on platforms that receive the most viewership, gaining Facebook a whopping *third quarter* \$28 billion in advertising revenue for 2021. ^[8]

KEY TAKEAWAYS

- Facebook, Twitter, and Instagram are all popular social media platforms used by people around the globe.
- Each appeals to slightly different types of users and offers unique services or features.
- Facebook has a broad appeal: 68% of adult Americans report using the platform.
- Twitter users are more likely to be college graduates, affluent, and live in a city.
- Instagram users tend to be young. About 1 billion users check-in with Instagram monthly.

Mobile Trends

Mobile applications have accounted for much of Facebook's rapid growth, with its Messenger app launched in 2011. ^[9]

As of 2020, Messenger has an estimated 2.77 billion monthly users. ^[10] Rather than battle mobile market competitor WhatsApp, Facebook acquired its rival in 2014 for \$19 billion, bringing another one billion users into the fold. ^[11]

As of 2020, Smartphone users typically spend about 4.2 hours per day on their mobiles. More than 40 applications reside on the typical Smartphone, with an estimated 18 applications accounting for 89% of daily usage. Among all worldwide users, Facebook is the third most popular app. ^[12]

A Social Media World of - Economic Stimulus

The ETHOS™ Social Media SINGULARITY™

Humanity is its own greatest resource on many levels. Here we will largely concern ourselves with humankind being its own greatest Economic resource – through a monetizing approach to Social Media.

ETHOS™ is a Monetary and Commerce generating machine, in the order of magnitudes beyond anything known before; the ultimate Economic Stimulator. In this case, monetary generation and economic stimulation come in the form of how ETHOS™ uniquely acts upon and hyper stimulates the Social Media sphere.

The ETHOS™ Paradigm

As stated, ETHOS™ entirely unique algorithm(s) provide a form of residual type income to its users. In other words, it's an income that keeps coming. All they need to do is simply use the SINGULARITY™ Platform. That's because the Platform is directly tied to the new FinTech "RCF" Technology, which is a remarkably powerful algorithm formula; Patent Pending, highly classified, and for very good reason.

Why don't the other Social Media platforms employ this methodology? Simple. Because they don't have it. The other answer is because for centuries, the masses of humanity have been looked upon purely as a resource to be exploited. It served the Pharaohs in Egypt, who used slaves to build their massive pyramids. It served the Roman Empire from 500BC onwards, who used populations captured in war as slaves to build their empire. The history of exploited peoples is long and heartless.

So, it's no wonder why it's still happening, only now humanity is being monetized, turned into money, not by veracious taxation or credit card interest, or by picking cotton, but by picking buttons on apps. It's really ingenious when you think about it. And when you think about how many billionaires Social Media has created, you see where all that money's going.

ETHOS™ Reversal

So, it's merely a matter of monetization reversal. In other words, instead of exploiting and monetizing the people, turning the masses of humanity into money, it's about allowing them to monetize themselves by providing them with a revolutionary, Next Generation Technology by which

to do it. The concept couldn't be simpler, or simpler to achieve. Although the algorithms themselves are complex, the interface is no more complex than Facebook itself, PayPal, or online banking.

The Sheer Power, Beauty and Importance of it

And because ETHOS™ is all about everything money, monetary generation, re-generation, distribution, and redistribution of wealth, deep into the Commerce spheres, it goes far beyond affecting merely the Social Media sphere. But because the Social Media sphere is about people, and ETHOS™ is all about humanity, the sheer power of Billions of lives plugged into and fueling a System – for their own ultimate benefit, the sheer power, beauty, and ultimate importance of it can't be over-stated - or over-estimated.

Finally, *humanity's* time has come...

www.ETHOS-UBI.com

www.Get-REAL.io

Footnotes:

- [1] Statista. "[Daily time spent on social networking by internet users worldwide from 2012 to 2020.](https://www.statista.com/statistics/433871/daily-social-media-usage-worldwide/)" <https://www.statista.com/statistics/433871/daily-social-media-usage-worldwide/>. Accessed Oct 31, 2021.
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- [6] Pew Research Center. "Teens, Technology and Friendships." <https://www.pewresearch.org/internet/2015/08/06/teens-technology-and-friendships/>. Accessed Oct. 31, 2021.
- [7] The figures for the most popular social media websites as of January 2021- Statista. <https://www.statista.com/statistics/272014/global-social-networks-ranked-by-number-of-users/>. Accessed Oct. 31, 2021
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- [11] Facebook Investor Relations. "Facebook to Acquire WhatsApp." <https://investor.fb.com/investor-news/press-release-details/2014/Facebook-to-Acquire-WhatsApp/default.aspx>. Accessed Nov. 11, 2021.
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What If... Is... What Now

We have solved many of the world's problems, with a Revolutionary Algorithm, and a System designed and engineered to support and accomplish it...Now, it's only a matter of time...

